• transform CX

G-Cloud 14 Service Definition

Cloud Driven Design & Development

We are a leading and independent digital business transformation partner, helping businesses to define their tomorrow, today.

With a focus on customer experience (CX) excellence and enterprise technology, we help organisations across various industries and public services to drive growth, efficiency, and innovation for the future.



Key Foundations

Expertise

We boast a team of seasoned professionals with extensive experience in digital transformation, CX strategy, enterprise technology implementation, and change management.

Approach

We are committed to delivering exceptional value to our clients. By taking a client-centric approach, we collaborate closely with organizations to understand their goals, challenges, and opportunities, ensuring that the solutions provided align with their business objectives and exceed their customer's expectations.

Services

Our services are designed to guide organisations through every stage of their digital transformation journey. From strategy and planning to technology implementation and ongoing support, we provide tailored solutions to meet the unique needs of each client.

Outcomes

We are dedicated to delivering measurable results. Whether it's improving operational efficiency, enhancing customer satisfaction, or driving revenue growth, we work tirelessly to help clients achieve their desired outcomes and realise the full potential of their digital investments.



OUR VISION

Be the catalyst for **transformative change**, pioneering the way forward for businesses, citizens and society by leveraging cutting-edge technology and innovative strategies to define **future business models, drive growth and create lasting impact**.

Core values

Innovation

We embrace creativity, curiosity, and continuous learning, fostering a culture of innovation where new ideas are encouraged, and bold solutions are embraced.



Customer centricity

We prioritize the needs and preferences of our customers above all else, striving to deliver exceptional value and exceed expectations in every interaction



Collaboration

We believe in the power of collaboration and teamwork, recognizing that diverse perspectives and collective effort drive innovation and success.



Integrity

We conduct ourselves with honesty, transparency, and ethical integrity in all aspects of our work, building trust and credibility with our clients, partners, and colleagues.



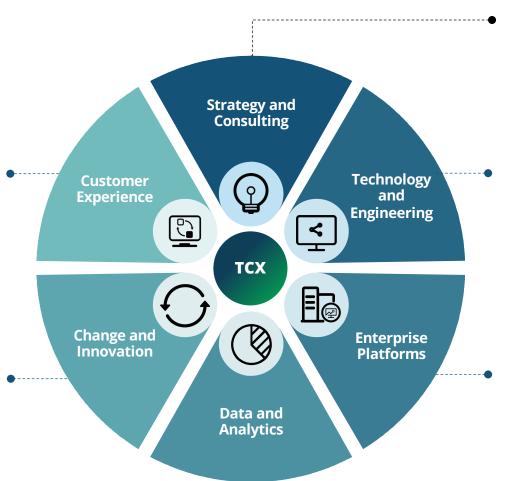
Accountability

We hold ourselves accountable for our actions and outcomes, taking responsibility for our decisions and commitments and delivering on our promises.

What we do

- Service Design o
- Brand and Experience O
- Human Centered Design O
 - Transformation UX 0

- Business Analysis & Business Change
 - Portfolio, Programme & Project Management
 - IT & Innovation •
- Transformation discovery & blueprint
 - Data Science and Data Engineering 0
 - Big Data 0
 - BI and ML O
 - Data Strategy 0



- Management Consulting
- Transformation strategy
- Technology strategy
- Customer experience strategy
- Data and Al strategy
- Engineering Transformation Services
- Experience Technologies
- Microservices & APIs
- Managed Service delivery
- Site Reliability Engineering
- Cloud Engineering
- Full stack software development
- Experience platforms
- Customer Data platforms
- CRM platforms
- Marketing Operations

Our Locations

Europe

167-169 Great Portland Street 5th Floor, London W1W 5PF

Unit 6, Capital Business Park Manor Way, Borehamwood WD6 1GW

India

Block K, Building No. 10 Malviya Nagar New Delhi - 110017

United States

Coming in 2024



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Cloud Driven Design & Development



Service Description

Cloud Driven Design & Development Service is focused on leveraging cloud technologies and best practices to design and develop scalable, resilient, and cost-effective software solutions.

This service encompasses the entire software development lifecycle, from ideation and design to development, deployment, and maintenance, with a cloud-first approach.

By leveraging cloud-native architectures, services, and development methodologies, this service helps organizations accelerate time-to-market, improve scalability, and reduce infrastructure costs.

What can it do for you?

Cloud-Native Architecture Design: We design cloud-native architectures that leverage cloud services such as serverless computing, containerization, and microservices architecture. By designing architectures that are scalable, resilient, and cost-effective, we enable organizations to build agile and flexible software solutions.

Agile Development Methodologies: We adopt agile development methodologies such as Scrum or Kanban to deliver software iteratively and incrementally. By embracing agile principles such as continuous integration, continuous delivery, and rapid feedback, we enable organizations to respond quickly to changing requirements and deliver value to customers faster.

Infrastructure as Code (IaC): We implement Infrastructure as Code (IaC) practices to automate the provisioning and management of cloud infrastructure. By defining infrastructure configurations in code and leveraging tools such as Terraform or AWS CloudFormation, we ensure consistency, repeatability, and scalability in infrastructure deployment.

Continuous Integration/Continuous Deployment (CI/CD): We implement CI/CD pipelines to automate the build, testing, and deployment of software solutions in cloud environments. By automating repetitive tasks and reducing manual intervention, we enable organizations to achieve faster release cycles, higher quality, and improved reliability in software delivery.

