

arwen

Arwen Pricing



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Products

Moderate Product – full

- Initial 5 Social Media Profiles covered
- Real time 24/7 AI auto-moderation
- 25+ types of unwanted comments
- Coverage of organic and paid posts
- Formats covered: text, emojis, mis-spellings, images and gifs
- Repeat offender flagging for sanctioning
- Tailored filter settings and keyword configuration
- Monthly review and refinement with Account Manager
- Arwen Moderate social management interface
- Up to 5 Moderate users and 2 Admin Users

Cost per month

GBP

£2,995

Moderate Product – spam only

- Initial 5 Social Media Profiles Covered
- Real time 24/7 AI auto-moderation
- All forms of spam
- Coverage of organic and paid posts
- Monthly review and refinement with Account Manager
- Arwen Moderate social management interface
- Up to 3 Moderate users and 1 Admin User

Cost per month

GBP

£995

Engage Product

- Initial 5 Social Media Profiles covered
- Real time 24/7 AI segmentation of comments
- Manual replies and reactions
- Automated replies and reactions (once available)
- Smart AI enabled replies and reactions (once available)
- Tailored topic and sentiment configuration
- Monthly review and refinement with Account Manager
- Arwen Engage social management interface
- Up to 5 Engage users and 2 Admin Users

Cost per month

GBP

£4,995

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Data

Data

Organic posts

Pricing for additional Social Media Profiles per profile.

(Based on total followers across each profile above base license price)

Additional Cost per month

	GBP
Under 200,000	£49.95
Over 200k - 500k	£79.95
Over 500k - 1m	£149.95
Over 1m - 5m	£249.95
Over 5m	£499.95

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Add ons

Moderation Review – Moderate add on service

- Twice daily review and moderation of Suspect items
- Weekly review and refinement of filter settings
- Monthly review and sanctioning of repeat offenders

Cost per month

GBP

£1,000

Post moderation – Moderate add on service

- Post collection and 24/7 auto-moderation

Cost per month

GBP

£2,000

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Thank you

