

**Pricing information**

<b>Product</b>	Product Coaching with Meirik
<b>Product description</b>	Improve the effectiveness of Product training with the addition of Meirik's ongoing Product coaching - embedding a user-centric mentality throughout your organisation.
<b>Pricing philosophy</b>	At Meirik our pricing model is designed to offer you flexibility and transparency. We understand that each organisation has unique needs and objectives, so our pricing structure is customisable to accommodate varying requirements, scale, and complexity of needs.
<b>Example solution</b>	Five days per month of a Executive Coach to work with leadership team, plus Twenty days per month of a Senior Coach to work with the teams.
<b>Example costing</b>	Total £40,025/month
<b>Example cost breakdown</b>	£2,225/day x 5 (Executive Coach services) £1,445/day x 20 (Senior Coach services)
<b>Actual cost</b>	The actual cost will depend upon your organisations needs, however it will be determined by the pricing components below.
<b>Pricing Components</b>	<p>Our pricing model comprises the following key components to ensure a comprehensive and competitive offering:</p> <p>Consulting Fees: Charges for expert advice, analysis, strategy development, and implementation support. Usually charged on an hour or day rate as set out below.</p> <p>Training Fees: Costs associated with designing, developing, and delivering customised or off the shelf training programs, workshops, seminars, and educational materials. Usually charged on a per session rate, subject to a minimum/maximum seat requirement.</p> <p>Coaching and Mentoring Fees: Charged at an hour or day rate as set out below for consultants.</p>

**Additional Services:** Services such as assessments, audits, facilitation, provision of learning materials, follow-up support, and ongoing support to optimise and sustain performance improvements.

**Expenses:** In cases that the service needs to be made in-person we charge costs related to transport, accommodation, etc. These are charged at cost.

### Consulting costs

Executive Coach - £2,225/day plus VAT  
Enterprise Coach - £1,780/day plus VAT  
Senior Coach - £1,445/day plus VAT  
Coach - £995/day plus VAT

### Consultant Grades

The coach chosen for a specific task will depend on the skill, experience, and ability required. Other factors considered will be the levels of responsibility, accountability, difficulty, volume and frequency involved. Within Meirik we use the following levels to distinguish experience and credentials of our practitioners:

Level 5: Executive Coach  
Level 4: Enterprise Coach  
Level 3: Senior Coach  
Level 2: Coach

Levels attained are based on a combination of experience and credentials. For example, an Executive Coach (Level 5) will have gained an absolute minimum of ten years relevant experience and will work with senior leadership teams, whilst a Coach (Level 2) will have minimum three years experience and will be able to coach a single Product Owner or Product Manager during their entry stage to the role.

On request we can provide a matrix showing the rationale distinguishing different levels of experience and credentials required for Level 1 through to Level 5.

### Discounts

Education sector discount available  
Discount for organisations committing to four or more training courses or multiple days of consulting/coaching.



## Product Coaching with Meirik

### Summary

Discounts are mutually exclusive.

Our flexible pricing model offers organisations a tailored, transparent, and value-driven approach. For further information, customisation, or to request a detailed pricing proposal, please contact us on [sales@meirik.com](mailto:sales@meirik.com).