

Dynamics 365 Marketing:
LOT 2: Cloud Software

VE3 Global Ltd
G-Cloud 14 Pricing Document
Dynamics 365 Marketing
Lot 2: Cloud Software

All prices are stated in GBP and exclude VAT. This document sets out the complete published pricing structure for this service so that a buyer can calculate the applicable Call-Off Contract charges without contacting the supplier.

Framework / Lot: RM1557.14 / Lot 2 - Cloud Software

Supplier: VE3 Global Ltd

Digital Marketplace Service ID: 945949305288882

Pricing basis: Published monthly unit pricing with fixed one-off onboarding charges and fixed optional add-ons.

1. Published unit pricing

Marketing operations unit - £175 per unit per month

Includes core email marketing, segmentation, contact management, and standard reporting capability.

Professional marketing user unit - £650 per user per month

Includes customer journeys, lead scoring, campaign management, analytics, and integration capability.

Premium event and real-time marketing bundle - £850 per unit per month

Includes event management, real-time journeys, survey capability, and extended automation features.

2. One-off setup and activation charges

Service onboarding and activation - £1,750 one-off

Includes initial setup, baseline configuration, and activation of one live environment.

Additional CRM or data source integration setup - £550 one-off per integration

Applies to each additional connected application or data source beyond the standard setup included in onboarding.

3. Optional published add-ons

Additional contact volume pack - £175 per month

Provides additional contact volume entitlement within the subscribed service.

Remote administrator or user training - £450 per session

Provides remote training for up to 10 attendees.

Education discount - 10%

Applies to eligible public education buyers and is available to all buyers on the same basis.

4. Included as standard

Core campaign management, segmentation, and service usage reporting are included.

Standard software support during UK business hours is included.

Baseline dashboards, security roles, and standard configuration capability are included.

5. Pricing assumptions and notes

Recurring charges are billed monthly in advance and are based on a minimum contract term of 12 months.

The applicable unit charges are determined by the number and type of units selected by the buyer.

Where the buyer requires additional contact volume, integrations, or training, the relevant published add-on charge will apply.

The prices in this document are the published G-Cloud 14 prices for Dynamics 365 Marketing and apply equally to all buyers. Any discounts are published in this document and are available to all buyers on the same basis.

For general queries regarding this service listing, please contact prime@ve3.global