

G-Cloud 14 | Lot 3 Cloud Support Service Definition | Data & Analytics

Outcomes first. Technology second.

Introducing Velrada

What we do

We're a contemporary technology partner that brings true and business context to the Microsoft Business Apps Platform & Copilot stack. We are a multi-award-winning organisation with global operations and reach. With a sharp focus on the delivery of value adding technology-based business transformation, we are a leading provider of Microsoft technology across various industries.



17 GOLD PARTNER
COMPETENCIES



260+ SPECIALISED
EMPLOYEES

2010



15 MICROSOFT PARTNER
AWARDS & FINALISTS

2024

IN THE LAST 12 MONTHS

151+

CUSTOMERS WE'VE ENGAGED WITH

267

PROJECTS COMPLETED

We are a multi-award winning partner



MICROSOFT INNER CIRCLE AND PARTNER ADVISORY COUNCIL

2023/2024
INNERCIRCLE
for Microsoft Business Applications

2022/2023
INNERCIRCLE
for Microsoft Business Applications

2022/2023
INNERCIRCLE
for Microsoft AI

2022/2023
INNERCIRCLE
for Microsoft Dynamics

2021/2022
INNERCIRCLE
for Microsoft AI

2021/2022
INNERCIRCLE
for Microsoft Dynamics

2021/2022
INNERCIRCLE
for Microsoft Business Applications

2022/2023
PARTNERADVISORYCOUNCIL
for Advanced Specialization for Intelligent Automation

2022/2023
PARTNERADVISORYCOUNCIL
for Microsoft Business Applications

2021/2022
PARTNERADVISORYCOUNCIL
for Microsoft Business Applications

2021/2022
PARTNERADVISORYCOUNCIL
for Microsoft AI

MICROSOFT PARTNER OF THE YEAR AWARDS

2023 Microsoft ANZ Business Applications & Industry Winner

2023 Microsoft Partner of the Year Finalist
Dynamics 365 Services

2023 Microsoft Partner of the Year Finalist
Microsoft Mixed Reality

2022 Microsoft Partner of the Year Finalist
Dynamics 365 Services & Field Service

2021 Microsoft Growth Partner of the Year Winner

2021 Microsoft Partner of the Year Finalist
Dynamics 365 Field Service

2019 Microsoft Partner of the Year Finalist
Dynamics 365 Field Service

2018 Microsoft Partner of the Year Winner
Dynamics 365 Field Service

Microsoft Power Platform Advisory Board Member

OTHER RECOGNITIONS

OUR GOLD LEVEL COMPETENCIES

MICROSOFT SOLUTIONS PARTNER



- Gold Application Development

Gold Application Integration

Gold Cloud Business Applications

Gold Cloud Platform
- Gold Cloud Productivity

Gold Collaboration & Content

Gold Data Analytics

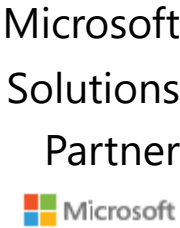
Gold Data Platform

Gold Datacenter

Gold Enterprise Resource Planning

Gold Project & Portfolio Management

- Gold Security
- Advanced Specialization – Windows Server & SQL Server Migration to Azure
- Advanced Specialization – Low Code Application Development
- Advanced Specialization – Intelligent Automation



