

G-Cloud: Data Strategy, Data Insights and Analytics Service Definition



Reimagine everyday

Codestone's Data and Insights team has delivered consulting and support services to UK and international organisations for more than 20 years.

We are experts in delivering large data strategy, data analytics, and data platform projects in partnership with our clients, providing end-to-end projects, or "enabling" their internal data team or simply assisting clients with a skills or resource gap.

Typically, initial projects or support engagements lead to enduring partnerships. We provide Support and Managed Services to meet the needs of these long-term client relationships.

Advice and implementation are a single discipline at Codestone. The same team that writes and delivers the proposal delivers the project, because experience shows that where an individual or a team has total project ownership, the end result is better for our customers.

We are particularly proud of our 95% client retention rate, which we put down to our strong values and consultative approach.



Our Services

Codestone's Data and Insights team provides everything an organisation needs to become transformational in how it perceives, uses, and is driven from data.

A business becomes truly data-driven when data significantly influences the attainment of its objectives. This occurs when high-quality data yield relevant insights, enabling precise decision-making. Moreover, it's essential that individuals have access to the right data and possess the necessary data literacy. Ultimately, data should be embraced as a valuable resource, offering opportunities for added value.

Being data-driven is crucial for organisations in today's rapidly evolving landscape. As technology advances and data literacy grows, businesses must leverage their data effectively to stay competitive and achieve their goals.

Codestone supports our clients journey, starting with identifying the current data awareness, through to development of the data strategy, followed with implementation, and continual assessment and improvement.

We provides all the services to take our clients data journey from data busy – to data driven.



How can we help?

Data Strategy

Codestones leading practitioners of data strategy will support, advice and guide you in creating your own data strategy. Using 4DDX, a leading data strategy framework, you will understand your business goals, data goals and data capabilities. Utilising interviews, workshops, questionnaires and a series of assessments we will unpick your current data maturity and work with you to define and refine your data needs based on 4 key pillars.

Data Value: Data is a high Value strategic asset, fulfilling a prominent role in the business's overarching strategy, and is measurably driving achievement of the business goals

Data Operations: Data operations continually support and enable the delivery of data-driven business benefits, with well managed levels of risk and optimum levels of compliance, efficiency and cost effectiveness.

Data Compliance: The business and its customers, suppliers and partners are protected from data risks by complying with external data regulatory requirements and internal data security and operating standards, in accordance with agreed policies and procedures.

Data Governance: The quality and integrity of the business's data is continually monitored and maintained at levels that cost-effectively enable achievement of the business's data-driven goals, in accordance with agreed policies and procedures.

Data Modelling, Data Warehouse/Data Lake

For over 20 years Codestone has been designing and building data models focused on Reporting, Analytics and recently AI. Utilising platforms and tools from SAP and Microsoft along with third parties we build solutions that define and manage data resources, transform the data for efficient and timely processing while being mindful of storage and operational impact.

Analytics, AI, Visualisations, Process Automation

Codestone, equipped with world-leading and innovative data visualisation tools, collaborates with your business to transform raw data into easily interpretable charts, graphs, and visually engaging interactive visuals. By creating a visual representation of your data, your team gains the ability to swiftly recognize and share real-time patterns accurately. Moreover, data visualization offers fresh insights into the trends impacting your business, enabling you to predict future trends and directly influence your long-term strategy.

Data visualisation plays a pivotal role in understanding complex information and driving informed decision-making. Whether it's identifying growth opportunities, spotting anomalies, or communicating insights effectively, visualizing data empowers organizations to stay ahead in today's data-driven landscape.

We use AI to unlock hidden insights from your data. AI automates tedious tasks and analyses vast amounts of information, revealing patterns and trends invisible to the human eye. This empowers you to make data-driven decisions, optimize operations, and maximize the value of your resources.

Data Leadership, Training, Consulting & Support

Codestone, is equipped to provide all the services our customer need from Strategy inception to leading AI implementation. Our frameworks and processes are built to be supplied as individual elements, as support services, consulting, advisory or leadership roles to work with our clients wherever they are on their transformation.



Additional Services



Support & Managed Services

Codestone provides a wide range of IT support services across the UK, Ireland and mainland Europe. Our support ensures quality of service delivery, improved uptime and network availability, increased operational efficiency and reduced costs across most major technology platforms. Our focus is on fast resolution through on-site and field-based technical teams.

Managed Services is specifically designed to fill an internal capability or resource gap, such as in the area of IBM Domino or Exchange/ Office 365 email and collaboration platforms. The support and management of these IT services may not be a dedicated internal function, so Codestone can take on-board the full management of your email and collaboration infrastructure and applications.

