



**Connecting knowledge.
Transforming decisions.**



Who are Cognni?

Global Experts in Knowledge Management. Proven. Trusted. Sustainable.



>15

Years experience

>£1.5m

Investment in platform

£350bn

Current market cap of clients

>250,000

Global users

>2m

Questions + Searches per year

20+

Client implementations

Trusted by Industry Leaders



Viasat



LONDON
& PARTNERS



British Gas

WELLS FARGO



interxion

Where are we based?

Development hub

Our development hub is based in Leeds with its greater access to senior developers.

Commercial hub

Our senior team spread their time between our London Commercial Hub, the Development Hub and Client offices.



Leadership team



GARETH RATCLIFFE

Chief Executive Officer

Gareth is a commercially focused Chartered Accountant with over 25 years of Tech, Telecoms, and Agency board roles behind him, he is experienced in leading and scaling high growth PLC and SME businesses.



KEVIN KEHOE

Chief Technical Officer

Kevin is responsible for the overall strategy and direction of Cognni's technology. With over 20 years experience, he has architected and deployed a number of leading enterprise systems in his career.



TOBY JONES

Chief Revenue Officer

Toby leads Cognni's commercial strategy, bringing over 15 years experience across insights and knowledge management. He has held senior roles at Nielsen, Diageo and Market Logic, where he secured major enterprise wins and managed global client portfolios.



BRENDAN KEHOE

Head of Technology

Brendan provides technical leadership across infrastructure, architecture, engineering and security. He has significant experience delivering large scale enterprise technology across a range of industries.



ARRAN LAUGHTON

Head of Product

Arran leads the product design and is a UX/UI specialist. He has a wealth of experience in design added to over 15 years experience designing, implementing and evolving client platforms.

Unlock the Full Potential of Your Knowledge

Cognni takes the knowledge your organisation already owns — research, reports, and evidence — and makes it easier to access, easier to use, and more valuable. It empowers people across the organisation to act faster, work smarter, and make confident, evidence-based decisions that deliver better outcomes.



The power of Cognni

One platform. Zero silos

All your knowledge together and accessible.

Instant answers. Every time.

The knowledge you need, when you need it.

Minimum effort. Maximum results.

Optimise resources and investment.

Complete knowledge. Confident decisions.

Every decision backed by complete, connected knowledge.

Connecting knowledge.
Transforming decisions.

How Cognni Transforms Knowledge into Action

AI-driven Search & Discovery

Find the right knowledge in seconds. With AI-powered search, alerts, and recommendations, the most relevant information is always at your fingertips.

Content Aggregation & Categorisation

Integrate and intelligently organise reports, research, and evidence — breaking down silos and ensuring access to what is needed quickly, easily, and with complete visibility.

Security & Compliance

Enterprise-grade security with granular access controls, ensuring data integrity, regulatory compliance, and robust protection against cyber threats.

Generative AI & Automated Insights

Transform knowledge into action with automated categorisation and summarisation, AI-generated answers, and fully cited references for greater accuracy and trust.