- Business Applications
- Data & AI
- Digital & App Innovation
- Modern Work

We deliver cross-platform solutions

OUR CORE PRACTICES



Azure Cloud

 Azure Application & Integration Services

Modern Workplace

 Office 365

 Copilot

Data & AI

 Fabric

 Power BI

 Azure Data Services

Dynamics 365 ERP

 Business Central

 Finance & Operations

 Supply Chain Management

Dynamics 365 CE

 Customer Insights

 Customer Service

 Field Service

Power Platform

 Power Apps

 Power Pages

 Power Automate

 Copilot Studio

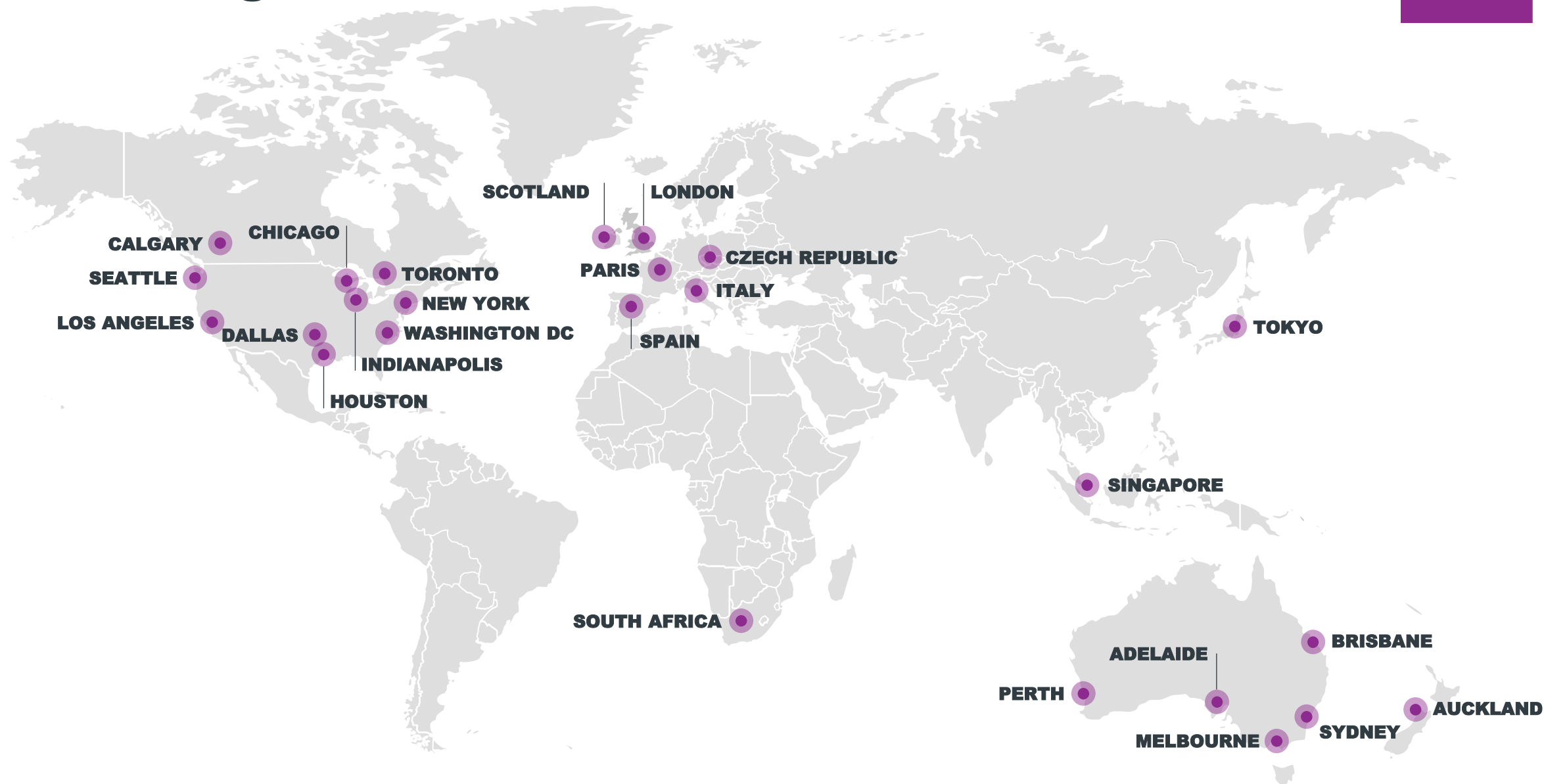
Product/ISV

 PowerRoster

 EAMconnect

Advisory

We deliver global solutions



Our Data & AI Practice

OVERVIEW OF AZURE/FABRIC DATA ENGINEERING & ANALYSIS CAPABILITY

Our Capabilities

Our expertise in data engineering, advanced analytics, and platform development provide innovation and efficiency across various industries. Leveraging different techniques to extract valuable insights from vast and complex datasets.

