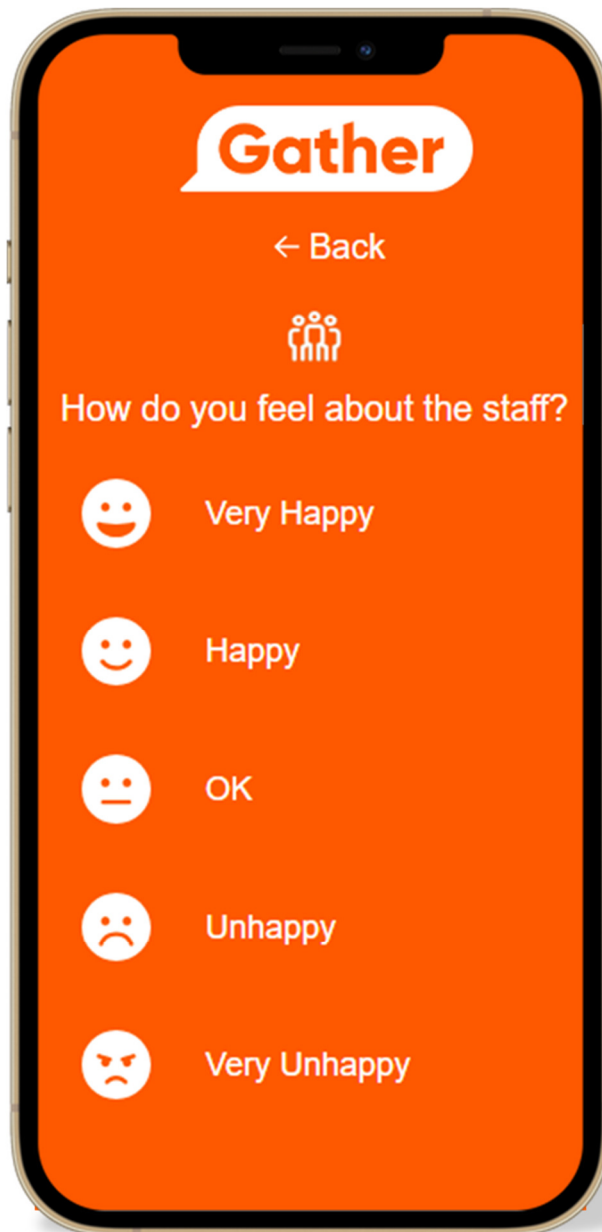


# Gather®

More Than Just Surveys



# A Highly Versatile Platform



Our platform is highly versatile and can be used in a variety of different ways, for a multitude of different situations, all in one platform.

Customer facing, staff facing. Better Engagement = Better Insights

## **Traditional surveys**

Use the platform to create what is typically larger question sets, run annually and typically used in a market research settings, but with a much better experience.

## **Feedback and engagement**

Quick, easy, convenient and highly accessible 24/7 service, to give much more regular engagement to confirm the strengths in your organisation as well as potential areas for improvement.

Be Pro-Active by monitoring regularly, as opposed to Reactive and reviewing results once a year.

## **Assessments**

Use the platform to assess deliveries of your services, by illustration if you provide training or consultancy services.

## **Event evaluation and marketing**

Use the platform to gain a perspective of your events both from attendees and exhibitors/sponsors, whilst simultaneously generating potential sales enquiries by asking whether they wish to join/sponsor events.

## **Immediate polling**

Use the platform at events to poll and ask the audience -in real time- their views and opinions, and see the results instantly displayed in the dashboard

## **Evaluation**

Use the platform to perform evaluation tasks. You can use it to assess a situation prior to training and then post training, to demonstrate whether there has been an improvement. Or, you could use the platform to evaluate products and services in your environment, taking advantage of both the ease of use as well as the automated analysis and dashboarding, significantly reducing effort/cost.

## **Intelligent forms**

Use the platforms inherent decision tree logic to create forms with "decision gates" to help automate decisions and processes within your organisation

**In addition,** as the platform requires no install or login it has 'true' anonymity, meaning employees can give their true and open views without fear of reprisal. However, the platform also has the option to have staff members names prepopulated into the survey, so that the business can use the platform as a true extension of their HR systems and processes, being able to capture and evidence

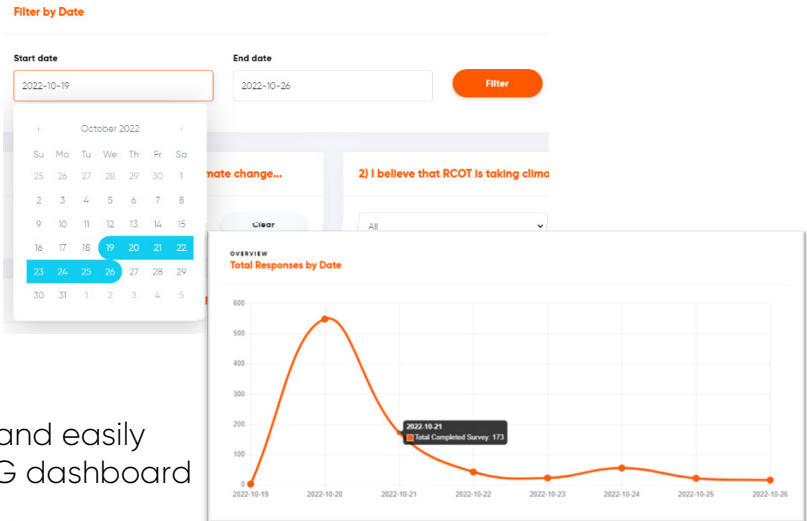
# Instant analysed dashboarding



The Gather portal has a wealth of capabilities helping you easily and effortlessly report your data for you.

