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Subscription options

Some team members might use tools more than others, and staff can come and go.
Instead of per-person license fees, you can purchase a single organisation-wide license which includes all the hours your team needs.

How a subscription works

✔ Pay upfront for an organisational package

✔ No limit on user numbers - you control who has access

✔ Live analytics make it easy to track how much you're using

✔ No hidden fees. Unlimited templates and support included as standard.

All subscriptions come with everything you need, including:

Unlimited custom templates
- Sector leading templates, custom built for you, for your exact workflows.
- Expert template design and amendment - simply contact our team via your admin dashboard to design, build or change a template.
- Magic Notes use cases including Case Reviews, Supervisions, Care Assessments,
- Magic Reports use cases including EHCPs, DoLS Assessments, Children and Families Assessments, Best Interests Assessments, IPS/SEQF Vocational Profiling Assessments, Form F and more

Bespoke, hands on support
- Unlimited tailored training sessions for your teams including group, training 1:1 support and e-learning
- A bespoke train-the-trainer programme and manager enablement sessions
- Hands on support - fast support via email (average response time <2h) and live chat
- Video and text based user guides.

A true partnership
- Dedicated project and delivery manager who will create and manage a project plan with monthly steering calls to drive progress, and is a single point of contact throughout our partnership.
- Detailed reporting - identification of success metrics, capture required evaluation data and report against progress.
- Community - invites to dedicated forums for practitioners, project managers and senior leaders to connect and share learnings.

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Flexible Credits- Based Subscription

Beam's flexible credits-based subscription model is flexible by design - each credit can be used for chosen products from Beam's suite of AI tools (Magic Notes, Magic Reports, Speak AI).

1 credit = 1 hour of Magic Notes recording
1 credit = 1 Report created
1 credit = 15 minutes of Speak AI call time *(Introductory pricing)*
1 credit = 40 Speak AI messages *(Introductory pricing)*

All subscriptions include unlimited users, unlimited templates and unlimited in-use support as standard. This flexible package allows customers to use Beam products interchangeably. Every license tier includes access to both Magic Notes and Reports, with unlimited users, templates and support included as standard. The flexible package allows customers to use Magic Notes and Reports usage hours interchangeably. Reports are charged as one hour of recording.

Simply add up the number of hours you expect to record and the number of reports you expect to build to choose a tier. Beam will help customers to estimate the right usage tier, and live analytics make it easy for customers to track usage. Upgrade your tier at any time by paying the difference - no extra fees.

Tier	Credit	Discount	Annual fee
1	Up to 6,000	0%	£30,000
2	Up to 12,000	15%	£51,000
3	Up to 25,000	30%	£87,500
4	Up to 50,000	45%	£137,500
5	Up to 100,000	55%	£225,000
6	Up to 150,000	65%	£262,500
7	Up to 200,000	70%	£300,000

There is an additional £2,500 Speak AI implementation fee for subscriptions including Speak AI, only in cases which do not follow a separately procured pilot of Speak AI.

Volume discounts:

Any contract over 2+ years qualifies for a 5% discount.

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Pilot options

1. **Magic Notes or Magic Reports:** Pilot and Evaluation

A comprehensive 12-week pilot for a small group of testers to trial Magic Notes and/or Magic Reports, with hands-on project management and a detailed evaluation of impact, completed to your specifications.

Price: £30,000

- 2 bespoke templates - custom built for you, for your exact workflows;
- Project management - dedicated delivery manager to project manager and drive the pilot, co-ordinate training, deliver bespoke reporting and evaluation;
- Tailored training - hands-on support and training, including 1:1, small group and in person support as agreed;
- User feedback sessions - completed with testing group throughout the pilot to gather product and usage feedback;
- Bespoke, detailed evaluation - quantitative and qualitative evaluation completed against your key performance indicators, with detailed written report and presentation of results to project team;
- Unlimited usage for testing group - no cap on usage during testing period, for 20-40 users;
- Guided setup - hands-on support to complete necessary governance including DPIA, infosec reviews and any business case modelling requirements;
- All hosting costs included - no hidden or additional fees;
- Customer support - fast, friendly support via live chat, email and 1:1 video call.

2. **Magic Notes or Magic Reports:** Multiple Pilot Discount

For organisations looking to pilot Magic Notes and/or Magic Reports in multiple directorates (for example Adult Social Care, Children's Social Care, Housing) discounts are available where multiple pilots are purchased together:

- Two pilots: £40,000 (£20,000 per pilot, 33% discount)
- Three pilots: £45,000 (£15,000 per pilot, 50% discount)

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3. **Speak AI / Beam Translate:** Pilot and evaluation

For organisations looking to pilot Speak AI or Beam Translate, Beam offers a 12 week pilot with hands-on project management and a detailed evaluation of impact, completed to your specifications, including:

- Pre work
- Discovery
- Initial Trial
- Formal Testing
- Evaluation

Pilot cost: £15k (either Speak AI or Beam Translate) available between December 2025 - February 2026