

Join our mission to get Britain bookable.

TXGB eLearning Setup & Support Services



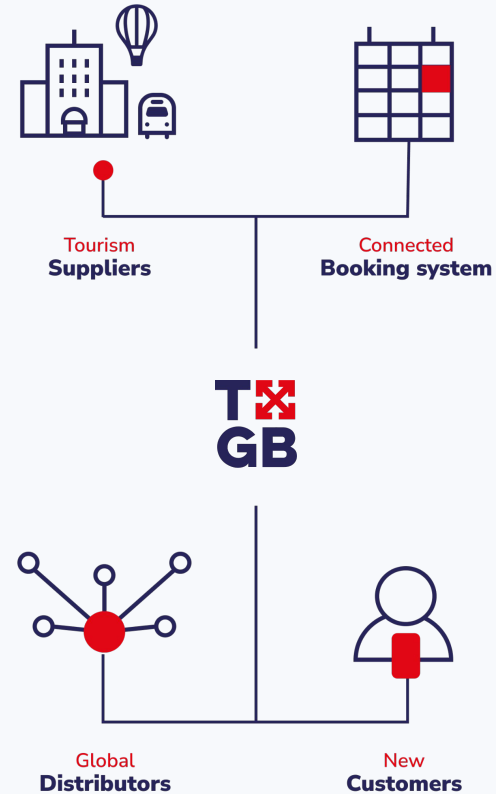
Our mission is to **unlock the potential**
of the tourism economy in the UK



SERVICE DESCRIPTION

TXGB's Tourism E-Learning implementation and support service enables strategic and insights-based educational curriculum building, platform onboarding support and end user support.

Our discovery and insights based approach supports in the development of tourism specific educational programmes in-line with the current local and national needs of the tourism industry.



What we offer

TXGB eLearning Setup & Support Services



Features

- Tourism skills development and education discovery exercise
- Insights-based tourism education strategy formation and launch strategy
- Creation and configuration of tailored educational curriculum within TXGB platform
- Support in onboarding of users into the TXGB eLearning Platform
- Supporting end users to access course content and share insights
- Support in development of educational programme ongoing awareness plan
- Support in creation of course content, aligned to insights-based needs
- Support in digital delivery of tourism educational content
- Technical support for course leaders using the TXGB LMS admin
- Development of commercial strategy to monetise online course publication

Benefits

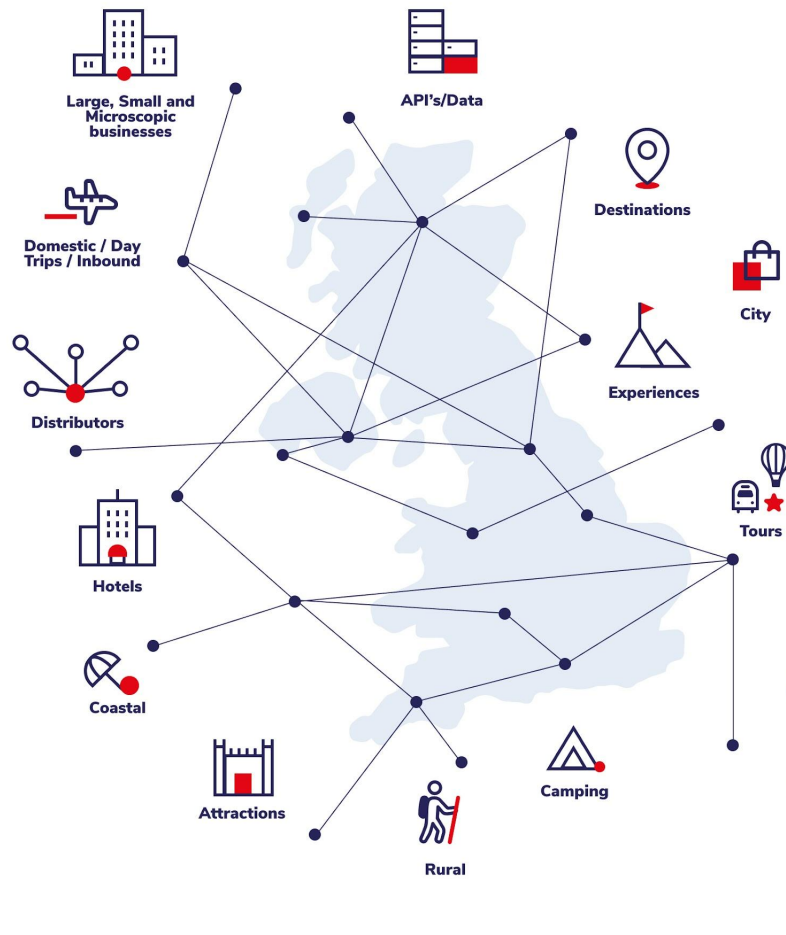
- Upskill tourism businesses at scale using cloud technology
- Effective, efficient and sustainable delivery of tourism skills development
- Identify key areas to add educational value in the industry
- Create meaningful curriculums, aligned with destination needs
- Stimulate tourism on a regional and national level through education
- Reduce the cost of in-person educational programmes using cloud technologies
- Educate internal individuals and teams on curriculum building and management
- Reach more tourism businesses with education, locally and nationally
- Monetise education services if and where necessary or appropriate
- Help LVEPs deliver outcomes highlighted in the De Bois Review

About us

UK Tourism Sector

A highly fragmented market.

