

## **Digital Transformation Service**

G-Cloud Framework Service Definition

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# Digital Transformation Service Service Definition

NETbuilder's Digital Transformation service provides consulting expertise, flexible models and methodologies to help define and execute highly strategic change programmes. From business model re-design, vision, ideation and end-to-end delivery, through to successful organisational change and setup of Centre of Excellences (CoEs) which enhance brand reputation, increase competitive advantage and drive incremental revenue.

NETbuilder provides enterprise professional services including strategy, design, platform build, development, maintenance and support. We advise, manage, design, deliver and integrate. We can build Software as a Service (SaaS) solutions, deliver projects or provide expert structured teams. Many customers take advantage of our onshore ITIL ServiceDesk for ongoing support or a Managed Service.

#### **Service Features**

- ✓ Assess your digital landscape and gauge your digital innovation maturity
- ✓ Map out your digital transformation design space
- ✓ Design a new digital transformation model
- ✓ Design and develop one coherent vision and digital strategy
- ✓ Design a technical architecture and target operating model
- ✓ Validate and develop a roadmap and a tactical implementation plan
- ✓ Stand up your digital foundations
- ✓ Ideate, prototype and integrate your MVPs
- ✓ Stand up in-house digital-first centres of excellence

### **Service Benefits**

- ✓ Shape, strengthen and accelerate your business transformation
- Develop new models to become a digital-first organisation
- ✓ Deploy and adopt world-beating digital technologies
- ✓ Build exceptional customer experiences that putting users at the centre
- Rapidly design, develop and market cutting edge products and services
- Explore vast stream of data, and turn insights into actions
- ✓ Go-to-market fast and minimise cost of ownership
- ✓ Start small and scale as you become successful
- ✓ Break functional silos
- ✓ Increase business agility to rapidly adapt to change

Digital Transformation Service

#### **Tailored Solutions from NETbuilder's Consulting Services**

NETbuilder's provide a compressive range of services designed to support your business throughout the entire lifecycle of your project. NETbuilder take pride in success and return on investment by delivering focused, best-in-class services on time and within budget.

NETbuilder's tailored solutions and services include:

#### **Advisory Services**

NETbuilder provide end to end advisory services best matched to your organisation needs, to support your people, culture, and processes throughout IT transformation programmes.

NETbuilder offer a wide range of business analysis, workshops, planning assistance, and professional services to help you get started quickly in the Digital, Lean, DevOps and Cloud computing areas. Enabling you to transform your organisation to succeed, rationalise cost, and leverage the best technology principles and processes in-house.

#### **Professional Services**

NETbuilder provide professional services throughout your technology stack. We have developed expertise in a range of product vendors and open source technologies. This puts NETbuilder in a unique position to support your entire journey, whether you need assistance with formulating a technology adoption plan or deployment strategy, through delivering high-quality applications to maintaining and managing your infrastructure. This enables business stay ahead of market trends and significantly increase their competitiveness.

NETbuilder Professional Services can offer utility expertise across a number of core skills to help design, manage and deliver discrete packages of work across a number of disciplines.

#### Managed Services

NETbuilder run your operations. Get the benefits of cloud computing with hightouch, end-to-end infrastructure and application management with the ability to call for change, advice and guidance 24/7\*. Your team can remain focused on pursuing innovation that grows your business, while NETbuilder handle your operations and assist with rapid deployment, monitoring and scaling of applications.

\*support service levels are dependent on support package agreed

#### **Digital Services**

NETbuilder help digital brands with what matters most in marketing, providing digital services that strengthen brands to successfully listen, connect and engage with your customers in the Digital world with strong expertise in customer experience, data-driven marketing, mobile app marketing and agile marketing.

We help our customers build a better foundation for their digital marketing, drive their digital maturity journeys, both technically and creatively, and publish engaging marketing campaigns with confidence, giving them a competitive advantage to lead or outperform in their market.

#### Pricing

This service is based on resources charged at daily rates according to the accompanying SFIA rate card in the digital market place.

#### **Digital Transformation Service NETBUILDER**

#### Do you have a requirement?

Call 0845 680 2083 or email gcloud@netbuilder.com to see how NETbuilder can help you deliver your next project