• transform **CX**

G-Cloud 14 Service Definition

Hybrid Agile Delivery

We are a leading and independent digital business transformation partner, helping businesses to define their tomorrow, today.

With a focus on customer experience (CX) excellence and enterprise technology, we help organisations across various industries and public services to drive growth, efficiency, and innovation for the future.



Key Foundations

Expertise

We boast a team of seasoned professionals with extensive experience in digital transformation, CX strategy, enterprise technology implementation, and change management.

Approach

We are committed to delivering exceptional value to our clients. By taking a client-centric approach, we collaborate closely with organizations to understand their goals, challenges, and opportunities, ensuring that the solutions provided align with their business objectives and exceed their customer's expectations.

Services

Our services are designed to guide organisations through every stage of their digital transformation journey. From strategy and planning to technology implementation and ongoing support, we provide tailored solutions to meet the unique needs of each client.

Outcomes

We are dedicated to delivering measurable results. Whether it's improving operational efficiency, enhancing customer satisfaction, or driving revenue growth, we work tirelessly to help clients achieve their desired outcomes and realise the full potential of their digital investments.



OUR VISION

Be the catalyst for **transformative change**, pioneering the way forward for businesses, citizens and society by leveraging cutting-edge technology and innovative strategies to define **future business models, drive growth and create lasting impact**.

Core values

Innovation

We embrace creativity, curiosity, and continuous learning, fostering a culture of innovation where new ideas are encouraged, and bold solutions are embraced.



Customer centricity

We prioritize the needs and preferences of our customers above all else, striving to deliver exceptional value and exceed expectations in every interaction



Collaboration

We believe in the power of collaboration and teamwork, recognizing that diverse perspectives and collective effort drive innovation and success.



Integrity

We conduct ourselves with honesty, transparency, and ethical integrity in all aspects of our work, building trust and credibility with our clients, partners, and colleagues.



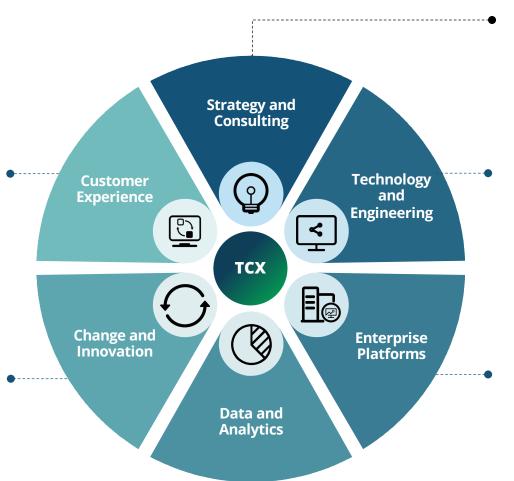
Accountability

We hold ourselves accountable for our actions and outcomes, taking responsibility for our decisions and commitments and delivering on our promises.

What we do

- Service Design 0
- Brand and Experience O
- Human Centered Design O
 - Transformation UX 0

- Business Analysis & Business Change
 - Portfolio, Programme & Project Management
 - IT & Innovation •
- Transformation discovery & blueprint
 - Data Science and Data Engineering 0
 - Big Data 0
 - BI and ML O
 - Data Strategy 0



- Management Consulting
- Transformation strategy
- Technology strategy
- Customer experience strategy
- Data and Al strategy
- Engineering Transformation Services
- Experience Technologies
- Microservices & APIs
- Managed Service delivery
- Site Reliability Engineering
- Cloud Engineering
- Full stack software development
- Experience platforms
- Customer Data platforms
- CRM platforms
- Marketing Operations

Our Locations

Europe

167-169 Great Portland Street 5th Floor, London W1W 5PF

Unit 6, Capital Business Park Manor Way, Borehamwood WD6 1GW

India

Block K, Building No. 10 Malviya Nagar New Delhi - 110017

United States

Coming in 2024



• transform CX

Hybrid Agile Delivery



Service Description

Our Hybrid Agile Delivery Service offers a flexible approach to software development and project delivery, combining the best elements of Agile methodologies with traditional project management practices.

We tailor our approach to suit the unique needs and preferences of each client, ensuring efficient collaboration, rapid delivery, and high-quality outcomes.

