

# optimo

## G-Cloud 14 Lot 3

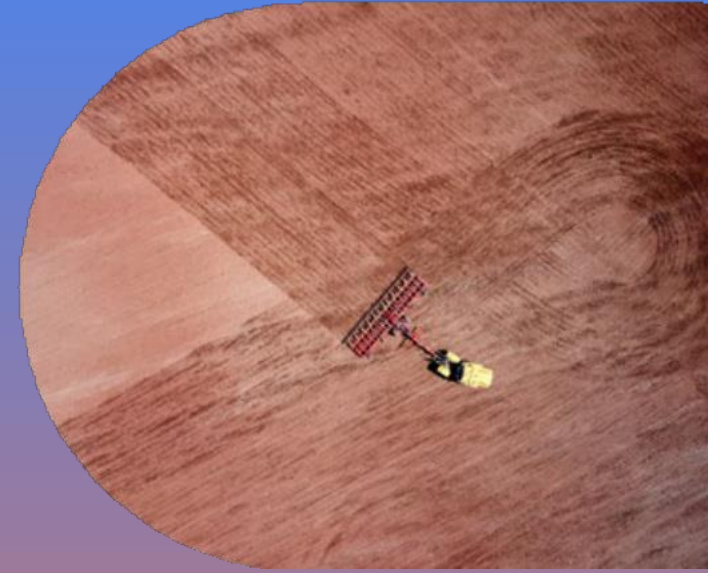
Cloud Support Services:

- Business Operational and Foundation Consultancy
- Business Discovery Consultancy
- Business Improvements Consultancy

Certified



Corporation





## We're passionate about organisations that exist to make a positive change.

For businesses to do good, they need to get rid of the headaches that can come with operating on a day-to-day basis. That's what we're good at.

We've brought together our wealth of experience in project and operational management to help the organisations that exist to have a positive impact.

We want them to operate in a really effective and efficient way. If their overall output is better, they can increase their positive impact. This is what gets us out of bed every morning.

In short, we support trailblazing organisations leading positive change.

We help them do what they do, better.

## What we stand for: our values

### Make a difference.

We all contribute to building a better world. Whether that's as big as the planet we live on, or making our businesses better for everybody involved.

We want to give it our all and make sure everything we do is the right thing. We aim to make everything practical and straightforward,

as it's more likely to make a difference when it's simple.

### Aim for success.

We're always finding the best solutions and opportunities to improve, for both our clients and ourselves. We believe in what clients do, so push ourselves to aim high and find the best outcomes, working towards them together.

We're constantly developing ourselves to understand new ways of doing things. We develop young people because the future isn't just in our own learning, but theirs too.

### In it together.

Everything is better when it's done together and we work with our clients to find the best solution

for them. We don't believe in dictating what we know.

We share our skills and knowledge with each other to continually improve. Different perspectives create a whole solution and when everyone is involved, the outcomes are more likely to succeed.

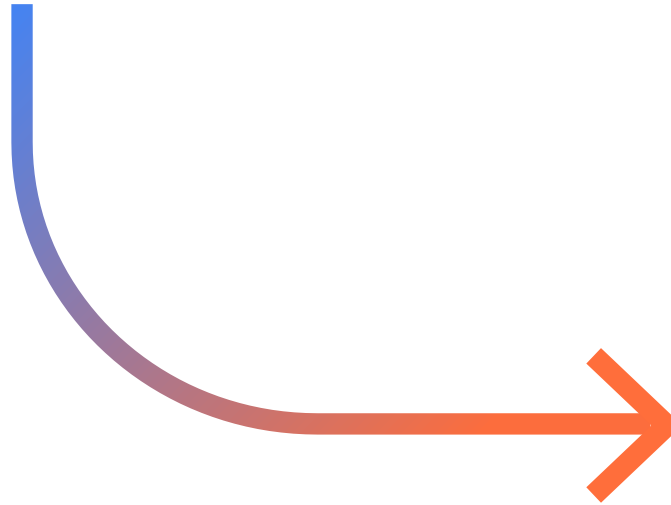
### We're humans.