Our Solutions

- Data strategy & governance
- Modern data platforms
- Data engineering & data science
- Predictive modelling & analysis
- Dashboards & reporting
- Training, support, adoption & capability uplift

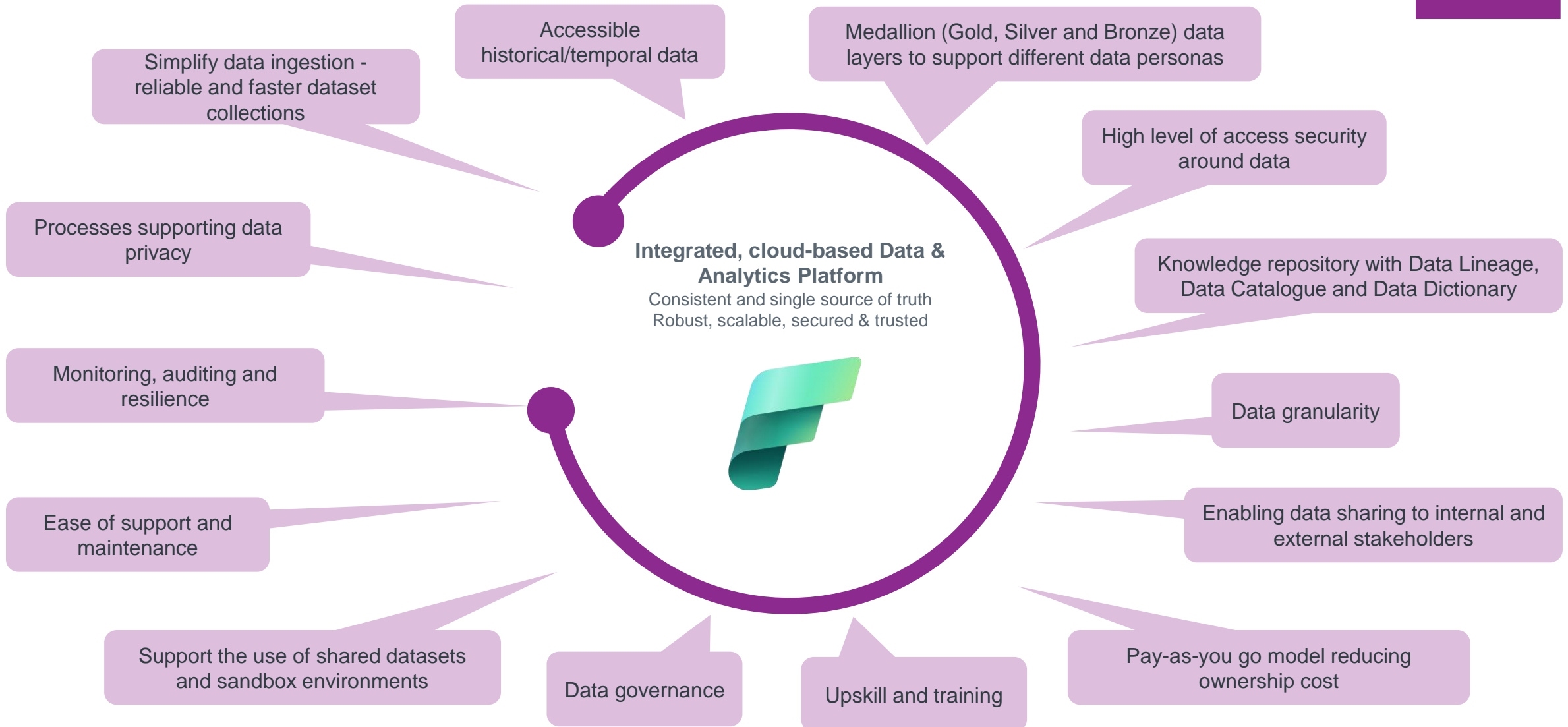
Core Outcomes

Delivering actionable insights by providing the right data, to the right people, at the right time.

Our Recent Customers



Data & Analytics



Helping customers leverage data as the asset it is



ENABLING DATA-DRIVEN, IMPACTFUL INSIGHTS AND ACTIONS

ERP, CRM Implementation
(exclusively D365)

Data Analytics Solutions
(ingesting and leveraging structured, semi-structured and unstructured data from a variety of sources including D365)

Data Migration
(Fabric, Azure Synapse, Azure Data Factory, Dynamics365)

Data Advisory & Governance
(Purview, Fabric Purview Hub)

Data Platform
(Fabric, Azure Synapse, Databricks, Dataverse, Power Platform)