We provide organizations with a versatile framework for delivering projects that balances the adaptability of Agile methodologies with the structure and governance of traditional project management.

By leveraging hybrid approaches, we enable organizations to respond to changing requirements, mitigate risks, and achieve project success while maintaining control and predictability.

What can it do for you?

- 1. Tailored Delivery Approach: We work closely with clients to design a delivery approach that aligns with their specific project requirements, organizational culture, and stakeholder expectations. Whether it's blending Agile frameworks like Scrum and Kanban with traditional project management methodologies like PRINCE2 or PMBOK, we tailor our approach to suit the needs of each project.
- 2. Flexible Planning and Execution: We adopt a flexible approach to planning and execution, allowing for iterative development cycles while maintaining a clear roadmap and milestones. By combining Agile practices such as sprint planning and backlog refinement with traditional project planning techniques, we ensure that projects stay on track and deliver value at each stage.
- 3. Risk Management and Governance: We integrate risk management and governance practices into our delivery approach to mitigate potential risks and ensure compliance with regulatory requirements. By leveraging hybrid techniques, we strike a balance between adaptability and control, enabling organizations to manage risks effectively while maintaining accountability and transparency.

- 4. Collaborative Teamwork: We foster a culture of collaboration and teamwork among cross-functional teams, stakeholders, and project sponsors. By facilitating regular communication, feedback loops, and collaboration sessions, we promote alignment, shared understanding, and collective ownership of project goals and outcomes.
- **5. Continuous Improvement:** We emphasize continuous improvement throughout the project lifecycle, leveraging feedback and lessons learned to refine processes, optimize performance, and drive innovation. By fostering a culture of learning and adaptation, we enable organizations to evolve and mature their delivery capabilities over time.
- 6. Experience in Public Sector: With a wealth of experience in delivering projects for public sector organizations in the UK, we understand the unique challenges and regulatory requirements they face. Our Hybrid Agile Delivery Service has been successfully applied across various domains within the public sector, including healthcare, education, government services, and more. We bring valuable insights and expertise to help public sector organizations navigate complex projects, deliver value to citizens, and achieve their strategic objectives amidst evolving demands and constraints.

Key Features

- Blend of Agile and Traditional Approaches: Hybrid Agile Delivery combines elements of Agile methodologies with traditional project management practices, allowing organisations to leverage the benefits of both approaches.
- **2. Tailored Approach**: Hybrid Agile Delivery allows organisations to tailor their delivery approach to suit the specific needs, constraints, and context of each project or initiative.
- **3. Flexible Planning and Execution**: Hybrid Agile Delivery offers flexibility in planning and execution, allowing teams to adapt their processes and practices based on project requirements, stakeholder preferences, and changing circumstances.
- **4. Iterative and Incremental Development**: Hybrid Agile Delivery incorporates iterative and incremental development practices, enabling teams to deliver value in small, manageable increments while maintaining flexibility in project planning and execution.

- **5. Phased Delivery**: Projects using Hybrid Agile Delivery often involve phased delivery, where key milestones or deliverables are defined and delivered incrementally, allowing for early validation and feedback from stakeholders.
- **6. Structured Governance**: Hybrid Agile Delivery incorporates structured governance and oversight mechanisms to ensure alignment with organisational goals, manage risks, and monitor progress effectively.
- **7. Stakeholder Collaboration**: Hybrid Agile Delivery emphasises collaboration with stakeholders throughout the project lifecycle, fostering open communication, shared understanding, and active engagement in decision-making.
- 8. Hybrid Project Management Practices: Hybrid Agile Delivery may involve blending agile project management practices such as Scrum or Kanban with traditional project management methodologies such as Waterfall or PRINCE2, depending on the project's needs.

Key Features contd...

- **9. Risk Management**: Hybrid Agile Delivery includes robust risk management practices to identify, assess, and mitigate risks effectively, ensuring that projects stay on track and deliver value despite uncertainties.
- **10. Continuous Improvement**: Hybrid Agile Delivery encourages a culture of continuous improvement, where teams reflect on their processes, learn from experiences, and adapt their approaches to optimise delivery outcomes.
- **11. Clear Roles and Responsibilities**: Hybrid Agile Delivery defines clear roles and responsibilities for team members, stakeholders, and project sponsors, ensuring accountability and alignment throughout the project lifecycle.
- **12. Training and Support**: Hybrid Agile Delivery provides training and support to team members, stakeholders, and project sponsors to help them understand and navigate the hybrid delivery approach effectively.

