



CourseLoop Platform Curriculum Management

Pricing Document - G Cloud 14.

July 2025 | Commercial in Confidence



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1. Why CourseLoop?

Introduction

At CourseLoop, we believe that curriculum is at the heart of the student learning experience.

Established in 2016, CourseLoop solves the end-to-end curriculum management challenges impacting universities today. With the increasingly competitive higher education landscape, agility and responsiveness to quickly bring new curriculum offerings to market have never been more critical to universities, especially when it comes to attracting and retaining students.

At the same time, cost pressures are driving a need for greater efficiency and frictionless processes. Our team of curriculum management experts understand the strategic context within which curriculum management operates and how to harness technology to reduce administrative burden, helping institutions deliver on their strategic ambitions and remain focused on student engagement and success.

As the golden thread of curriculum management, CourseLoop sits at the heart of a university's digital ecosystem, connecting its entire curriculum portfolio. Purpose-built, with an ultra-modern user interface, it is a platform where ideas are nurtured and developed, and market trends and opportunities are coupled with academic vision to deliver an ever-evolving curriculum portfolio to help universities remain competitive.

In short, CourseLoop ensures universities remain agile and competitive by helping them manage the complexities of end-to-end curriculum management with ease and always with the student experience in mind.

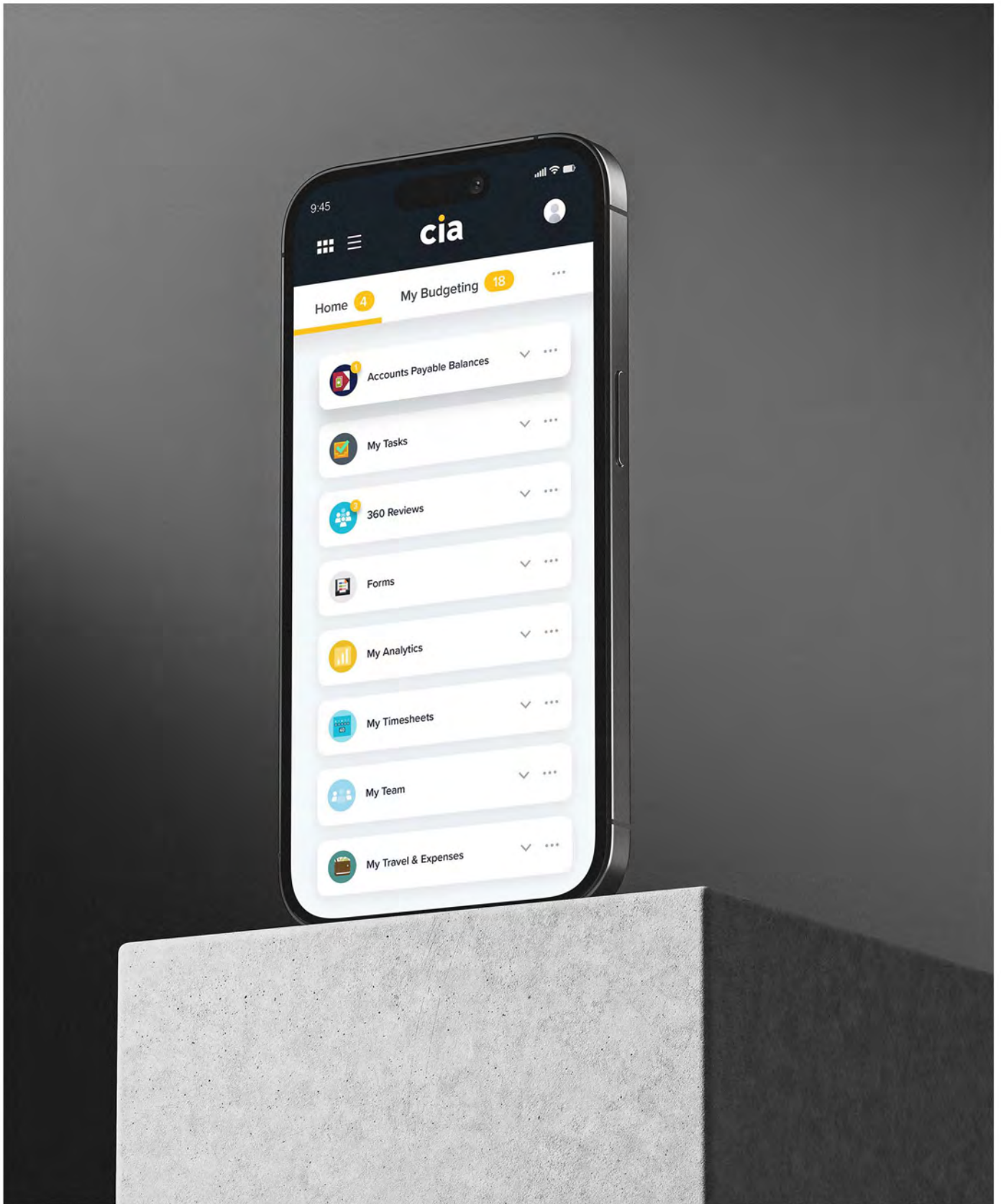
CourseLoop Solution Overview

CourseLoop is a modular solution, allowing our customers to invest in additional functionality as and when they need to extend capability, thereby removing worry and uncertainty about upfront investment costs, all while ensuring the university benefits from a common data model, consistent user interface, and seamless functional boundaries.

CourseLoop Module Description

The CourseLoop Platform is modular and ready to be implemented in line with your requirements:

| Module | Description |
|------------------------------------|---|
| Curriculum Data Management | Your whole curriculum, highly structured, integrated with other systems. The foundational module of the CourseLoop Platform. |
| Curriculum Governance | User-friendly proposal forms, dynamic workflow allocation and collaborative tools handle everything fast and effectively. |
| Curriculum Publisher | Automated, rules-based publishing and versioning, with a contemporary catalogue display layer for full control without manual intervention. |
| Curriculum Marketer | Easily create and approve marketing content in parallel with your curriculum. |
| Curriculum Mapper | Map the curriculum for the assurance of learning, professional accreditation and actionable insight. |