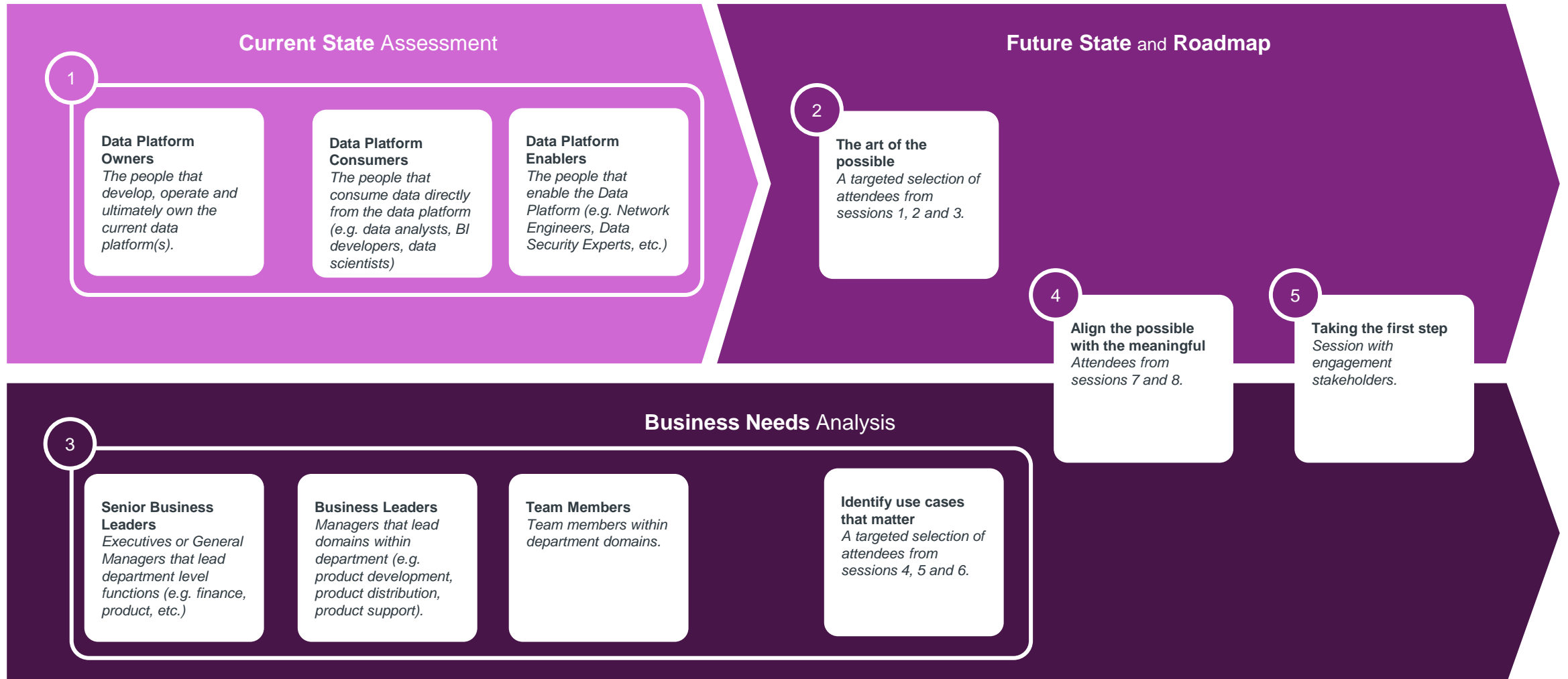
Data Engineering
(Fabric, Azure Synapse, Azure Data Factory, SSIS, Dataflows, IoT Hub)

Data Analytics
(Power BI, SSRS)

Data Science & AI
(Cognitive Services, MLOps)

Let's work this thing out

Workshops to surface thinking, drive key conversations and lay a foundation for action.



Working Together

No function can operate independently from one another. They operate as a data ecosystem.



Data Advisory & Governance

Establish strategy and roadmap for data & analytics, underpinned by frameworks and standards around data sharing, data quality and data security across the entire ecosystem, and supporting operating models and adoption plans.



Data Platform

Develop, deploy, and administer the components of the data platform, including security, storage, compute and tooling used for Data Engineering, Business Intelligence and Data Science & AI.



Data Engineering

Develop, deploy and administer data pipelines that ingest, cleanse and model enterprise data for use in Business Intelligence and Data Science & AI.



