

Pricing Document

G-Cloud 14

Introduction

Appcentric are digital product development specialists focusing on .Net and Umbraco Development. We are one of only a handful of Umbraco Platinum partners in the UK which demonstrates our commitment and expertise in the Umbraco Platform.

As a company we offer fully managed end to end product development services to ensure we first analyse the business case and requirements for the new product, and then design a system that will meet the needs of our client and their end users.

Our services can be used for the creation of new Websites and Portals, Content Management Systems, APIs and Integrations and Mobile Applications.

Project Process

Appcentric can be engaged at any point within a project lifecycle depending on the analysis already carried out by the client or any third party consultancy.

A typical project will include the following stages;

- Project Planning (Agile Methodology)
- Discovery Phase
 - Project Aims
 - Stakeholder Analysis
 - User Journey Mapping
 - Technology Constraints
 - Competitor Analysis
 - Measurable Success Factors
- UX & Design
 - Wireframing
 - Design
- Prototyping
- User Testing
- Development
- Unit Testing
- CI/CD Setup
- Internal Testing
- UAT
- Hosting Setup
- Go Live
- Warranty Period
- Ongoing Support

Technologies

Appcentric work in a number of technologies to ensure we offer the best fit for the client / project. These include;

- Infrastructure
 - Microsoft Azure
 - Umbraco Cloud
 - Fully Managed DevOps (CI/CD Pipelines)
 - Git Repositories
- Backend / API Development
 - C# / .Net
 - SQL Server
 - Cosmos DB
- Web Application Development
 - VueJS
 - React
 - Angular
- Mobile Application Development
 - Native iOS (Swift / Objective-C)
 - Native Android (Kotlin / Java)
 - Cross Platform (React Native)
- Content Management Systems
 - Umbraco
 - Webflow
- Monitoring / Reporting
 - Google Analytics
 - Power BI
 - Data Studio
 - Application Insights

Pricing

All of our projects are a fixed price quote based on the amount of days required to deliver the project. To ensure accurate costs and timelines, all proposals are supported by a line by line breakdown, Technical Documentation, Project Plans and a Statement of Works.

Pricing is determined based on a day rate for competencies which is included below.

Appcentric Rate Card 2022/23

Person	Description	Day Rate
Project Consultant	Provides consultancy services for projects including; <ul style="list-style-type: none">- Workshops / Hosting- Requirements Gathering- Stakeholder Analysis- User Testing- User Journey Mapping	£950
Solution Architect	Designs Solution and produces detailed documentation for cloud services including <ul style="list-style-type: none">- Solution Architecture- Technical Architecture- Environment Architecture- Data Modelling- Functional Specifications	£950

UX / Graphic Designer	Provides User Experience guidance and produces the following; <ul style="list-style-type: none"> - User Flows - Wireframes - Application and Web Designs - Prototypes (Adobe XD or Figma) 	£700
Senior Developer	Senior developer in charge of a development team. Performs code reviews and authorises pull requests.	£850
Developer	Either a Front End Developer, Mobile Developer or Backend / API Developer	£750
Dev Ops	Responsible for setting up of environments, creation and management of CI/CD pipelines	£850
Software Tester	Creates and executes test plans manually and using automated software	£650
Project Manager	End to end project management including sprint planning, resource allocation and client meetings	£700

Exclusions to Pricing

Each project will have exclusions to the fixed price on a case by case basis. The statement of works included with the project will outline what is considered in scope and what is considered out of scope. This may include items such as copy writing, marketing services, photography, hosting costs etc.

Additional Service Costs

Any additional services required after the completion of the project will be based on the rate card above on a quote by quote basis.

Support Costs

Support plans are tailored for individual projects and are priced based on a retained maximum number of hours per month which can be used for a variety of services including;

- Bug Investigation / Fix
- System Monitoring
- Reporting and Analytics
- Change Requests
- Consultancy