

Pricing By Seat - 1 Year					Add-On Modules			
	Silver	Gold	Platinum	Diamond	Compliance Plus	Security Coach	PhishER	PhishER Plus
25-50	£21.60	£26.16	£30.60	£36.60			-	
51-100	£19.20	£23.16	£27.00	£33.00			-	
101-500	£15.60	£18.60	£21.60	£27.60	£11.10	£14.40	£12.00	£18.00
501-1000	£14.40	£17.16	£19.80	£25.80	£9.78	£13.20	£9.00	£13.80
1001-2000	£13.20	£15.60	£18.00	£24.00	£8.52	£12.00	£7.80	£12.00
2001-3000	£12.00	£14.16	£16.20	£22.20	£7.44	£10.80	£6.60	£10.20
3001-5000	£10.80	£12.60	£14.40	£20.40	£6.48	£9.00	£6.00	£9.00
5,001-10,000	£7.20	£8.76	£10.20	£12.00	£5.52	£7.20	£5.40	£8.40
10,001-20,000	£6.00	£7.20	£8.40	£9.60	£4.50	£4.80	£4.80	£7.20
20,001-50,000	£4.80	£5.76	£6.60	£7.80	£3.42	£4.20	£3.60	£5.40
50,001-100,000	£3.60	£4.20	£4.80	£6.00	£2.58	£3.60	£3.00	£4.80
100,000+	£2.40	£3.00	£3.36	£4.20	£1.98	£3.00	£2.40	£3.60

Educational Discount available at 5%

Multi-year discounts available.

- 2 year = 1 year price x 2 less 7.5%
- 3 year = 1 year price x 3 less 10%

KnowBe4 Subscription Levels

Our SaaS subscription is priced per seat, per year. We offer Silver, Gold, Platinum or Diamond levels to meet your organization's needs.

Features	MOST POPULAR			
	Silver	Gold	Platinum	Diamond
Unlimited Phishing Security Tests	✓	✓	✓	✓
Automated Security Awareness Program (ASAP)	✓	✓	✓	✓
Security "Hints & Tips"	✓	✓	✓	✓
KnowBe4 Learner App	✓	✓	✓	✓
Training Access Level I	✓	✓	✓	✓
Automated Training Campaigns	✓	✓	✓	✓
Brandable Content	✓	✓	✓	✓
Assessments	✓	✓	✓	✓
AI-Recommended Training	✓	✓	✓	✓
Phish Alert Button	✓	✓	✓	✓
Phishing Reply Tracking	✓	✓	✓	✓
User Provisioning via Active Directory or SCIM Integration	✓	✓	✓	✓
SSO/SAML Integration	✓	✓	✓	✓
Industry Benchmarking	✓	✓	✓	✓
Virtual Risk Officer™	✓	✓	✓	✓
Advanced Reporting	✓	✓	✓	✓
Training Access Level II		✓	✓	✓
Monthly Email Exposure Check		✓	✓	✓
Smart Groups			✓	✓
Reporting APIs			✓	✓
User Event API			✓	✓
Security Roles			✓	✓
Social Engineering Indicators (SEI)			✓	✓
USB Drive Test			✓	✓
Priority Level Support			✓	✓
Training Access Level III				✓
Callback Phishing				✓
AI-Driven Phishing				✓
AI-Recommended Optional Learning				✓
PasswordIQ				✓
SecurityCoach™ - Optional Add-on			✓	✓
Compliance Plus - Optional Add-on	✓	✓	✓	✓
PhishER™ - Optional Add-on	✓	✓	✓	✓
PhishER Plus - Optional PhishER Add-on	✓	✓	✓	✓

Training Access Levels

Silver Level: Training Access Level I includes the Kevin Mitnick Security Awareness Training in the full 45-minute module and the executive 15-minute version. Also includes unlimited Simulated Phishing Tests, Assessments, KnowBe4 Learner App, AI-Recommended Training, and Enterprise-strength Reporting for the length of your subscription.

Gold Level: Includes all Silver level features plus Training Access Level II content which also includes KnowBe4 training modules. Gold also includes monthly Email Exposure Check (EEC) Reports.

Platinum Level: Includes all features of Silver and Gold. Platinum also includes our Advanced Phishing Features; Smart Groups, Reporting APIs, User Event API, Security Roles, and landing page Social Engineering Indicators.

Diamond Level: Includes all features of Silver, Gold and Platinum plus Training Access Level III, giving you full access to our content library of 1,000+ items including interactive modules, videos, games, posters and newsletters related to security awareness training. In addition, you will be able to leverage our AI-driven simulated phishing feature to personalize phishing tests per user and enable AI-Recommended Optional Learning for your users.

Optional Add-ons

SecurityCoach: Available as an optional add-on to KnowBe4 Platinum and Diamond training subscription levels. SecurityCoach enables real-time security coaching of your users in response to risky security behavior based on the rules in your existing security software stack (minimum 101 seats).

Compliance Plus: Available as an optional add-on across all subscription levels. Compliance Plus training is interactive, relevant, and engaging with real-life simulated scenarios to help teach your users how to respond in a challenging situation. The content addresses difficult topics such as sexual harassment, diversity and inclusion, discrimination, and business ethics. The Compliance Plus library includes various types of media formats and reinforcement materials to support your compliance training program.

PhishER: Available as a stand-alone product or as an optional add-on across all subscription levels. PhishER is your lightweight SOAR platform to orchestrate your threat response and manage the high volume of potentially malicious messages reported by your users. Emails can be reported through the KnowBe4 Phish Alert Button or simply by forwarding to a mailbox. With automatic prioritization for emails, PhishER helps your InfoSec and security operations team cut through the inbox noise and respond to the most dangerous threats more quickly (minimum 101 seats).

PhishER Plus: Available as a stand-alone product or as an upgrade option for current PhishER customers. PhishER Plus is the most powerful anti-phishing protection available in the world and is powered by a new, unique KnowBe4 global threat feed. This triple-validated phishing threat feed automatically blocks phishing attacks before they make it into your users' inboxes.