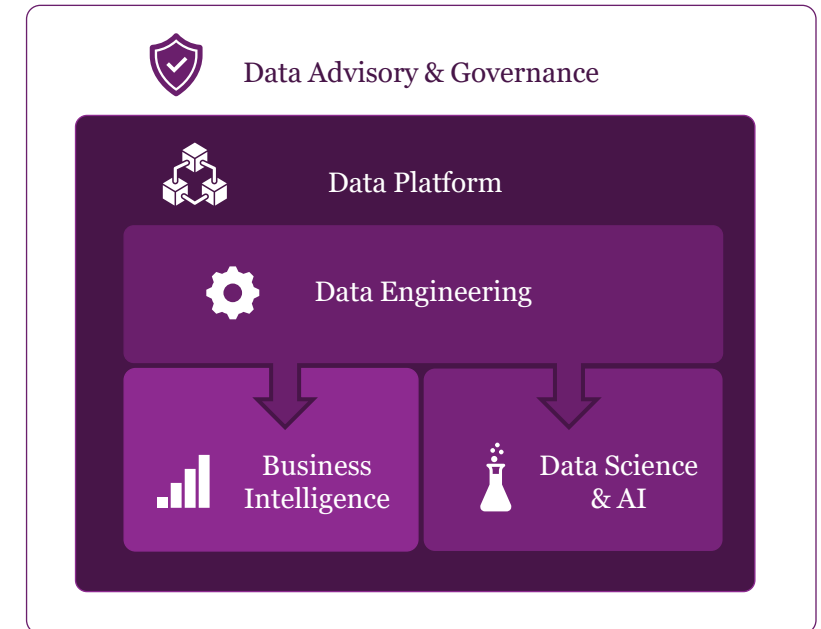
Business Intelligence

Develop, deploy and administer reports and dashboards for end users throughout the business, and perform ad-hoc analysis.



