

G-Cloud 14

Cloud Data Advisory Services





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1. Why WSP?

WSP is one of the world's leading engineering professional services consulting firms. We have approximately 66,500 employees including engineers, technicians, scientists, architects, planners, surveyors, programme and construction management professionals, software developers, software architects and environmental experts. We are based in more than 500 offices across 39 countries worldwide.

WSP's cloud services team provides the full range of support required under Lot 3 (for hosting and software) including:

- Planning, set up and migration;
- Security services;
- Quality assurance and performance testing; and
- Training.

We bring local domain expertise underpinned by global, pan-sector experience to add value to your transformation project.

2. Service Tailored To Your Domain

We collaborate with a wide range of stakeholders across public and private sector, including business (SME to large), government and research. We operate in hundreds of domains, which gives us a deep knowledge of many industries and best practices - helping us to understand your business and accelerate your projects.

We use well-proven methods for collaborating with stakeholders including use of a design-thinking approach, which puts customers at the heart of the solution. And a focus on innovation to address client pain points. Our approach is trusted by our clients across a range of domains including:

Transport – Intelligent Transport Services, Roads, Rail, Future Mobility, Highways, Aviation

Energy and Environment – Net Zero, Water and Wastewater

Property and Buildings – Structural Engineering, Building Services

Planning – Transport Planning, Project and Commercial Services

Strategic Advisory – Digital and Data Advisory, Change Management, Investment Advisory

How Our Service Works

Our service is governed by clearly defined and well-proven processes that ensure excellence in delivery - whatever the project.



Onboarding, Planning and Discovery (Alpha)

Our team will work with you to understand your organisation's goals, culture and "as is" landscape - so that our planning service is fully tailored to your business.



Implementation, including set up, migration and training

We provide end-to-end implementation support using the methodology that suits you. Our team are experts in Agile, ITIL, DevOps as well as transformation, risk management, and P3M/project management. They'll guide you through each phase, providing "on the job" coaching and mentoring to your teams.



Service Levels, Quality and Performance

Quality Assurance and performance testing will be delivered under WSP's certified business management system (ISO 9001, 18001, 14001), which promotes excellence in service delivery. We align with Agile, V-Model and APM methodologies. And WSP's framework lead remains accountable for delivery, working with you to achieve continuous improvement

3. Service Definition – Cloud Data Advisory Services

Description of service

WSP's cloud assurance and integration service independently validates that your requirements deliver the right business outcomes and verifies that solutions meet those requirements. We use systems techniques to develop your strategy, define systems and integrate change. We consider the system in the whole - people, processes, technology, and information.

Key features

1. Valuing your data as an asset
2. Developing your data vision, strategy and use cases
3. Engaging in organisational change to implement data initiatives
4. Developing your data architecture, ontology, and models
5. Defining data governance to meet your needs and obligations
6. Acquiring, assuring, and maintaining your data
7. Using data science to help answer your big questions
8. Developing user-focused data analytics, products and services.
9. Implementing sophisticated machine learning solutions
10. Developing, planning, and delivering your data programmes and projects

Benefits and value-add

1. Help you understand the art of the possible
2. Drive investment in data by understanding its value
3. Transform and enrich your data to unlock value
4. Make better decisions as a data driven organisation
5. Understand your data needs to drive solutions that deliver real value
6. Improve operational efficiency
7. Improve regulatory compliance and data security
8. Use domain knowledge to maximise the value of data
9. Leverage open data to deliver value
10. Support maintenance of data assets that are fit for purpose

4. Benefits of Our Approach

We are locally dedicated with international scale.

Our strength is our ability to adapt to our client culture and local markets. We provide our clients with the same personalised services as a specialist firm while at the same time leveraging our worldwide expertise to undertake the most complex projects and assist our clients to realise their ambitions. We achieve this by remaining agile, with a common-sense approach, and by keeping our structure and business model simple and lean. Our focus on growth also allows us to better serve our clients by expanding our offering, expertise and geographical reach.