Humans are all unique and we celebrate this. We don't take a one-size-fits-all approach to our work and we don't expect our

people to fit into a box either. We're professional, we're not robots.

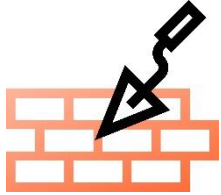
When we look after those around us, we all flourish. That's not only helping others to develop but being supportive too. We love what we do and know that we spend a long time at work - so it should be fun and rewarding.

We support businesses and not-for-profits working for environmental and social change to do what they do more efficiently and effectively.



We do this by working together to identify opportunities to improve **people, processes, technology** and **information**.

When all four of these areas within an organisation are functioning in the best way possible its leaders have more time to focus on the future. Ultimately, this enables innovation, sustainable growth, and increased impact.



## Business & Operational Foundations Consultancy (agile and cloud-based)

Our Business Foundations package delivers an objective and holistic consultancy approach.

Reimagining the business's operations, and its processes, we offer expertise to validate issues, diagnose potential problems and identify risk. We will co-create new ways of working, creating new processes to bring improvements to inefficient processes, to lay firm foundations for growth.

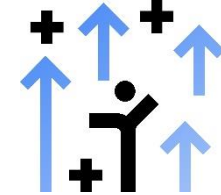


## Business Discovery Consultancy (agile and cloud-based)

If your organisation has been running for a while, you probably already know where its operational challenges lie.

Our experienced team leads discovery activities to scope opportunities, understand problems and discover needs and de-risk business ideas

We can help validate the root cause of those problems, supply a comprehensive set of recommendations on how to solve them, and support you in prioritising and planning the next steps.



## Business Improvement Consultancy (agile and cloud-based)

Our business change management services team provide change support throughout project lifecycles. Including best practice changes, advice on sustainable business and technical changes that align to business needs. Can be the delivery of the business operations initiatives we have identified for you (through our Business Discovery package) or initiatives you have selected but need help implementing. Our project and change management specialists will put all the proper measures in place to ensure the success of your chosen solution.



## Our 360° Approach

We put our clients at the centre of our universe. Your organisation's goals and needs become our entire focus, and we do all we can to help you achieve your purpose.

We're not traditional, stuffy, robotic business management consultants. We're down-to-earth, pragmatic, heart-led human beings. Our people genuinely care about supporting your organisation in making the biggest possible positive impact on nature and society.

We're also not sustainability consultants. However, all the business improvements and operational systems we suggest for our clients are chosen using a "lens" of responsibility.

This ensures your general business operations consider people and the planet, as well as profit.



## Our Process



1

We start every project with a holistic and objective look at the goals, structure, culture, and operations of your organisation.

2

We validate the issues you've identified, diagnose potential problems, and observe how they impact your operations.

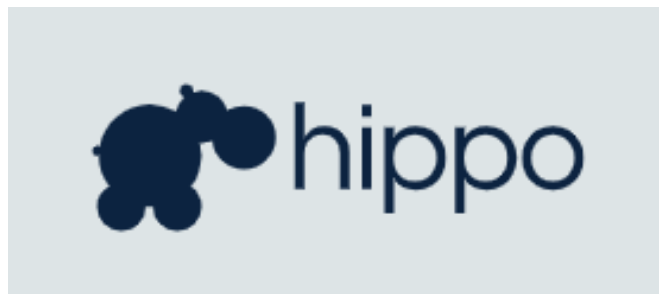
3

Our expert team co-designs appropriate solutions with you and helps you plan their implementation.

4

We carry out the implementation plan. Or you can handle this in-house using your people and resources.

## Who we work with





## Why are we different?



**Optimo became B-Corp certified in  
August 2023**



# optimo

Get in touch if you  
would like to learn  
more

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