Advanced Reporting & Analytics

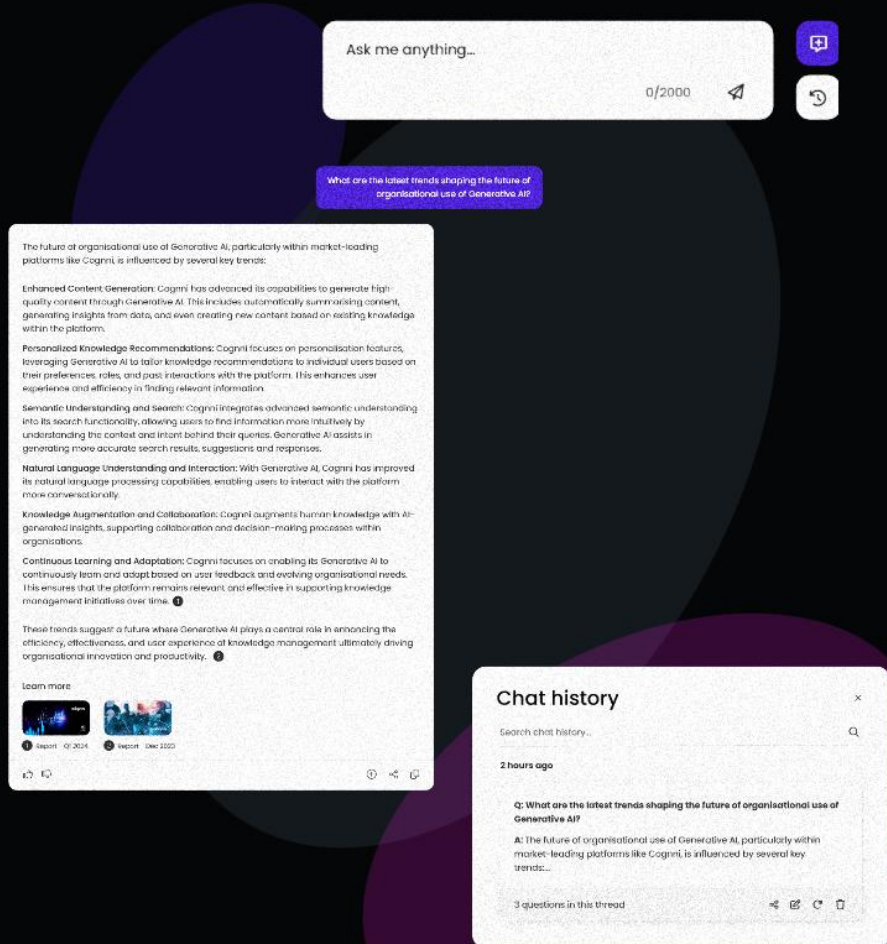
Track engagement, measure impact, and identify knowledge gaps. Direct resources better, optimise budgets, and demonstrate value across your organisation

Custom Branding & Personalisation

Fully tailored to your organisation's identity and culture, building trust and driving adoption. The result is an intuitive, engaging environment where knowledge is used every day.

Why Cognni?

The Ultimate AI-Powered Knowledge Platform



Purpose-Built

Crafted by leading knowledge management experts, Cognni is designed to deliver powerful, real-world solutions trusted by global organisations.

Unmatched User Experience:

Designed for simplicity and intuitiveness, Cognni delivers a seamless, user-friendly experience powered by class-leading technology to drive rapid adoption and engagement.

AI-Powered Intelligence

Harnessing Generative AI for proactive content delivery, real-time insights, and fully cited answers through alerts, notifications, and automated recommendations.

Expert Guidance & Support

Work with our team of knowledge management specialists for ongoing optimisation.

Delivering Efficiency & Better Outcomes

Cognni has been created to make your organisation's decision making faster, simpler and better. Cognni ensures that every key decision you make is informed with the right knowledge at the right moment. Cognni improves efficiency, strengthens accountability and enables faster, more confident decision making.

Reduce wasted time – staff save up to **75% of time** currently spent searching for knowledge.

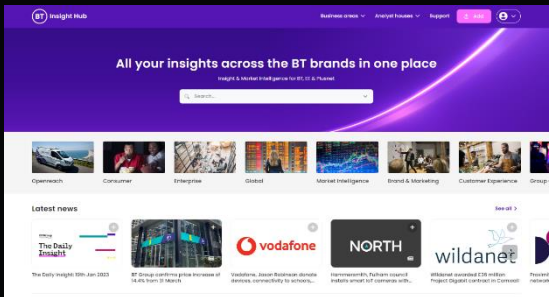
Cut duplication and inefficiency – typically reduces duplicated research spend by **7–15% annually**.

Strengthen accountability – every decision backed by complete, **referenced knowledge**, improving auditability and trust.