| Curriculum Review | Manage quality review processes directly linked to your curriculum information. |
| Student Study Planner | Create guided degree plans integrated with your catalogue for a contemporary, mobile responsive user experience. |
| Micro-credential Management | Introduce, manage and market micro-credentials, either as stand-alone credentials or integrated in the curriculum as “stackable” items. |



2. CourseLoop Platform Pricing

Solution pricing for the CourseLoop Platform comprises a subscription licensing price and onboarding service price. Subscription License is determined by the CourseLoop Modules purchased and the onboarding services required. CourseLoop's pricing model is structured in tiers, with tiers based on student numbers. All pricing excludes VAT. CPI may be applicable.

The following example is based on the purchase and implementation of CourseLoop's modules.

- Curriculum Data Management
- Curriculum Governance
- Curriculum Mapper
- Curriculum Publisher
- Curriculum Marketer

An institution with 0-19,999 students

- Subscription License: £79,000
- Onboarding Services: £79,000

An institution with 20,000 to 29,999 students

- Subscription License: £99,000
- Onboarding Services: £99,000

An institution with 30,000 to 39,999 students

- Subscription License: £119,000
- Onboarding Services: £119,000

An institution with 40,000 to 49,999 students

- Subscription License: £139,000
- Onboarding Services: £139,000

Universities also have the option to purchase a subset of the Modules. A reduced number of Modules will be quoted upon written request.

The Micro Credential Management, Curriculum Review and Student Study Planner modules can also be made available for a minimum of £10,000 pa each.

CourseLoop Onboarding Services

Onboarding services include:

- A dedicated CourseLoop Customer Engagement Manager
- Initial onboarding planning workshops
- Configuration services
- Standard training support
- Production and post-production deployment support

CourseLoop's standard configuration will be utilised for the implementation, with a defined set of configuration options also made available. Use of the standard configuration will reduce the time to implement and support reduced time to value.

Onboarding duration and resourcing will vary depending on the CourseLoop Modules being implemented.

Additional Onboarding Services

| | |
|--|---------------|
| • Consulting services - expert curriculum management consulting services | £1199 per day |
| • Consulting services - integration | £1199 per day |
| • Training and change management services | £999 per day |
| • Project management services | £1050 per day |
| • Additional support and maintenance options | £999 per day |
| • Advanced configuration support ie. for advanced features | £630 per day |

Certified and Approved Proposal

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