



COLOURS_OF_DATA

Colours of Data – Pricing and commercial information

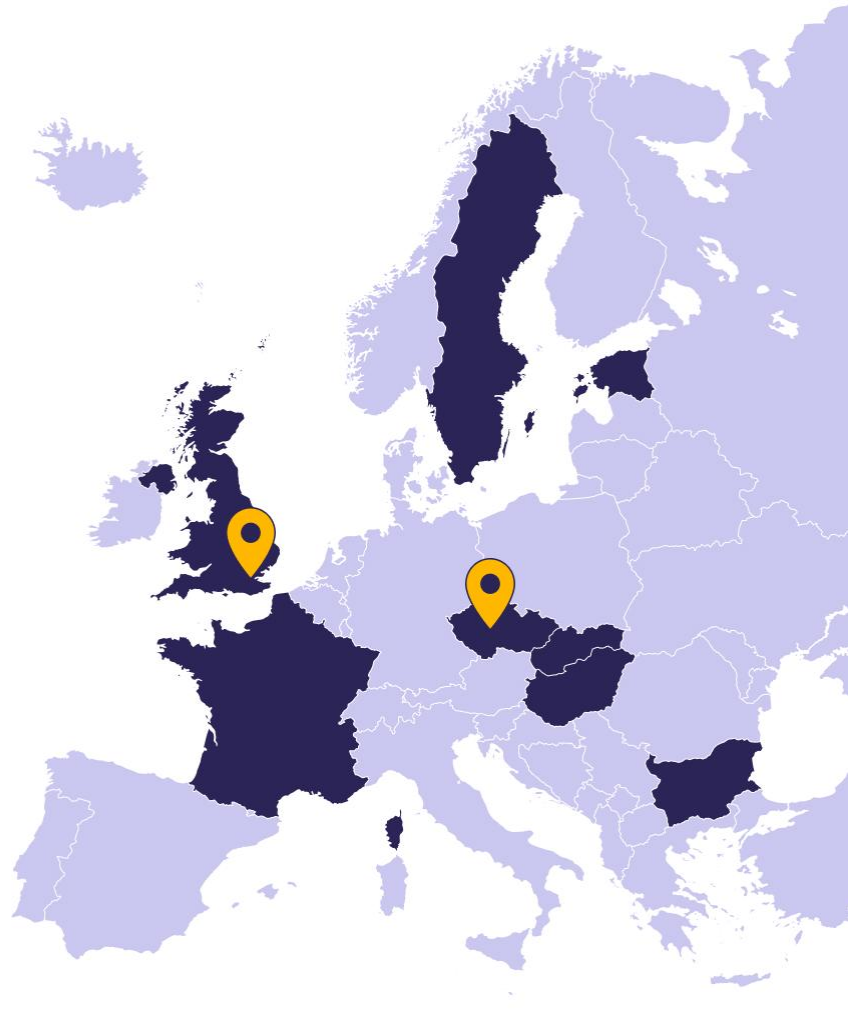
G-Cloud 14 application
3rd May 2024

WHO WE ARE

Helping clients flourish, using data.

Team with a broad international experience in **analytics, data & CRM** roles.

We understand the specific challenges businesses are facing. We leverage **best-in-class industry** expertise, tools and proven strategies to build **custom-made solutions**.



COLOURS_OF_DATA

We're The Trusted Partner For All Things Data.

We work with the best to make them better.



Continental



LINET



ŠKODA



PORSCHE
ČESKÁ REPUBLIKA

e-on

ČESKÁ
spořitelna

cxLoyalty



TELE2

FAKULTNÍ
NEMOCNICE
BULOVKA

DEEPLAB

JustPark



Partners
finanční poradci ať už

T·M·LEWIN
EST. 1995

M&S

FT SPECIALIST

VLTAVA LABE
MEDIA



dayinsure

HORNBY

Available Commercial Models

We offer following models for the collaboration

End-to-end project delivery

- CoD assumes the responsibility for the entire project delivery
- Project delivery is managed by CoD experts
- Client teams are integral part of the project with defined responsibilities

Expert outsourcing

- CoD provides the personnel and/or expertise to function as part of the client team
- Client owns and manages the project lifecycle
- CoD expert delivers defined scope, expertise or role

Benefit / profit sharing model

- Similar in responsibilities to the E2E project delivery model
- Commercials are to agreed extent based on benefits delivered by project
- Conditions and benefit sharing calculations are defined on case-by-case basis

Pricing Rate Card – E2E delivery

Consultant Role	Minimum Hourly Rate (GBP)	Maximum Hourly Rate (GBP)
Solution Architect	£150	£180
Technical Consultant	£130	£150
Business Consultant	£130	£150
Project Manager	£130	£150
Data Scientist	£130	£150
Data Analyst	£130	£150
CRM Consultant	£130	£150
Developer	£100	£150
Tester	£100	£130

Minimum - maximum rates reflect the size and duration of the project, with larger projects attracting slightly lower rates per hour. Adjustments can be made to these ranges as per your specific commercial strategy and market conditions.

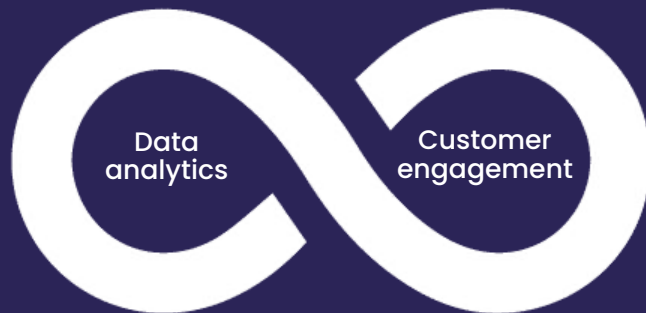
Pricing Rate Card – Expert Outsourcing

Consultant Role	Minimum Hourly Rate (GBP)	Maximum Hourly Rate (GBP)
Solution Architect	£130	£160
Technical Consultant	£110	£130
Business Consultant	£110	£130
Project Manager	£110	£130
Data Scientist	£110	£130
Data Analyst	£110	£130
CRM Consultant	£110	£130
Developer	£90	£130
Tester	£90	£110

Bodyshopping rate assumes long-term, intensive engagement of the consultant (>6 months, >70% of the person's capacity). Minimum - maximum rates reflect the size and duration of the project. Adjustments can be made to these ranges as per your specific pricing strategy and market conditions.



Data is your
new gut feeling.





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Thank you

Tomáš Mátl

tomas.matl@coloursofdata.com