

Product Product Coaching with Meirik

Summary Improve the effectiveness of Product training with the addition of ongoing Product Coaching with Meirik - helping to embed a user-centric mentality throughout your organisation.

Description Introducing Product Coaching with Meirik: Guiding Your Journey to User-Centric Excellence

In the ever-evolving landscape of business operations, organisations are constantly faced with the need to adapt and innovate. Amidst these changes, the shift towards a more user and product-centric approach presents both a challenge and an opportunity. Recognising the importance of this transition, we offer a simple yet transformative solution: Product Coaching with Meirik.

Much like Agile coaching, Product Coaching addresses the need for organisations to embrace change and adopt new behaviours aligned with their evolving operations model. Whether it's navigating the intricacies of user-centricity or redefining product strategies, Meirik's coaching provides a tailored approach to meet the unique needs of product teams and managers.

Our coaching services are designed with a keen understanding of the distinct challenges and opportunities faced by product-focused teams. Through personalised guidance and support, Meirik accelerates the development of internal capabilities, ensuring that organisations are equipped to drive lasting impact and success.

What sets Meirik apart is our unwavering commitment to excellence and expertise. Our team of senior coaches brings a wealth of experience and insight to the table, ensuring that you receive the highest quality guidance and support every step of the way. With a diverse array of methods in our training toolbox, we tailor our approach to suit your specific needs and objectives.

Choosing Meirik means choosing a partner dedicated to guiding your organisation towards product-centric excellence. With Product Coaching with Meirik, you can navigate the complexities of change with confidence,

knowing that you have seasoned professionals by your side. Embrace the future of product management with Meirik as your trusted ally.

Delivery period

Typical coaching sessions will last an hour, and several sessions will be spread over a period of weeks or months. The chosen programme will ultimately depend on the needs of the individual, team, and organisation.

Delivery method

In-person, online, or hybrid.

Payment

Hour or day rate

Product features

- Delivery online, in-person or hybrid.
- Experienced, highly credentialed practitioner led.
- Align your organisation around your strategic roadmap and long-term goals.
- Build an agile organisation to meet changing needs.
- Upskill and build internal capabilities for lasting transformation.
- Work together to redefine your governance model.
- Implement proven practices and methods for product discovery and delivery.
- Optimise your team set-up for product development.
- Optimise the flow of value throughout your organisation.

Product benefits

- Develop a more creative culture within your organisation.
- Flexible to meet your needs - virtual, hybrid or in-person.
- Transparent, simple pricing means no hidden, unwanted surprises.
- Benefit from the broad experience of highly qualified practitioners.
- Highly adaptable to the needs of your organisation.
- Become more user focused to optimise value.
- Confidence in meaningful outcomes being achieved even in difficult situations.
- Gain product management competencies through experience.
- Benefit from independent, highly skilled, Product coaches.
- Speed up value delivery for your products and services.



Product Coaching with Meirik

About Meirik

Meirik is all about profound transformation in your people and organisation, enabling both to flourish in the digital age.

We help our partners create focused, deep, sustainable change that makes a real impact. This means cutting no corners and avoiding shallow transformations.

Using a pragmatic and method-agnostic approach, we select, combine, or discover methods that aim to provide your organisation with the best achievable results.

History and experience

Since 2015, Meirik has been built around an international team of experienced consultants, coaches and trainers.

Our experience and knowledge come from deep transformations and cooperation with varied organisations around the world. We see building extraordinary capabilities in people as the best approach to achieving profound improvement in organisations.

Meirik's engagements include transformations within the public and private sectors. Healthcare, software development, offshore engineering, insurance, pharmaceuticals, and logistics are recent examples of industries in which we have cooperated.