

CURZON CONSULTING G-CLOUD 14 OFFERINGS

2024



CURZON CONSULTING INTRODUCTION

WE ARE AN AWARD-WINNING MANAGEMENT CONSULTANCY THAT DELIVERS TANGIBLE RESULTS FOR CLIENTS THROUGH STRATEGY, DIGITAL AND TRANSFORMATION

GLOBAL REACH



We have access to 3000+ management consultants across 30 countries as part of international network

RECOGNISED QUALITY

Rated in the Top 20 management consulting firms in the UK



UK'S LEADING MANAGEMENT CONSULTANTS | 2019 – 2024



Nine consecutive years of success at Management Consultancies Association (MCA) annual awards with 5 wins, **including 2022**

EXPERIENCED CONSULTANCY

100+

CLIENTS
PARTNERED

350+

ENGAGEMENTS
DELIVERED

110+

TRUSTED
CONSULTANTS

TYPICAL RESULTS

5:1+

ROI

30%

COST REDUCTION

3x

PERFORMANCE
INCREASE

HOW WE HELP ORGANISATIONS

DIGITAL RUNS THROUGH EVERYTHING WE DO. WE HAVE WORKED WITH PUBLIC SECTOR AND INFRASTRUCTURE ORGANISATIONS TO DELIVER AWARD-WINNING DIGITAL PROGRAMMES THAT DELIVER VALUE FOR THE ORGANISATION AND THE END USER

MAXIMISE TOP LINE GROWTH

- ✓ Incremental growth worth a minimum 5:1 return on fees invested



OPTIMISE PROFIT

- ✓ 20-30% cost reduction through improving business efficiency & effectiveness



IMPROVE OPERATIONAL CAPABILITY AND PERFORMANCE

- ✓ Skills and capability transfer to sustain business change impact



STRATEGY

STRATEGIC ANALYSIS & DECISION SUPPORT

FUNCTIONAL STRATEGY DEVELOPMENT

STRATEGY VALIDATION & DEPLOYMENT PLANNING

PERFORMANCE & TRANSFORMATION

OPERATING MODEL DESIGN

OPERATIONAL EXCELLENCE DELIVERY

SUBJECT MATTER EXPERT CONTRIBUTION

IMPLEMENTATION & SUSTAINED RESULTS

MOBILISATION & TRANSFORMATION OFFICE

PERFORMANCE & CHANGE MANAGEMENT

FINANCIAL RESULTS DELIVERY

CLOUD STRATEGY & DIGITAL TRANSFORMATION

INTELLIGENT CX

SUSTAINABILITY

PROCUREMENT

MCA
A POSITIVE FORCE
FOR THE ECONOMY

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CONSULTANTS**
2019 – 2024

ADS

**MCA
AWARDS
2023
FINALIST**

**EXCELLENCE
IN PROCUREMENT
AWARDS 2022
WINNER**

iam
The Institute of
Asset Management
UK
PROJECT OF THE YEAR

2018 UK IT INDUSTRY
AWARDS
computing
WINNER
DIGITAL PROJECT OF THE YEAR

computing
**Cloud
Excellence
Awards
2018**
MOST INNOVATIVE CLOUD
PRODUCT OF THE YEAR

RITA
RealIT Awards
2019
WINNER – DELIVERING
EXCELLENT CUSTOMER SERVICE
OVERALL RUNNER UP

FSQS
REGISTERED

n
nextcontinent

BUSINESS TRANSFORMATION

Curzon designs and executes commercial and operational transformation programmes to ensure tangible outcomes. Our services encompass cost optimisation, productivity, supply chain, procurement optimisation, and sustainability (ESG).

We achieve sustainable and aligned goals through market analysis, cloud requirement definition, vendor/supplier selection and management, operating model reshaping, implementation planning and, execution support.

