Your navigators to data + AI transformation

For the disruptors

The change leaders

The innovators

The process improvers

The growth drivers

The efficiency enablers

The ROI deliverers

DATA³

We power your data + AI transformation

Bring your disconnected data

into one place

To create new insight

- Internal reports + dashboards
- Client reporting + analytics
- Data-driven products + services
- Forecasts + predictive models
- Customer segmentation

To power your business

- Save money
- Make money
- Gain competitive advantage
- Improve customer service
- Innovate + disrupt

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DATA³

Your data + AI transformation partner

Connect

Transform disconnected data into a single source of truth

- Data architecture
- Data management
- Data governance
- Data security
- GDPR compliance
- Data quality
- Data warehouse
- Database/lake
- Data migrations
- Data connections
- Data hosting

Visualise

Build beautiful, interactive, intuitive visual outputs

- Data visualisation
- Dashboard design
- Interactive reports
- Client reporting
- Insight reports

Analyse

Apply cutting edge tools and the latest technology

- Data analytics
- Data science
- AI
- GenAI
- Machine learning
- Statistical models
- Predictions
- Benchmarking
- Indices

Automate

Replace manual processes with end-to-end automation

- Automated reports
- Live dashboards
- Automated alerts
- Automated workflow

Monetise

Make money in a compliant, customer-friendly way

- Data monetisation
- Data products
- Client portals
- New products
- New innovations

Transform

Become a confident data-driven business as tech is just the start

- Data consultancy
- Data strategy
- Data-driven culture
- Data engagement
- Data upskilling
- Data training
- Data support

Fast-paced   +   Easy for you   +   Quality outputs

DATA³

What do we offer? … and how do we offer it?

We democratise knowledge by driving transformational change through 'bleeding-edge' technology to unleash the latent value of data

The DATA³ approach

| Data novice | Data savvy | Data driven | Data leader | Data innovator |

Underpinned by the 6 pillars of data maturity + AI readiness:

| 1 Architecture | 2 Quality | 3 Analytics | 4 Governance | 5 Risk | 6 Culture |

Discovery + Design

Your data + AI strategy in 4 weeks
Focused on your organisation
- SME
- Startup
- Public sector/NFP/Charity
- Enterprise
- PE/M+A
- CFO/FD
- CTO/CDO
- ESG

AI Fast-track

Your prototype in 2-4 weeks
- Lunch + Learn
- Ideation workshop
- AI/GenAI Proof-of-value

Pathways

EMBED – for smaller organisations

EVOLVE – for growing organisations

ACCELERATE – for fast-tracking

BESPOKE – for tailor-made solutions

Projects

- Tech stack design + setup
- Dashboard design + build
- Data monetisation design + build
- Gearing data for AI (readiness)
- AI/GenAI design + build

Add-ons

- Data policies
- Data catalogue
- Data quality audit
- Data risk register
- Use case creation
- Innovation workshops
- Dashboards + reports
- Data science + AI
- Insight + actions
- Training
- Virtual Chief Data Officer
- AI training + de-biasing

People

- Consultants
- Architects
- Engineers
- Analysts
- BI Developers
- AI Developers

