



## **Network Design, Cloud Ticketing Implementation and Analysis**

### **Our service**

Our team has worked in bus and rail markets and can help you develop and deliver cloud-based solutions for:

- multi-operator and multi-modal ticketing
- use of ticketing data to inform designs of transport networks including bus and rail
- financial and service planning for transport
- concessionary travel schemes and appraisal of potential fare changes

We have worked with the major ticketing cloud suppliers and major operators, and a strong understanding of the regulatory environment and options. We can develop a clear vision and then work with suppliers to deliver that vision, building towards tap-in/tap-out capped fares across all modes.

We also use data from ETM cloud services to help plan networks, combining with data from Google and mobile networks for form a complete view of requirements and options for delivery. We work with companies such as Ticketer, CitySwift and EP Morris to provide insight.

We can help you review networks, cost out options, set up new ticketing schemes and then procure/implement cloud services to help deliver them.

### **Pricing**

We can either charge by the day (time and materials) or in fixed price work packages.

### **Ordering and invoicing**

We're happy to visit you and discuss your requirements and can then prepare estimates of days required and options for fixed price work packages. We normally bill monthly in arrears.

We invoice on delivery of work packages or monthly for T&M work.

## **Support**

We remain in touch with our clients even after our formal engagement ends and are available on the phone to help answer questions