



**User Researcher**

**G-Cloud 14**

Framework reference: RM1557.14

# About the company

Jyochan Consulting is a premier IT technology and consulting firm, founded by visionary tech enthusiast Kalyan Kakaraparthi. With over 20 years of industry experience, we specialize in leveraging cutting-edge technology to deliver tailor-made solutions that precisely meet the unique business needs of our clients. Our commitment to personalized service helps us build enduring relationships and empower our clients to achieve their full potential.

Driven by a passion for innovation, Kalyan founded Jyochan Consulting with the conviction that advanced technology can revolutionize not only businesses but entire industries. Our dedicated team of experts is focused on helping your business grow through innovative, effective solutions and a commitment to excellence in all we do.

## What we do

Jyochan Consulting is a tech consultancy specializing in Agile and Cloud technologies. We boost your technical capabilities and drive innovation by partnering with leading technology innovators. Our expertise lies in managing and delivering complex transformation projects, giving you full control over your teams and outcomes.

We offer strategic advisory, transformational delivery, and project outsourcing, complemented by technical teams and on-demand experts for smooth execution. Our mission is to steer your business towards technological independence and lasting success.

## How we add value

Jyochan Consulting delivers unparalleled value by empowering businesses to harness the full potential of Agile and Cloud technologies. Our expert-driven approach accelerates innovation and technical capabilities, enabling businesses to not only meet current challenges but also to future-proof their operations. By providing tailored solutions, comprehensive project control, and access to specialized expertise, we help organizations optimize their processes, reduce time to market, and achieve significant operational efficiencies. Our commitment is to ensure that every client becomes more agile, resilient, and competitive in their respective markets.

## We've supported

Jyochan Consulting team have successfully partnered with a diverse range of clients across both public and private sectors, delivering complex transformational projects and strategic engagements. Our expertise spans digital transformation, regulatory compliance, and leveraging the latest technological advancements to meet specific business needs. Our notable client portfolio includes esteemed organizations such as Lloyds Banking Group, MS Amlin, the UK Home Office, the Ministry of Justice, and the Office for National Statistics. These collaborations highlight our ability to deliver substantial value and drive success in various challenging environments.



# About our Service

Our User Research service improves your platform's usability by deeply understanding user challenges and needs. We employ advanced techniques to ensure inclusive and high-quality experiences, following GDS principles from discovery through live phases. Our approach integrates user feedback continually, aligning with both user needs and project goals.

## Features of the Service

- Adheres to GDS standards in user research techniques
- Develops detailed user personas and profiles
- Conducts user research tailored for assistive technology
- Adapts research methods to fit senior leadership availability
- Facilitates engaging stakeholder workshops and user testing sessions
- Uses data analysis to drive usability improvements
- Develops clear, user-focused improvement roadmaps
- Ensures accessibility by testing with users having low digital skills

## Benefits of the Service

- Adheres to GDS standards in user-centered research
- Identifies user journeys and pain points accurately
- Enhances experiences for users with assistive technologies
- Boosts customer satisfaction and digital engagement
- Agile user research aligns with project life cycles
- Develops strategic roadmaps for continuous user experience improvement
- Validates design concepts through real user feedback
- Reduces operational costs by improving user interfaces
- Transfers skills and knowledge, empowering your team

## Contact Details



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