We have vast experience of implementing and maintaining IBM solutions (including IBM Domino). Codestone are one of only a few Tier One partners remaining in the UK and we have been supporting public and private sector organisations for the past 20 years.

Through **Codestone Assist**, we support a range of deployment options: on premise, hosted and managed services or a blend of all three. Our Managed Services agreements are tailored to meet your specific requirements.

Modern Workplace

Codestone's Modern Workplace team has delivered consulting and support services to UK and international organisations for more than 20 years. We are experts in delivering large email migration and collaboration technology projects in partnership with our clients, providing end-to-end projects, or "enabling" their internal migration team or simply assisting clients with a skills or resource gap.

The latest cloud offerings from Microsoft, Google and others are providing clients with new ways of working, using email and

collaboration technologies. Codestone are experts in planning, performing the configuration and executing the migration to these new cloud services, regardless of your current platform.

Some organisations still require an on premise solution for its email and collaborations solution, often driven by a need to control and manage their own technical platform to meet their client demands and compliance requirements. Our consultants will help you to plan, scope and implement your email and collaboration platform.

Security

We help business leaders and information professionals manage the risks associated with cyber security. We do this by developing holistic security strategies covering every area of operation - and then we try to break it.

This approach is founded on five security-focused function:

- Identify
- Protect
- Detect
- Respond
- Recover

These functions, underpinned by the latest protective technologies, ensure that organisations can leverage the benefits of their investments, with the peace of mind that comes from optimal cyber and information security.

We see the security challenges from the inside, working alongside our customers to identify risk, protect points of potential attack, defend areas of weakness, detect cyber security events and develop a response strategy.

Our security experts come with corporate, government and military expertise, delivering true 'end-to-end' systems that embrace Enterprise, Cloud and Mobile operations. Helping you to ensure that wherever you operate – and however you do business – your IT integrity remains secure.

Infrastructure

Network infrastructure has evolved during the last two decades. Despite this IT evolution, there is still a requirement for resilient architecture to underpin your final solution.

Today's infrastructure can be on premise, a virtual cloud service or a hybrid of both. It is critical to make sure the foundation is right for the future to support business critical applications. With our network infrastructure legacy and our consulting and software expertise we are uniquely equipped to devise clever solutions. We understand the emerging technologies and recommend the optimal infrastructure solutions to support your application, service and resource requirements.

Codestone's Network Audit and Design service provides the insight into your infrastructure that allows rapid and effective remedies.

An audit explores the network from end-to-end, presenting you with a comprehensive report on your environment as it is today.

Our Recommendation Service gives you a detailed menu of recommended steps to overcome the problems we have highlighted and shows how you can exploit new capabilities, which your network is ready to support:

- Switching Infrastructure Solutions
- Server Infrastructure Solutions
- Cabling Services
- Data Centre Solutions



Who we are

At Codestone, we empower organisations to thrive in their pursuit of being future-ready. As a trusted European innovator of business technology services, we specialise in guiding businesses through technological and cultural evolution, we enhance experiences, revitalise processes, and unlock value through technology and data. Collaborating closely with clients, we establish an ambitious vision for delivering transformational advantage. Committed to unlocking efficiency, innovation reinvestment and remaining secure, all while navigating complexity with speed and agility.

Partnering with our Clients

At Codestone, we see possibilities where others see uncertainty. We go beyond go-live. With digital ingrained in our DNA, we amalgamate our capabilities to create value for clients rapidly and extensively. Unlike siloed approaches, our approach embodies a holistic perspective, fusing strategy, consulting, experience, and on-going value creation to best serve you, our customer. Assigning dedicated value managers to our customers throughout your journey with Codestone. While applying a scale-up mindset and agile methods, we unlock value for companies of all sizes, enhancing customer satisfaction, operational efficiency and cost savings.

How do we do it

Modernise organisational constructs: Modernise your critical workloads, enhance the productive workforce and optimise automation for future opportunities through our Best-Of-Breed SAP Enterprise Resource Planning technology solutions, such as SAP Business One, Business ByDesign and S/4 HANA.

Unlock value through technology and data: Connect, enrich and visualise data to create actionable insights, generate new revenue streams and identify transformation opportunities through our broad portfolio of Enterprise Performance Management, Regulatory Reporting, and Business Intelligence solutions.

Application, Infrastructure and Adoption Management Services: Achieve your digital transformation's full potential by seamlessly integrating continuous service management, enabling the human potential, ensuring secure, sustainable systems and investments through our Cloud and Managed Services portfolio.

From Strategy to Implementation, we help you create value and competitive edge.

Contact us at
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Or book a [discovery call](#) to discuss
your requirements

Website:
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