Price

Delivered in a unique monthly payment plan to give you predictability

Your data transformation delivered

Your dream outcome

- Data strategy in 4 weeks

- Instant access to your numbers in 3 months

- Become data-driven in 12 months

Lead your organisation
Lead your market

Your trusted partner

- Client NPS of +71

- 200+ projects for 75+ clients in 3 global locations

- ROIs of > 3:1 within 18 months

We do what we say we will
We make things simple

Your fast-track solution

- See your data maturity score increase each month

- See deliverables each month

- See cost/time savings + ROI each month

We've won clients because we're always quick to respond

Your low-effort choice

- Dedicated team to deliver on strategy, data & technology

- Weekly progress reports

- Using our proven DATA³ framework

We do all the heavy lifting for you

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DATA³

The DATA³ framework

DATA³ use case matrix
Identify, rate + prioritise your use cases
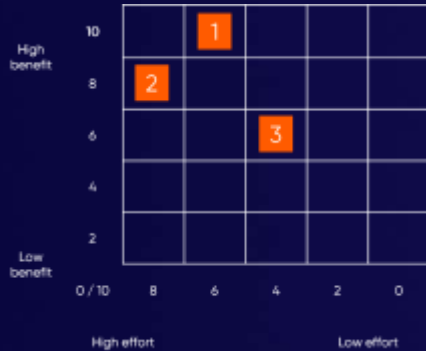
DATA³ skills audit
Understand your team's skills, experience, knowledge + capability
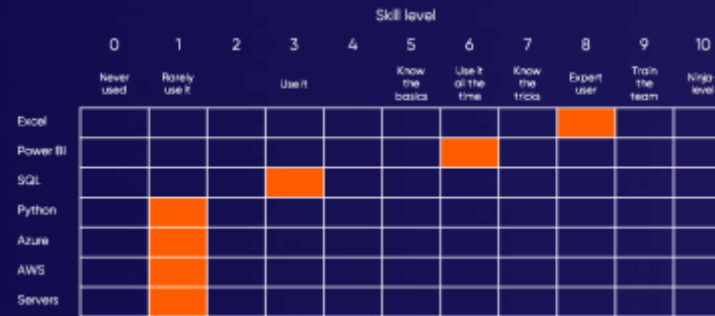
DATA³ risk/opportunity grid
Identify, compare + prioritise your risk and opportunities

DATA³ landscape map
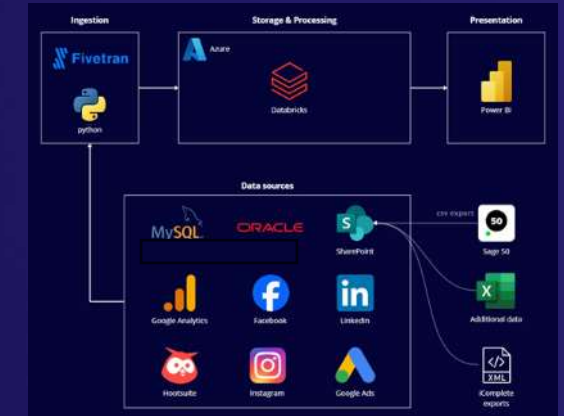Your visual representation of data sources, outputs + connections

DATA³ maturity score
See where you are today versus where you'd like to be in future

DATA³ solution blueprint
Your end-to-end data infrastructure design

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DATA³

We're DATA³

Award-winning data + AI transformation consultants

Bristol, UK

Warsaw, Poland

Wellington, New Zealand

200+ data projects

75+ clients

25+ employees

+71 net promoter score

3 countries

15 awards

2017 year established

DATA³

We're DATA^3

Your navigators to data + AI transformation

Our purpose

We believe that everyone should be able to check on their business performance like they'd check on the weather, so they can make quicker, smarter data-informed decisions

Our mission

To enable the disruptors in the world to transform their businesses using data + AI

Our promises

#1 - we will always respond to you same day or next day...we'll never leave you waiting
#2 - we're tech-agnostic so we provide an independent & objective view of the technology available to you

Female Founder   Bootstrapped   B Corp in progress

DATA^3

Our clients

DATA³

The DATA³ advantage

Your team
The people you see on day one are the people you will work with until the projects ends

Technology agnostic
We give you an independent perspective and recommend tools that are right for your business, with no bias

Fast track delivery
We deliver in days and weeks, not months and years

Client endorsement
Don't take our word for it – ask our clients We can arrange a 1-to-1 call with our clients before you commit, and we have a +71 NPS

Cancel anytime
You're not tied into a long-term contract with us – we want you to choose to work with us, not feel obligated to

Globally local
We're on the ground in UK, EU and New Zealand

DATA³

We are DATA^3

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