



G-Cloud 14 SFIA Rate Card

**Skills For the Information Age (SFIA)
User Experience Consultancy Services Definitions & Rate Card**

1. User Experience Consultancy Services - Skills For the Information Age (SFIA) Definitions and rate card

	Strategy and Architecture	Business Change	Solution Development and Implementation	Service Management	Procurement and Management Support	Client Interface
1. Follow	n/a	n/a	n/a	n/a	n/a	n/a
2. Assist	n/a	n/a	n/a	n/a	n/a	n/a
3. Apply	• Experience Designer	n/a	• Experience Designer	n/a	n/a	n/a
4. Enable	• Experience Designer	n/a	• Experience Designer	n/a	• Project Manager/ Scrum Master	• Project Manager / Scrum Master
5. Ensure or advise	• Experience Designer	n/a	• Experience Designer	n/a	• Project Manager/ Scrum Master	• Project Manager / Scrum Master
6. Initiate or influence	• Experience Designer	n/a	• Experience Designer	n/a	• Programme Manager / Engagement Lead	• Programme Manager / Engagement Lead
7. Set strategy or inspire	• Experience Designer	n/a	• Experience Designer	n/a	• Account Director	• Account Director

2. User Experience Consultancy Services pricing in the UK - SFIA

	Strategy and Architecture	Business Change	Solution Development and Implementation	Service Management	Procurement and Management Support	Client Interface
1. Follow	n/a	n/a	n/a	n/a	n/a	n/a
2. Assist	n/a	n/a	n/a	n/a	n/a	n/a
3. Apply	£850	n/a	£850	n/a	n/a	n/a
4. Enable	£850	n/a	£850	n/a	£850	£850
5. Ensure or advise	£850	n/a	£850	n/a	£850	£850
6. Initiate or influence	£850	n/a	£850	n/a	£950	£950
7. Set strategy or inspire	£850	n/a	£850	n/a	£950	£950

3. User Experience Consultancy Services Pricing (Off-Shore in India) - SFIA

	Strategy and Architecture	Business Change	Solution Development and Implementation	Service Management	Procurement and Management Support	Client Interface
1. Follow	n/a	n/a	n/a	n/a	n/a	n/a
2. Assist	n/a	n/a	n/a	n/a	n/a	n/a
3. Apply	£375	n/a	£375	n/a	n/a	n/a
4. Enable	£375	n/a	£375	n/a	£370	£370
5. Ensure or advise	£375	n/a	£375	n/a	£370	£370
6. Initiate or influence	£375	n/a	£375	n/a	£400	£400
7. Set strategy or inspire	£375	n/a	£375	n/a	£400	£400

4. Standards for consultancy day rate cards

- Consultant's working day: 8 hours exclusive of travel and lunch
- Working week: Monday to Friday excluding national holidays
- Office hours: 9:00am to 5:00pm Monday to Friday
- Travel, mileage subsistence: Included in day rate within M25. Payable at department's standard travel and subsistence rates outside M25
- Mileage: As for travel, mileage subsistence
- Professional indemnity insurance: included in day rate