Benefits:

- Accelerates time to value
- Translates strategy into delivery in a structured and achievable way
- Reduces risk of sub-optimal deployment of Cloud solutions
- Increases confidence in successful change delivery in a complex environment
- Increases certainty of sustainable adoption upon migration to Cloud service
- Raises visibility and uses fair process to bring stakeholders along

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Strategy

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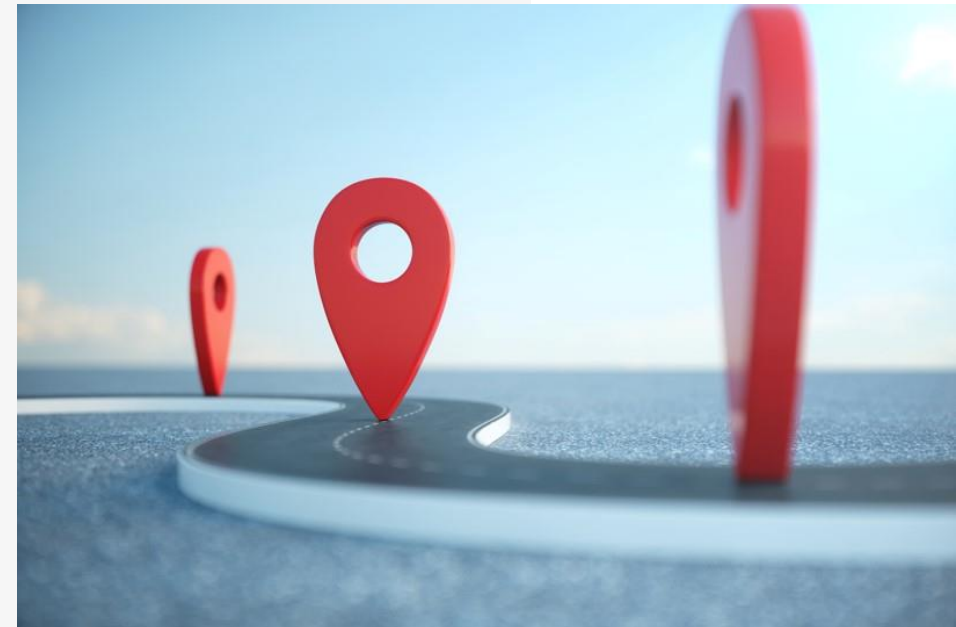
Operations & Supply Chain

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Chemicals & Pharmaceuticals



CHANGE MANAGEMENT

Curzon provides change management expertise and support to digital and cloud service migration programmes.

Services include business-led interfacing with technical teams, defining governance models, organisational design and migration planning, and working with the organisation to define and deliver the process and behavioural changes required to secure the planned benefits.

Benefits:

- Accelerates time to value through speedy adoption and realisation of benefits
- Increases organisational effectiveness through alignment across functions and joined-up planning Increases efficiency through reduced time and in a risk-aware manner
- Increases organisational agility through the identification of options and trade-offs for new organisational structures
- Allows faster adoption of new digital skills and capabilities to be future-ready
- Improves business intelligence: responsiveness, resilience, effectiveness, productivity and efficiency.
- Reduces risk and impact of change resistance across the organisation to make the change sustainable Creates a platform for continuous improvement
- Allows process automation

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Public & Social Sector

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Energy, Utilities & Environment

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Sustainability



CLOUD STRATEGY

Curzon helps organisations develop winning digital and Cloud strategies; robust, achievable, supported and with a clear path to implementation.

Our service includes analysis of the current state of technology, opportunity landscape evaluation, articulation of priorities and benefits, and development of a Cloud strategy roadmap aligned to the wider organisation's direction.

Benefits:

- Aligns Cloud strategy to a wider strategic direction
- Accelerates timeline to define strategy and be ready to act
- Sets direction with a robust assessment of needs and options
- Accelerates time to value
- Improves business intelligence: responsiveness, resilience, effectiveness, productivity and efficiency.
- Increases capability to adopt and leverage Cloud solution benefits
- Aligns and achieves stakeholder buy-in through a structured, reasoned approach
- Focuses attention on the achievable benefits and the priorities
- Delivers a coherent roadmap that the organisation can execute
- Builds ownership and reduces implementation risks