We are future-focussed and challenge the status quo

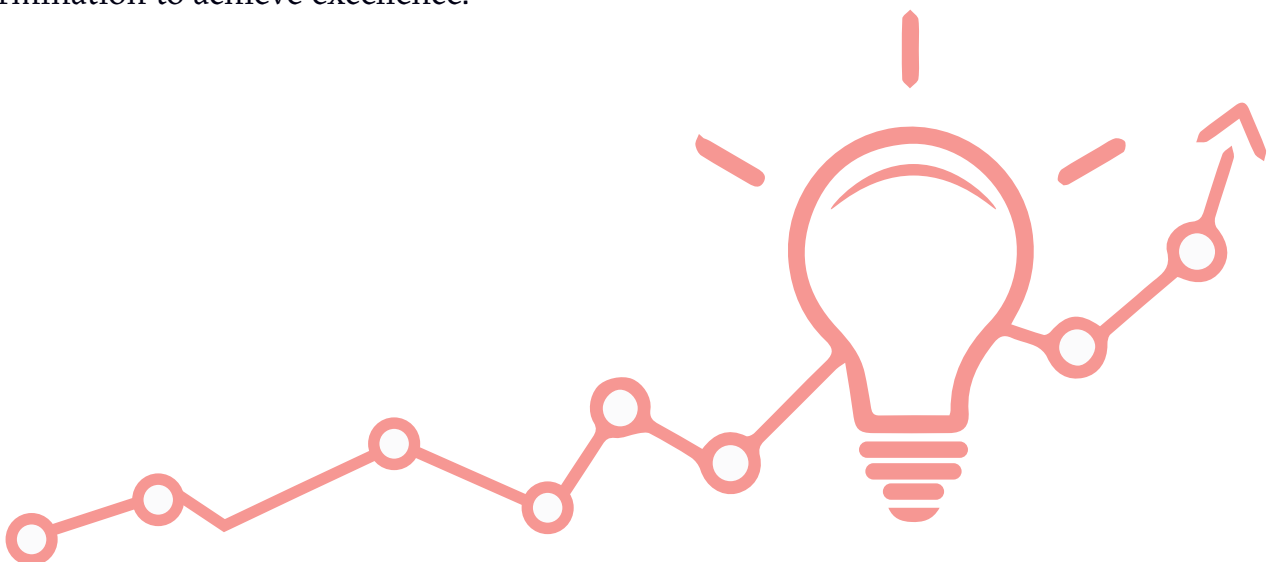
We anticipate trends in order to propose innovative ideas for our clients to meet their business objectives. We ask questions, look at complex problems from different angles and find solutions that break paradigms. We are problem-solvers who evolve, improve, modernize and excel. We know our solutions will shape the communities of tomorrow and help societies thrive sustainably. We embrace change and have an uncompromising determination to achieve excellence.

We foster collaboration in everything we do

Our international agility is founded on our collaborative working environment. Our devotion to teamwork creates unique international networks of outstanding professionals who understand that great achievements come from collaboration. We embrace and support a high-performing culture, always strive to learn from others, and foster a stimulating work environment. We put the interest of our team ahead of our own and working with us is the best way to fully understand the collegiality that defines our firm.

We have an empowering culture and hold ourselves accountable.

We are empowered to turn challenges into opportunities while being held accountable to standards beyond the norm. Our proactive leadership empowers us to be client-focussed, agile and responsive, while at the same time being accountable to our clients, our peers and our shareholders. The profitability of our firm is essential to our future and this is why we manage our business responsibly as if it were our own.



Leveraging our Global Reach and Presence

Global Practice Area Networks (PANs)

WSP's global PANs leverage the expertise of our global teams. Based on cloud platforms, PANs connect teams across the world to facilitate the cross-fertilisation of ideas, enabling our teams to actively engage with industry developments. Currently, the platform has 70 technical and advisory PANs including "sub-PANs" for specialist interest areas such as data analytics, cloud software and machine learning.

Innovation platforms (INNOVATE, i3B register)

Our global innovation platforms, INNOVATE and i3B, highlight and supports development of WSP-led innovations. We carry out WSP global knowledge shares covering our areas of technical expertise, including 5G and cloud technologies. This allows our international business and technical leaders to share information and emerging best practices.

Future Ready Programme

An award-winning innovation initiative that challenges us to plan services with consideration of future trends for environment and society, including carbon reduction and green space & habitat creation. It includes Future Ready® checklists, 'innovation labs' and expert-led coaching and mentoring.

Tech Cells

Tech Cells are WSP-funded research and task teams focussed on experimenting with innovation and disruptive technologies. They leverage WSP's global network including private and public sector and academia.



5. SFIA Pricing

Our approach focusses on providing the best value to our customers, bringing together the right resources to deliver the most effective service for the right price.

In accordance with the G-Cloud framework agreement (Clauses 3.1-3.4) WSP will consider discounting on a case-by-case basis and through conversation with our clients (the Buyer).

SFIA Definition	Strategy and Architecture (£)	Change and Transformation (£)	Development and Implementation (£)	Delivery and Operation (£)	People and Skills (£)	Relationships and Engagement (£)
1-Follow	618	618	618	618	618	618
2-Assist	730	730	730	730	730	730
3-Apply	955	955	955	955	955	955
4-Enable	1124	1124	1124	1124	1124	1124
5-Ensure or advise	1348	1348	1348	1348	1348	1348
6-Initiate or influence	1573	1573	1573	1573	1573	1573
7-Set strategy or inspire	2472	2472	2472	2472	2472	2472



6. Other Services

We have a broad and deep range of capabilities that can be applied across the Digital, Data and Transformation lifecycle. These capabilities can be brought together to most effectively and efficiently deliver your requirements, our other capabilities listed through G-Cloud include:

- Cloud Assurance and Integration;
- Cloud-enabled Enterprise Architecture;
- Cloud Discovery and Alpha service;
- Cloud data advisory services;
- WSP 4G and 5G connectivity and advisory services;
- Information Technology/Operational Technology (IT/OT) Convergence;
- Cloud-enabled business change;
- Cyber security consulting;
- Operational Technology (OT) in Cloud cyber security consulting;
- Cloud Based Data & Decision Science;
- Cloud Based Geospatial Services;
- Cloud Based Digital EHS / ESG.



Thank you

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