G-CLOUD 14

CoStratify Service Definition Document
Applications & Data

CoStratify

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CoStratify

ABOUT US

An ethical, client led, technology transformation boutique consultancy.

- Manchester based

- Formed in early 2019

- Strong ethical consulting mantra

- Aligned to healthcare, local government, housing and charity sectors

- Resource pool of former CIO's, CTO's, Chief Executives and Transformation Directors

- Unique but proven methodology

- People led but with an asset consulting approach

20+
Associates

£1m
Turnover,

100+
Projects over 5 years

1000+
Stakeholders met with

OUR MISSION & VALUES

Our mission and values shapes everything we do, and we live and breath these daily.

Integrity is at the heart of this which means being transparent, engaging without a sales agenda and always being on our clients side.

We're also here to **enable others**. Not just our internal employees and associates but our partners and clients too.

Finally, we pride ourselves on the **quality** of the **outcomes** we create for clients, not just the outputs we provide or the people we put in place.

We believe there are **8 critical success factors** that we must achieve as part of any project:

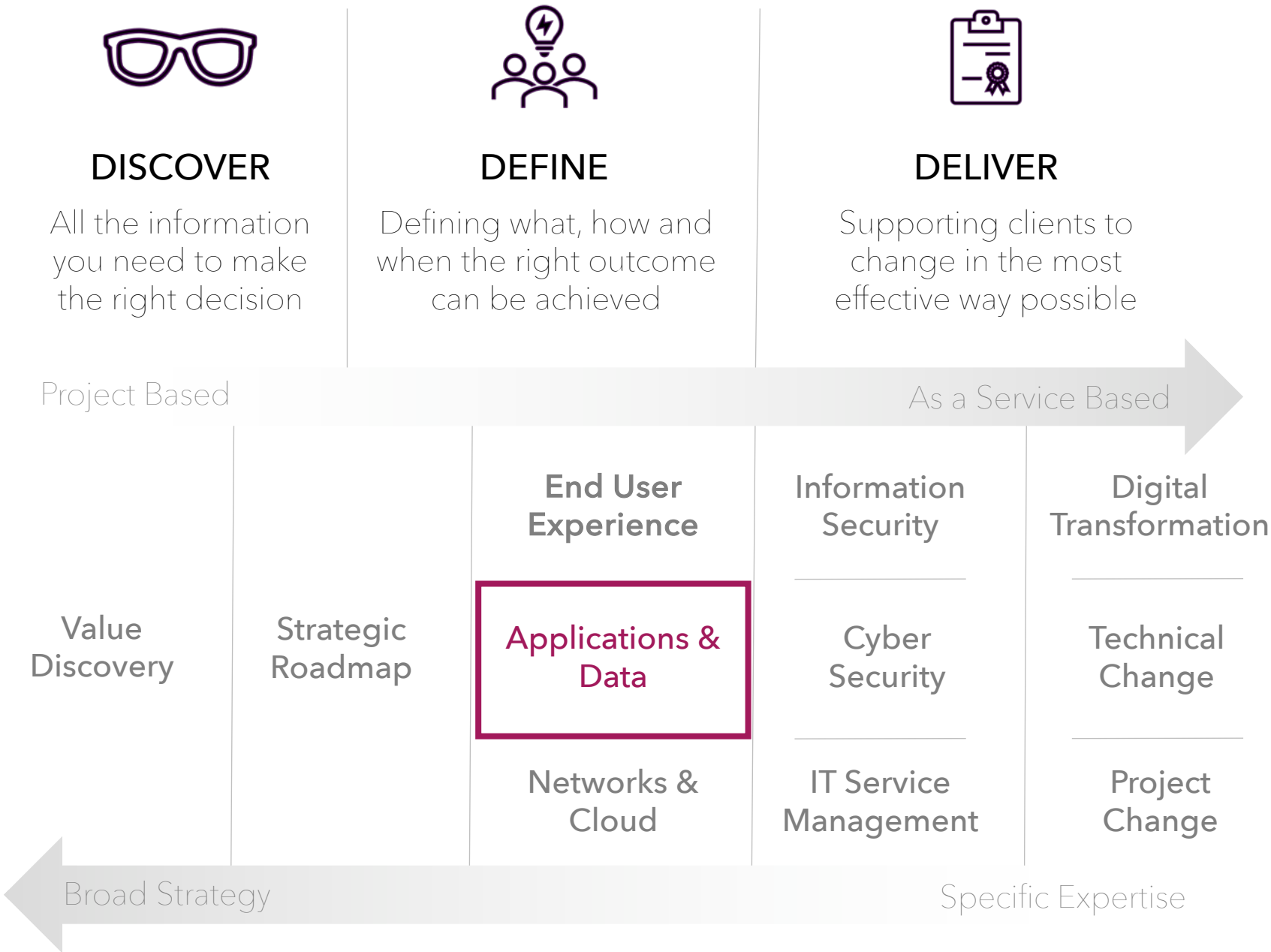|	
Find the root cause	Reduce change risk
Seek change allies	Align outcomes
Identify quality solutions	Remove blockers
Communicate complexity	Enable efficiency