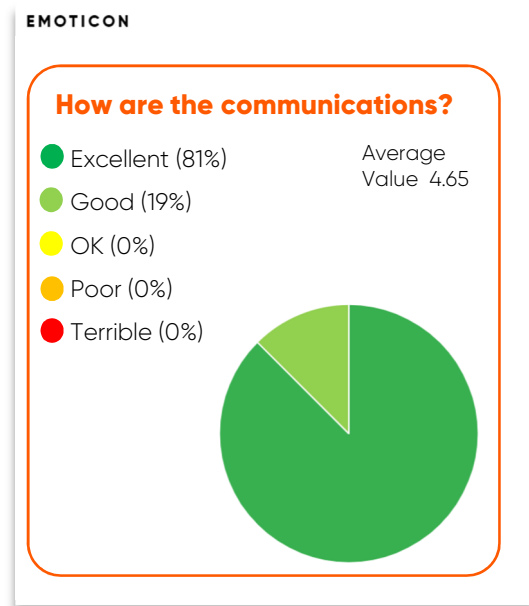
## Response Volumes over time

See the response volumes over time and use the start and end date to adjust the default, 1 month, to whatever you want.



## Analysed graphical data

See instantly your analysed data, and easily Manage by exception with the RAG dashboard



## Every Submission

As well as for every submission, simply and instantly.

Questions	Response Info	Started on	Completed on
Overall, how do you feel we are doing?	Response UID		
Very Happy	ts127044...d40a7b4d	20-02-2023	20-02-2023
Very Happy	307c315f...95c97349f1	17-02-2023	17-02-2023
Happy	8bce1fde...e9d3d8492	12-02-2023	12-02-2023
Happy	0c1924b8...8207c229	12-02-2023	12-02-2023
Very Happy	dc3d6b7c...a04d775e	13-02-2023	13-02-2023
Unhappy	2d02ed05...d18ad8cd	09-02-2023	09-02-2023
Very Happy	e48ac77a...450c130d0	09-02-2023	09-02-2023
Very Happy	4a723eac...2103585e8	08-02-2023	08-02-2023
Overall, how do you feel we are doing?	Response UID		
Very Happy			
Very Happy			
Happy			
Happy			
Very Happy			
Unhappy			
Very Happy			
Very Happy			
Overall, how do you feel we are doing?	Response UID		
Very Happy			
Very Happy			
Happy			
Happy			
Very Happy			
Unhappy			
Very Happy			
Very Happy			

## Filters to help you

Use the integrated filters to get to the data you want to know about.

How do you feel about our staff?

All

Clear

How do you feel about recommending us?

All

Clear

## Export your data

You can also export your data for further analysis

Export Results

# Gather®

## Hugely functionally rich

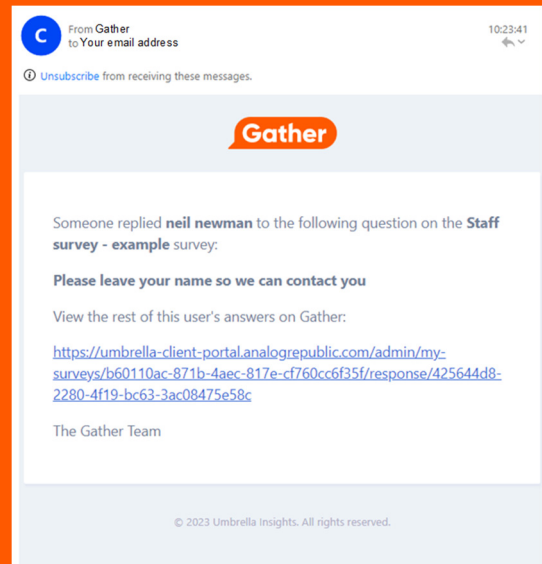
### Real-time Alerting

To help you be pro-active not re-active. You set how you want it to work for you.

- **Alert on a response value** – so you are instantly informed of a submission.

- **Response level submission** – where you are informed of any submissions that are of a certain response level, (typically those that are giving a negative rating).

- **“Contact me”** – where the respondent has the option to request to be contacted.



### Decision Tree Logic

We enable you to direct respondents to have different experiences based on the response they give. A straight forward example of this would be for a negative response the platform can be configured to prompt the respondent for more information to give more context to their initial response, where on a positive response to the same question, they move on seamlessly.

### Gather® Index Value

Unique to Gather, is our "Gather Index Value" (GIV) which represents the mean average score of responses to your Key Performance Indicators (KPI's) or your question set. This value enables the business to easily see a summary value per response, and enables the business to be able to track and the trend the "health" of the business easily over any time period.

### Bench Marking

As well as being able to see the strengths and weaknesses across your KPI's, you can also use the SIV to compare locations, departments or any other bench marking you wish to do. Making it easy to compare the performance at a glance.

### Segregated data

Our platform enables you to define your own areas to segregate data by. You can create locations, departments or anything else, then assign people to these areas, so they only see the data only related to them.