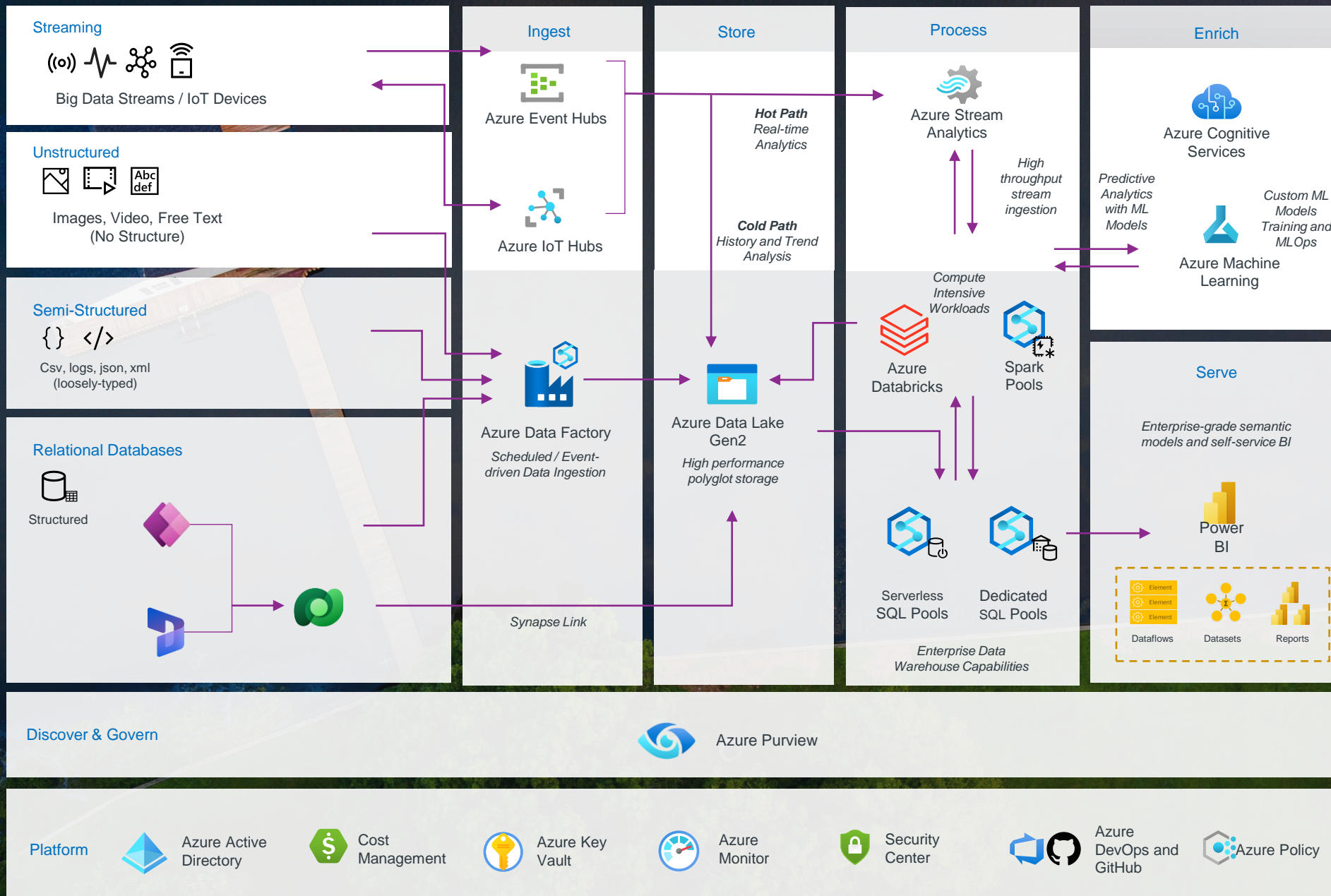
Data Science & AI

Develop, deploy and administer AI and ML models for use in Business Intelligence, applications or ad-hoc analysis.



Data Platform Architecture

Start with the Lakehouse services as a foundation. Extend into IoT, Streaming and AI when it makes sense.



