

Azenby Ltd. – Service Definition

Service: Requirements, Specification and Operations

Azenby is a small consultancy specialising in advice and support to the mobile industry. Our small team (8 employees) have all had senior roles in the mobile industry and we use this experience to advise and support clients including: Operators, MVNOs, Alternative Service Providers, Vendors, Manufacturers, Test Houses, Tier 1 Consultants, VCs and PE firms, Regulators, Governments and have delivered services in over 30 countries worldwide.

The move to virtualised and cloud based solutions in the mobile industry is proving complex both technically and commercially. Azenby is experienced in managing this transition, helping our clients avoid the many and varied pitfalls.

The Azenby website (Azenby.com) provides details of the team, our activities and client lists.

Azenby has helped many mobile businesses improve their operations.

We have advised on:

- vendor evaluation & selection via RFI and RFP
- audit and due diligence on new lines of business and potential business investments
- technical insight and expertise on mergers and acquisition
- network sharing deals,
- the launch MVNOs
- global and local procurement initiatives (products and services)
- business efficiency programmes
- contract drafting and service level agreements
- operational services and management