Makes it hard for tourism businesses to get their products in front of customers travelling to their destination.

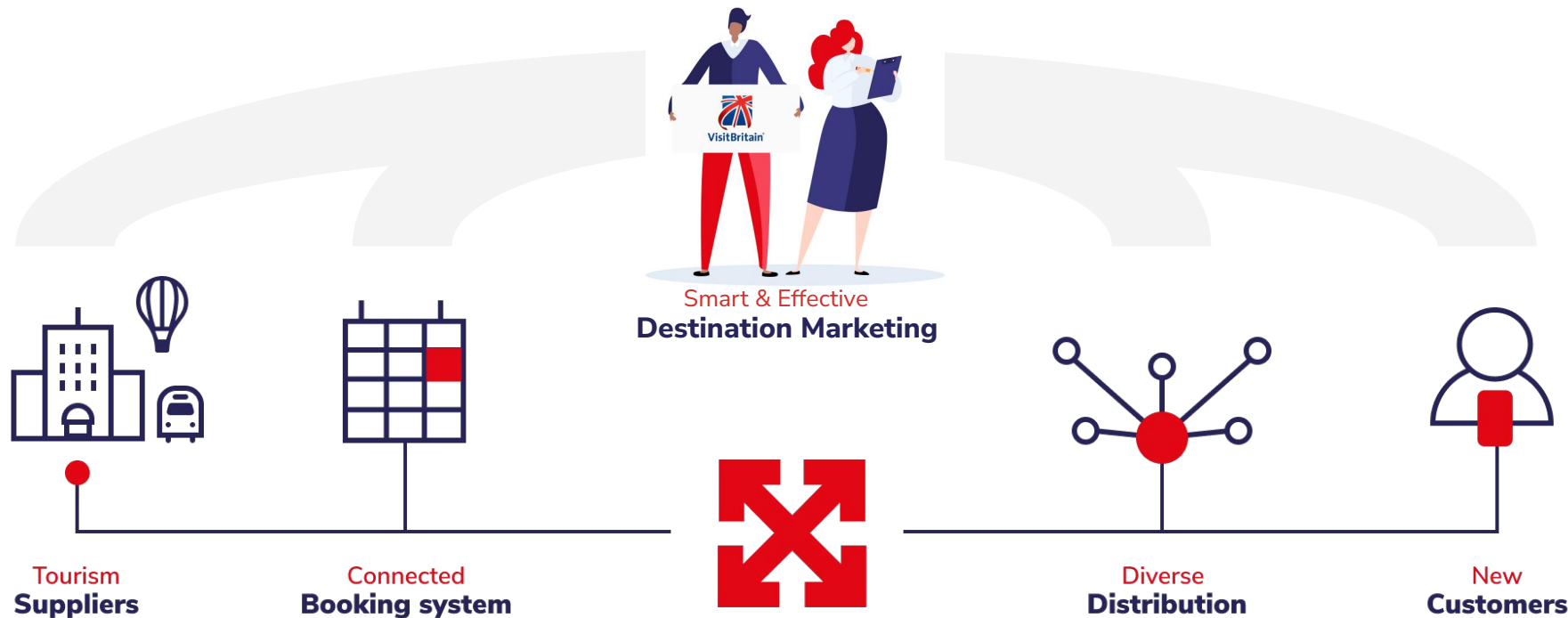


Working with tourism authorities we:

- ❑ Increase the range and reach of bookable product online, that will increase the value, volume and dispersal of tourism
- ❑ Gather comprehensive data on visitors and bookings, that will enable smarter destination marketing and management
- ❑ Build an ecosystem of collaborators and innovators that will create new value for the tourism sector



Connecting the visitor economy



TXGB enables smarter destination marketing and management by connecting your ecosystem

Re-imagine The Tourism Economy.

“The Tourism Exchange platform, is an example of enabling at scale. It acts as a matchmaker, connecting suppliers with distributors and intermediaries. This mechanism allows online travel agents to diversify their offerings, and gives small suppliers better access to customers.

Governments have an opportunity to reimagine their roles in providing data infrastructure and capabilities to the tourism sector, and to investigate new and innovative operating models.”

McKinsey
& Company

A **growing** network of valuable partnerships.

Google

airbnb



VisitBritain
Shop



viator

BÓKUN



Expedia



SiteMinder

ORACLE

Ctrip

RED FUNNEL

caterbook

agoda

ticketinghub

BookingHound.com

anytime



SPEKTRIX

VENNERSYS

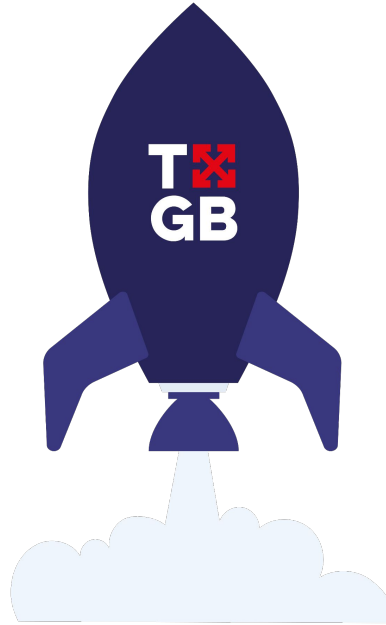
digitickets
Proactive Ticketing Solutions

ventrata



Get in touch...

We look forward to hearing from you



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