

VE3 Global Ltd  
G-Cloud 14 Pricing Document  
Multi Experience:  
LOT 2: Cloud Software

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All prices are stated in GBP and exclude VAT. This document sets out the complete published pricing structure for this service so that a buyer can calculate the applicable Call-Off Contract charges without contacting the supplier.

Framework / Lot: RM1557.14 / Lot 2 – Cloud Software

Supplier: VE3 Global Ltd

Digital Marketplace Service ID: 440335991519271.

Pricing basis: Published annual subscription pricing with fixed one-off onboarding charges and fixed optional add-ons.

#### **1. Published subscription pricing**

##### **Foundation – £6,900 per year**

Includes one live environment, one test environment, up to 2 digital channels, up to 5 named designer, analyst or admin users, standard dashboards, alerts and the core multi-experience component library.

##### **Professional – £14,400 per year**

Includes all Foundation features, plus up to 5 digital channels, up to 15 named designer, analyst or admin users, advanced journey orchestration, API access and cross-channel reporting.

##### **Enterprise – £27,600 per year**

Includes all Professional features, plus up to 10 digital channels, up to 50 named designer, analyst or admin users, single sign-on, role-based access control, audit export and premium support.

#### **2. One-off setup and activation charges**

##### **Service onboarding and activation – £2,000 one-off**

Includes initial service setup, baseline configuration and onboarding of up to 2 digital channels.

##### **Additional digital channel onboarding – £500 one-off per digital channel**

Applies to each additional digital channel above those included within the onboarding charge.

#### **3. Optional published add-ons**

##### **Additional digital channel pack – £2,000 per year**

Adds up to 2 additional digital channels to any subscription tier.

##### **Journey automation add-on – £2,400 per year**

Provides guided journey orchestration, interaction rules and advanced workflow automation. This add-on is included within the Enterprise subscription.

##### **Private deployment option – £6,000 per year**

Provides a dedicated private deployment for buyers requiring a segregated environment.

#### **4. Included as standard**

Role-based access control, standard audit logging and service usage dashboards are included within the service.

Standard software support during UK business hours is included.

Channel management, journey reporting and configuration management are included within the subscribed service entitlement.

#### **5. Pricing assumptions and notes**

The annual subscription is billed annually in advance and is based on a minimum contract term of 12 months.

The applicable subscription tier is determined by the digital channel volume, user entitlement and service options selected by the buyer.

Where the buyer exceeds an included entitlement, the relevant published add-on charge will apply.

The prices in this document are the published G-Cloud 14 prices for this service and apply equally to all buyers. Any discounts are published in this document and are available to all buyers on the same basis.

For general queries regarding this service listing, please contact [prime@ve3.global](mailto:prime@ve3.global)