

Service name

Innovation Services

Service description

Chimera supports the full innovation lifecycle. Discovering problems and opportunities; ensuring innovation challenges are aligned to corporate goals; generating ideas through collaboration and creativity techniques; validating these ideas against market needs and expectations; through to development and deployment of new innovative solutions that add value to your customers and organisation.

Service features and benefits

Service features

- Proof of Concepts
- Prototyping

Service benefits

Innovation through information drives efficient and novel solutions