

Our pricing is determined by a tiered structure that uses either a fixed annual fee or a percentage of the funding allocated for a specific programme (such as HAF or SEND Short Breaks) by the government.

Core product pricing

Funding level	Annual price	Pricing structure	Example
Up to £1M	1.5% of funding	Calculated based on funding	Council funding: £200,000 Annual cost: £3,000
£1M - £2M	£15,000	Fixed price	Council funding: £1.6M Annual cost: £15,000
£2M +	0.75% of funding	Calculated based on funding	Council funding: £2,500,000 Annual cost: £18,750

Feature pack add-on - only available with the core product

Funding level	Additional annual price	Pricing structure	Example: core + add-on price
Up to £1M	Additional 0.25% of funding	Calculated based on funding	Council funding: £200,000 Total annual cost: £3,500 (£3,000 Core + £500 Add-on)
£1M - £2.3M	£2,500	Fixed price	Council funding: £1.6M Total annual cost: £17,500 (£15,000 Core + £2,500 Add-on)
£2.3M +	Free	N/A	Council funding: £2,500,000 Annual cost: £18,750 (£18,750 Core + £0 Add-on)

Continued →

All funding levels include:

- ✓ **Unlimited** council training
- ✓ **Unlimited** provider training, onboarding and support
- ✓ **Unlimited** customer services

Feature pack add-on includes:

This package provides enhanced features that deliver security protocols and advanced data management. This add-on provides access to the most up-to-date feature set. The add-on pack can only be used alongside the Eequ Core Subscription.

Advanced Security Protocols providing higher authentication standards

Secure login via Microsoft authentication. Secure login with one-time pass codes sent to users by email.

Half Term DfE reporting

Full DfE report for spring, summer and autumn half term.

Pop-up widget with smart eligibility data matching and correction of parent booking errors

Pop-up widget allows councils to conveniently find close matches of parent inputs within the booking console, align records to council eligibility list data and send GDPR compliant email updates to parents.

Dedicated schools engagement page

Councils can access a standalone school engagement interface with a view of bookings, attendance and eligibility by school for each participating child.

Councils create bookings for parents

Council teams can access a booking creation feature giving them access to all parties participating in their programme. Councils can additionally create bookings for non account holders, creating dormant accounts that can be claimed by parents at a later date. This feature allows councils to override booking limits and minimises duplicate accounts in data.

Late cancellation/non attendance report

Councils can access a new report to see an analysis of the booking and attendance patterns for any given child for any given date range for any provider. This allows councils to address non attendance issues effectively as well as identifying early safeguarding issues.

Cancelled but not rebooked metric

This special computation allows councils to pay providers fairly by identifying the subset of total cancelled sessions that were not refilled by other bookers.

View SEND and Non-SEND count per provider

This refined computation allows councils to pay providers differently for places that were filled by SEND attendees.

New unique child export with all booking data including Unique Pupil Number and Registration Records

An extended report by unique child including the entire booking questionnaire data set. It also indicates records created without emails by the provider.

Add-on feature pack purchasable only with the Core Subscription

Add-on feature pack priced as an additional annual charge - see pricing tables