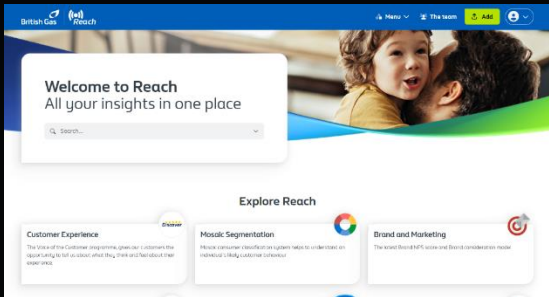
Enable faster, confident decisions – speeds up decision-making by **days**, improving responsiveness and delivery.



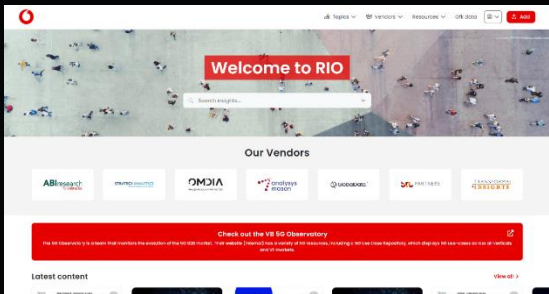
What do our clients say?



“Helped us identify £10m per year savings on content that wasn’t providing value to the business”



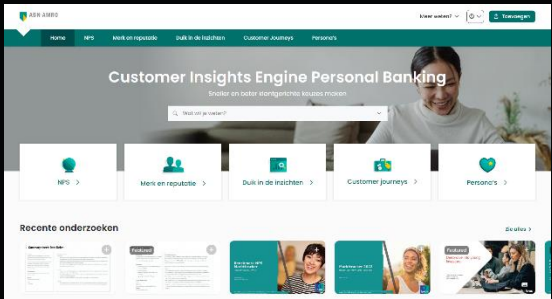
“With Cognni, we seamlessly access research, respond faster to customer needs, and stay connected to deliver better value for our business and customers.”



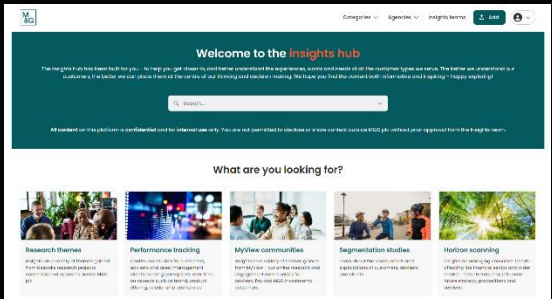
“Enables customer-led decision making and innovative thinking whilst saving £750k per year avoiding duplicated research and content that isn’t required.”



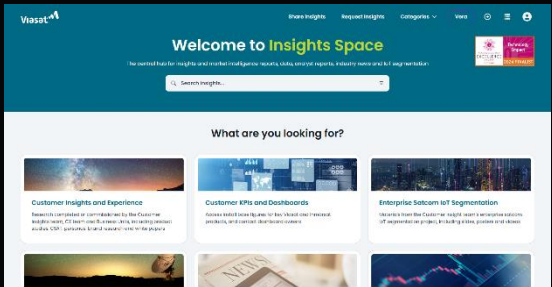
What do our clients say?



“Provides £400k per year of time savings by giving everyone in the organisation the ability to find the information they need quickly and efficiently.”



“Transforms our customer insights, research and data into a business advantage, resulting in better value for money for us and our customers.”



“Delivers real-time, AI-driven insights that save thousands of hours, maximise our research investments, and empower faster, more informed decision-making across the group.”



#makingknowledgemore



garethratcliffe@cognni.com

"Maximises our return on budgets by irradicating duplicated spend and cutting out research which isn't used."

Digital Realty

"As the first port of call for the latest thinking, trends, news and research, Cognni connects us."

Nutricia

"Gives our Market Intelligence team months of resource time back every year."

BT

"Enables us to easily promote and share knowledge, maximising return on investment."

Millicom

"Provides such an ROI by giving everyone access to the knowledge they need quickly and efficiently."

London & Partners

"Drives better decision making and saves precious time and money."

Saga

cognni.com