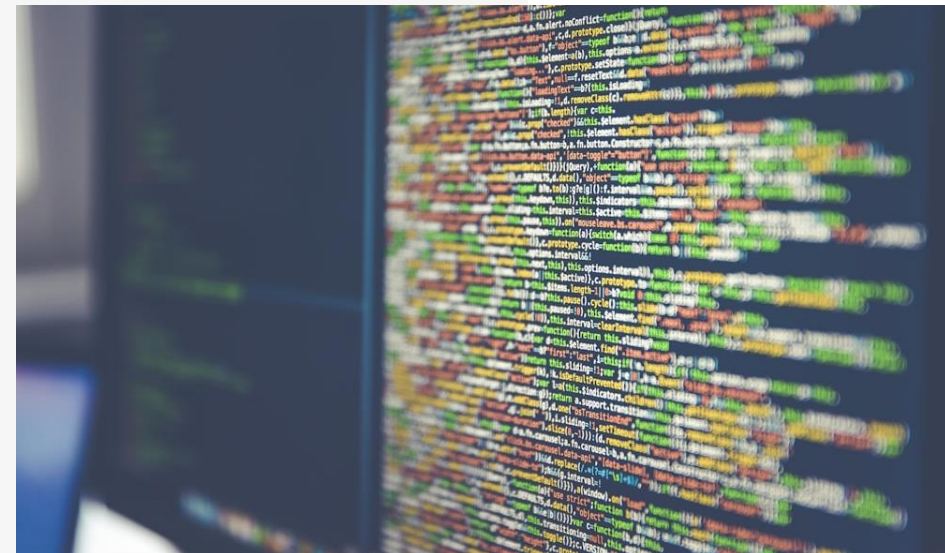
DIGITAL TRANSFORMATION

Curzon assists organisations in exploring and exploiting digital skills and capabilities, technology, and innovation to become data-led organisations. This helps improve business intelligence: responsiveness, resilience, effectiveness, productivity, and efficiency.

Our services include evaluation of current technology maturity, data-led analysis, opportunity exploration, and digital proposition development and deployment.

Benefits:

- Accelerates time to value
- Ensures end-to-end solutions for digital transformation
- Defines and demonstrates opportunities and potential benefits of adoption
- Offers solution options and supports decision-making
- Drives creative thinking to deliver step-change efficiency and effectiveness improvement
- Introduces new solutions to reinvent ways of working
- Reduces risk of failure with a client-centric rather than technology-centric approach
- Accelerates deployment of cloud-based services with robust benefits cases
- Increases visibility and focus on solutions offering greater organisational benefits
- Ensures independence from technology vendors for objectivity



PROGRAMME AND PROJECT MANAGEMENT

Curzon provides programme management support across the digital tools lifecycle to underpin their successful deployment and ensures the organisation has the skills to operate them.

Services include business requirements framing, governance, implementation, delivery management, assurance, and corrective action intervention. Curzon applies a business-outcome approach, focusing on achieving milestones and sustaining benefits.

Benefits:

- Increases certainty of achieving planned solution benefits delivery
- Lowers risk of cost and/or time over-run
- Increases certainty of appropriate technology solutions to meet business needs
- Increases time to value
- Gives greater visibility, clarity and transparency of outcomes, accountabilities, and timeframes
- Increases productivity and efficiency
- Drives business-centric approach
- Allows effective assurance and monitoring for course correction
- Gives objective advice and support, independent of any technology vendors
- Improves business intelligence: responsiveness, resilience, effectiveness, productivity and efficiency
- Reduces implementation risks through accompaniment and monitoring

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Aerospace & Defence

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Operations & Supply Chain

We also bring a number of proven techniques to change and transformation programme management to ensure rapid and effective action in a challenging timeframe.

These include:

- Governance and Gateways
- Benefits Mapping and Tracking
- Mapping of Stakeholders and End user-landscape
- RACI & RACI-VS Matrix
- Cause and effect relationships
- Programme planning and scheduling
- Project Management Office
- Compelling programme reporting, data analysis and visualisation (Tableau, Qlik Sense, Smart Sheets, etc)
- Risk and Issue Management & Mapping
- Decision Tree Analysis
- Business Readiness Reviews
- Early Life Support Strategies
- Independent thinking and independent assurance

CONTACT

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<https://www.curzonconsulting.com/>