OUR SERVICES

We specialise in enterprise wide value discovery but we know what it takes to deliver true digital transformation.

This is why we have an interconnected set of services ranging from broad discovery, through to specific expertise and guidance services that help navigate the challenges of delivery.

These services also vary between projects and as-a- service offerings. For more information see our GCloud services.

DISCOVER
All the information you need to make the right decision

DEFINE
Defining what, how and when the right outcome can be achieved

DELIVER
Supporting clients to change in the most effective way possible

Project Based → As a Service Based

		End User Experience	Information Security	Digital Transformation
Value Discovery	Strategic Roadmap	**Applications & Data**	Cyber Security	Technical Change
		Networks & Cloud	IT Service Management	Project Change

Broad Strategy ← Specific Expertise

APPLICATIONS & DATA

SERVICE OVERVIEW:

Applications and data are intrinsic in day to day operations, helping enhance customer experience, planning and co-ordinating resources. When applications are closely aligned to the needs of an organisation, they enhance service quality, drive efficiency and can even automate services. The data collected and the meta data created is just as important as the application itself. Enabling the value of this data and surfacing data can be vital in aiding decisions and continually improving how an organisation operates. Our applications & data service enables change to application portfolios, adds new application capabilities and enables value from the data already owned.

Some of the typical activities provided from the application and data service are:

- Application lifecycle assessment, assessing the capability, risk and suitability of legacy applications.
- Sector specific data analysis, highlighting the data needed by an organisation and the strategy to generate more value from the data collected / created.
- Application discovery and alignment to organisation functions and services.
- Cloud readiness application assessment.

APPLICATIONS & DATA

FEATURES:

- Greater awareness of application suitability, issues, risk and alignment to business capability.

- Application licensing discovery, cost analysis and dependency mapping for legacy applications.

- Discover data held in applications and the missed opportunity from data.

- Enable greater integration between applications and unlock greater efficiency from business operations.

- Review of application architecture with respect to cloud hosting suitability and refactoring.

- Application viability to operate within a cloud environment.

BENEFITS:

- Savings through reduction of overlapping and defunct application licensing.

- Reduced complexity in the application estate, reducing time and effort in application support, change and release management.

- Unlock greater efficiency in end user performance through sophisticated and aligned applications.

- Enhanced data quality, informative dashboards and reporting, enabling quicker, more accurate and valuable decision making.

ENGAGEMENT APPROACH

- Dedicated account manager from your very first contact through to the end of your project.

- Weekly updates and reporting throughout your project, aligned to your internal reporting cycles.

- Escalation and project change process clearly defined, with feedback incredibly important to us.

- Projects managed by PRINCE II qualified and experienced project managers.

- Projects are delivered by experienced individuals, working to a robust and repeatable process that is proven in the market.

- We provide the option to augment your existing teams, closely collaborating in the delivery of the overall project, should you require this.

"CoStratify are professional, responsive, flexible, and extremely knowledgeable and provided One Manchester Housing with a holistic view of our IT systems, infrastructure, and approach to programme management."

Nicole Kershaw - CEO
One Manchester Housing

NHS

York and Scarborough Teaching Hospitals
NHS Foundation Trust

"Whatever your think your level of IT maturity is, if you want independent and vendor agnostic experts to come in an assess where you are now; and based on where you are, where you need to be and how to get there, these are the guys to help you."

Dylan Roberts - CDIO
**York & Scarborough Teaching Hospitals
NHS Foundation Trust**