

# IO ANALYTICS



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## Service Definition Document

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## A Professional Digital Services Consultancy

IO Analytics (IOA) is a digital services consultancy that delivers digital transformation services, cloud managed services, digital project delivery, resource augmentation, software development, and data solutions and training services.

We believe in the capability of data-enabled digital transformation to power positive social outcomes, a more inclusive, cohesive, and responsible society, and healthier communities.

### Overview

We aim to bridge the gap between technology and the communities we live in using an approach that is consultative, collaborative, and human-centric in its delivery of transformational change.

A complete transformational journey that starts at the creation of a strategic vision with a programmatic roadmap, finishing at the delivery of innovative, bespoke digital solutions and cloud-based services aimed at driving positive social outcomes.

- **Professional:** We provide unrivalled professional services via our highly skilled team of consultants.
- **Personal:** No two businesses are the same, and at IO Analytics we provide a service which is individually tailored to your needs, ensuring we meet all your business' requirements and expectations.
- **Range:** With experience of supporting organisations of all sizes, whether you require support across a small or vast network, we have it covered.
- **Relationships:** Building a relationship, which our customers can trust and rely on is fundamental to everything we do. We go above and beyond for our customers to ensure your organisation operates smoothly. We want to be more than just another supplier: we want to be your Digital and IT Strategic Partner.

### Benefits



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## Delivery Methodology

We can help you develop a compelling business case and implementation plans for Tactical and Strategic solutions.

We can help:

- Scope requirements
- Build a business case
- Identify and quantify benefits  
Conduct proof of concepts
- Plan a project using an agile approach.
- Develop testing strategies
- Incorporate governance.

A clear focus on desired outcomes helps you understand how to transition to modern services without abandoning existing investments.

## Why Choose Us?

We can help you and support your Data journey every step of the way. We supply small teams, use automation and our agile approach to deliver digital services without unnecessary drama, cost or risk

- Practical and pragmatic advice from experienced professionals
- Collaborative approach focused on training and knowledge transfer
- Advice on tools and technology
- A real-world, best practice framework which can be adapted to your situation.

## Get better results from your Data and Analytics investments

### Re-use existing investments

Combine existing infrastructure with the latest analytics tools lowering the upfront investment.

### Rationalise incrementally

Gradually introduce new services while eliminating legacy platforms, reducing replacement project risk.

### Demonstrate results in weeks not months

Agile approaches including prototyping, reuse and automation to show rapid results.

### Automate to reduce development effort

Use small highly skilled teams with automation tools to save time and money.

### Reduce your migration risk

Confidence and visibility are maintained throughout your migration using our own controlled migration framework.



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# G-Cloud 14 Service Definition



## Data Strategy

Let IO Analytics help you create a data strategy that sets the vision and roadmap to how your organisation will use data and analytics to realise its business objectives. Done properly a data strategy will unite data-driven activity behind a clear set of business-aligned goals with a compelling vision and case for change to drive engagement and adoption



## Data Discovery

Data discovery enables your organisation to identify, catalog, and classify business-critical and sensitive data, so you can govern it for meaningful purposes with increased transparency. Data discovery helps you:

- Uncover new insights for opportunities in business value creation
- Apply data protection to lower risk exposure from abuse and comply with privacy mandates
- Drive similar high-value business outcomes where data is the fuel of modern business operations



## Software Development

IO Analytics combine UI/UX iterative design, Software Development and Agile delivery practices. This allows us to deliver fast, intuitive, experiences for users across all platforms and channels.



## Data Engineering & Data Visualisation

Our Software Developers & Data Engineers, focus on making our clients' data fully accessible for everyone across the organisation based on good data governance. Once this data platform and security is in place, we can apply our Analytics & Application solutions expertise, including generating deeper insights and driving real business value for the organisation.

## Partnerships & Expert Knowledge



Microsoft  
Partner

alteryx  
Official Partner

SAP BusinessObjects



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