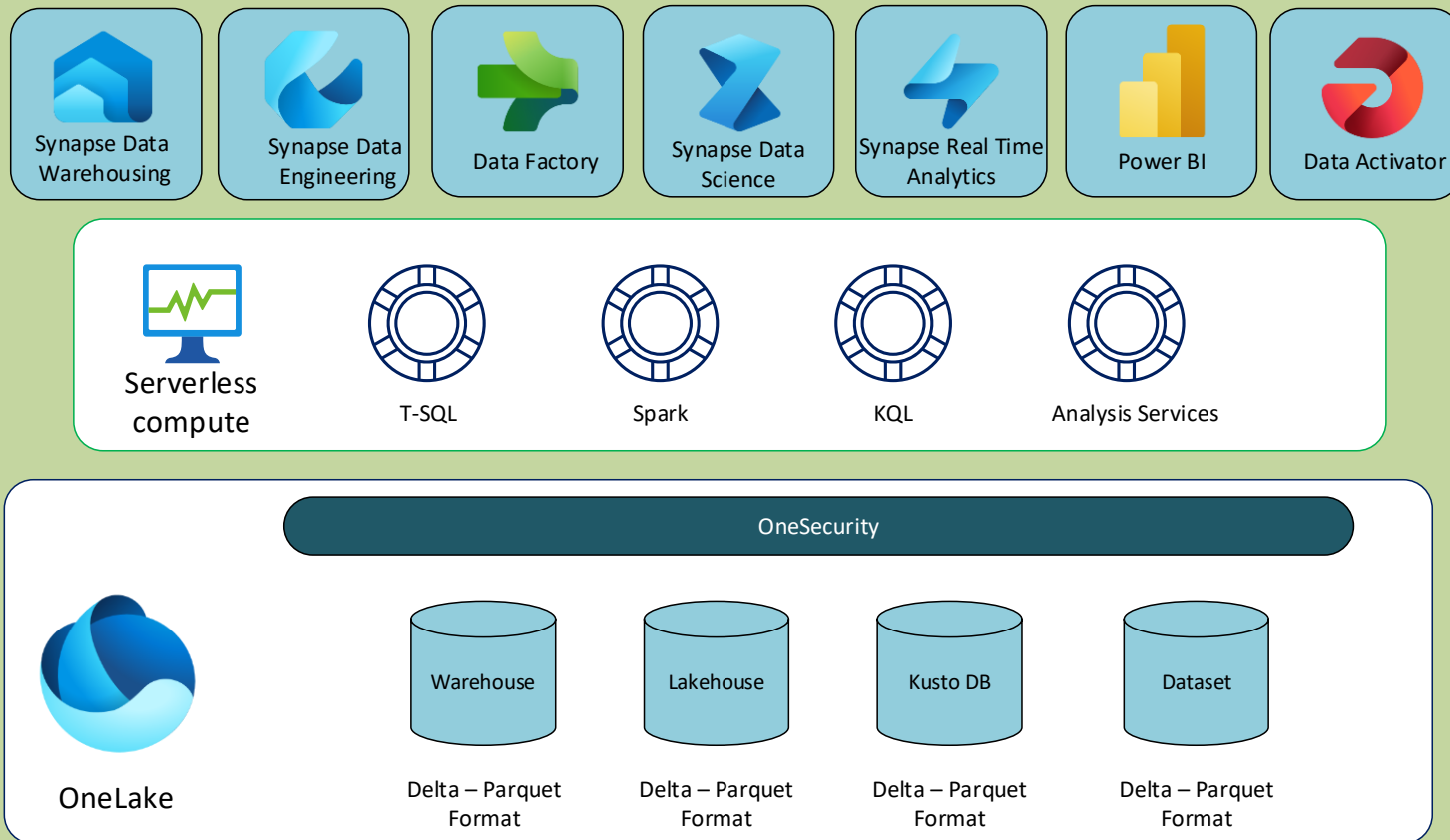


Microsoft Fabric

The unified data platform for the era of AI

Solution Architecture

More than just Power BI, Microsoft Fabric extends data capabilities to support more scalable, broader and enterprise grade data workloads.



Fabric – What Does it Offer

Familiar functionality with simplicity in mind



**Data
Integration**

Data Factory



**Data
Engineering**

Synapse



**Data
Warehouse**

Synapse



**Data
Science**

Synapse



**Real Time
Analytics**

Synapse



**Business
Intelligence**

Power BI



Observability

Data Activator

- **Data Factory:** data integration combining Power Query with the scale of Azure Data Factory to move and transform data.
- **Synapse Data Engineering:** data engineering with a Spark platform for data transformation at scale.
- **Synapse Data Warehouse:** data warehousing with industry-leading SQL performance and scale to support data use.
- **Synapse Data Science:** data science with Azure Machine Learning and Spark for model training and execution tracking in a scalable environment.
- **Synapse Real-Time Analytics:** real-time analytics to query and analyze large volumes of data in real-time.
- **Power BI:** business intelligence for translating data to decisions.
- **Data Activator:** real-time detection and monitoring of data that can trigger notifications and actions when it finds specified patterns in data.

The Case for a Fabric Architecture

WE FUNDAMENTALLY BELIEVE IN THESE KEY BENEFITS FOR PAPL

Measurement	Description
Simplicity	<ul style="list-style-type: none">▪ Infrastructure procurement, setup and maintenance handled for you.▪ All features are available via a single portal.
Collaboration	<ul style="list-style-type: none">▪ Data engineers, data warehousing experts, data scientists, analysts, and business users work together on the same platform, sharing insights, data, and best practices.
Governance	<ul style="list-style-type: none">▪ Establish a single, reliable source of truth.▪ Unified governance to control data quality, security, privacy, compliance and access across the organisation.
Innovation	<ul style="list-style-type: none">▪ Out of the box and fully integrated generative AI and language model services (e.g. Copilot) across all Fabric services.
Licensing	<ul style="list-style-type: none">▪ Simplified licencing – Capacity based pricing.
Actionable Insights	<ul style="list-style-type: none">▪ Integrated real-time monitoring of data.▪ No-code experience to automatically take actions when patterns or conditions are detected in changing data.
Capability	<ul style="list-style-type: none">▪ Reduced cost of ownership▪ Faster time to value



2023 Microsoft
Partner of the Year

Australia & New Zealand

Microsoft Business Applications
and Industry

VELRADA.COM





2023 Microsoft
Partner of the Year

Finalist

Microsoft Dynamics 365 Services
& Microsoft Mixed Reality

VELRADA.COM



2023 WINNER

Not-for-Profit Partner of the Year

Wiise



Progress is impossible without change.



velrada.com



1300 835 723



Australia. Europe. North America.



info@velrada.com



**PROGRESS
IS THE POINT**

Perth

Level 14/123 St Georges
Terrace Perth WA 6000

Adelaide

7/101 Pirie Street
Adelaide SA 5000

Melbourne

11/446 Collins Street
Melbourne VIC 3000

Sydney

1/40 Millers Street
North Sydney NSW 2060

Brisbane

7/348 Edward Street
Brisbane QLD 4000

London

45 Gresham Street, London,
EC2V 7BG, United Kingdom

Texas

6160 Warren Parkway, Suite 600,
Frisco, TX 75034 U.S.A