Key Benefits

- 1. **Agile Flexibility:** Embrace a flexible approach to project delivery that combines the structure of traditional methodologies with the adaptability of Agile practices, allowing for tailored solutions that meet the unique needs of public sector projects.
- Incremental Progress: Break projects down into manageable increments or sprints, enabling continuous delivery of value to public sector stakeholders and facilitating early feedback and adjustments.
- **3. Transparency and Collaboration:** Foster transparency and collaboration between project teams, stakeholders, and public sector agencies through regular communication, feedback loops, and shared project visibility.
- **4. Risk Management:** Proactively identify and mitigate project risks by leveraging Agile principles such as iterative development, adaptive planning, and frequent inspections, ensuring successful outcomes for public sector initiatives.

- **5. Stakeholder Engagement:** Engage public sector stakeholders throughout the project lifecycle, soliciting input and validation to ensure alignment with organizational goals, user needs, and regulatory requirements.
- **6. Quality Assurance:** Prioritize quality throughout the development process by integrating testing and quality assurance activities into Agile sprints, delivering reliable and high-quality solutions for public sector projects.
- 7. Resource Optimization: Optimize resource allocation and utilization by dynamically adjusting team sizes and skill sets based on project needs and priorities, ensuring efficiency and costeffectiveness in public sector delivery.
- 8. Predictable Delivery: Maintain a predictable cadence of delivery by establishing clear sprint goals, timelines, and milestones, providing public sector stakeholders with visibility into project progress and timelines.

Key Benefits contd...

- **9. Continuous Improvement:** Foster a culture of continuous improvement within project teams and public sector organizations, leveraging Agile retrospectives to reflect on successes and areas for enhancement, driving innovation and efficiency.
- **10. Scalability:** Scale Agile practices to accommodate projects of varying sizes and complexities in the public sector, ensuring consistency and effectiveness in delivery across different initiatives and departments.
- **11. Governance and Compliance:** Align Agile delivery practices with public sector governance frameworks and compliance requirements, ensuring that projects adhere to regulatory standards and organizational policies.

- **12. Change Management:** Implement change management strategies to support the adoption of Agile practices within public sector organizations, ensuring smooth transitions and empowering teams to embrace Agile principles effectively.
- **13. Proven Expertise:** Benefit from TransformCX's proven expertise and track record of successful Hybrid Agile delivery projects in the public sector, supported by a team of experienced professionals committed to delivering value and driving innovation.

Social Value

Social Responsibility

We recognise our responsibility to society and strive to make a positive impact through our business practices, philanthropic efforts, and advocacy for social causes that align with our values.

Health and Well-being

We prioritise the health and wellbeing of our employees, clients, and communities, promoting a culture of wellness, work-life balance, and mental health awareness.

Diversity and Inclusion

We celebrate diversity and foster an inclusive environment where individuals of all backgrounds feel valued, respected, and empowered to contribute their unique perspectives.

Digital Inclusion

We advocate for digital inclusion and accessibility, working to bridge the digital divide and ensure that everyone has equal access to technology, information, and opportunities in the digital age.

Environment

We are committed to environmental stewardship and sustainability, minimizing our environmental footprint, conserving resources, and promoting eco-friendly practices in our operations.

Skill Development

We invest in education and skill development initiatives to empower individuals with the knowledge, tools, and opportunities they need to succeed in the digital economy and beyond.





















Experience of our core team

























THANK YOU

Contact Details

For this service, please contact our Public Services team on gov@transformcx.co.uk

transformCX Limited 167-169 Great Portland Street 5th Floor, London W1W 5PF







Copyright 2024, transformCX Limited

This document is the property of transformCX Limited. The information in this document is confidential and solely for the use of the intended recipient(s). Without prior written consent, no part of this document shall be reproduced or shared with a third party.

No liability or responsibility is accepted for any errors or omissions in this document.