Cloud Development Best Practices: We follow cloud development best practices such as designing for failure, implementing security by design, and optimizing for cost. By adhering to best practices and industry standards, we help organizations build secure, reliable, and cost-efficient software solutions that meet their business objectives.

Experience in Public Sector: With extensive experience in serving public sector organizations in the UK, we understand the unique challenges and requirements of delivering software solutions in a government context. Our Cloud Driven Design & Development Service has been instrumental in supporting government agencies, local authorities, and public service organizations in building and deploying cloud-based software solutions that enhance service delivery, improve citizen outcomes, and drive digital transformation. We bring valuable insights and expertise to help public sector organizations leverage cloud technologies effectively and deliver innovative and efficient software solutions that meet the needs of citizens and stakeholders.

Key Features

- 1. Cloud-Native Architecture Design: Designing scalable, resilient, and cost-effective cloud architectures that leverage cloud-native services and principles, such as microservices, serverless computing, and containerization.
- 2. Requirements Gathering and Analysis: Conducting comprehensive requirements gathering and analysis to understand the organization's business goals, technical requirements, and constraints, and define the scope of cloud-driven projects.
- **3. Cloud Platform Selection**: Assisting in the selection of the most suitable cloud platform (e.g., AWS, Azure, Google Cloud) based on factors such as workload requirements, budget constraints, and scalability needs.
- 4. Microservices Development: Designing and developing cloudnative microservices-based applications that are modular, scalable, and easy to maintain, enabling agility, flexibility, and rapid innovation.
- **5. Serverless Development**: Leveraging serverless computing platforms such as AWS Lambda, Azure Functions, or Google Cloud Functions to develop and deploy applications without provisioning or managing servers, reducing operational overhead and costs.
- **6. Containerization and Orchestration**: Containerizing applications using technologies such as Docker and orchestrating them using platforms such as Kubernetes to enable deployment, scaling, and management of containerized workloads in cloud environments.

- 7. Continuous Integration and Continuous Deployment (CI/CD): Implementing CI/CD pipelines to automate the build, test, and deployment processes, enabling rapid and reliable delivery of cloud-driven applications and updates.
- 8. Data-Driven Design and Development: Leveraging cloud-based data services and analytics tools to design and develop data-driven applications that enable real-time insights, predictive analytics, and data-driven decision-making.
- API-First Development: Adopting an API-first approach to design and develop cloud-driven applications, enabling interoperability, integration, and extensibility across different systems and platforms.
- 10. Security by Design: Incorporating security best practices and principles into the design and development process from the outset, ensuring that applications are secure, compliant, and resilient to cyber threats.
- **11. Performance Optimization**: Optimizing the performance of cloud-driven applications through performance tuning, load testing, and capacity planning, ensuring optimal user experience and resource utilization.
- **12. Agile Development Methodologies**: Adopting agile development methodologies such as Scrum or Kanban to enable iterative and incremental development, collaboration, and responsiveness to changing requirements.

Key Benefits

- **1. Scalability:** Design and develop cloud-native applications that can effortlessly scale to handle varying workloads and demands, ensuring seamless performance even during peak usage periods.
- **2. Flexibility:** Embrace cloud-based architectures that offer unparalleled flexibility, allowing for rapid iteration, experimentation, and adaptation to evolving public sector requirements and regulations.
- **3. Cost Efficiency:** Optimize development costs by leveraging cloud services such as serverless computing and managed databases, reducing the need for upfront infrastructure investments and ongoing maintenance expenses.
- **4. Agility:** Accelerate time-to-market for public sector projects by leveraging cloud-based development tools and platforms, enabling rapid prototyping, testing, and deployment of new solutions.
- **5. Security:** Implement robust security measures and compliance standards in cloud-driven applications, ensuring the confidentiality, integrity, and availability of sensitive public sector data and services.
- **6. Collaboration:** Foster collaboration among geographically dispersed teams by utilizing cloud-based development environments and tools, enabling seamless communication and teamwork on public sector projects.
- 7. Innovation: Harness the power of cloud services such as Al, machine learning, and IoT to drive innovation in public sector applications, delivering smarter, more efficient solutions to citizens

- and government agencies.
- **8. Interoperability:** Build interoperable solutions that can seamlessly integrate with existing public sector systems and data sources, enabling data sharing and collaboration across government agencies and departments.
- Accessibility: Develop cloud-based applications that are accessible
 to all citizens, including those with disabilities, ensuring compliance
 with accessibility standards such as WCAG and Section 508.
- **10. Compliance:** Ensure compliance with industry regulations and government mandates by leveraging cloud services that offer built-in security and compliance features, reducing the burden of regulatory compliance for public sector organizations.
- 11. Data Management: Utilize cloud-based data management services to securely store, process, and analyse large volumes of public sector data, enabling data-driven decision-making and policy formulation.
- **12. Disaster Recovery:** Implement robust disaster recovery solutions in the cloud to ensure business continuity and resilience for critical public sector applications and services, mitigating the impact of unforeseen disruptions and disasters.
- **13. Proven Expertise:** Benefit from our proven expertise and track record of successful cloud-driven design and development projects in the public sector, supported by our extensive experience and commitment to delivering innovative, value-driven solutions.

Social Value

Social Responsibility

We recognise our responsibility to society and strive to make a positive impact through our business practices, philanthropic efforts, and advocacy for social causes that align with our values.

Health and Well-being

We prioritise the health and wellbeing of our employees, clients, and communities, promoting a culture of wellness, work-life balance, and mental health awareness.

Diversity and Inclusion

We celebrate diversity and foster an inclusive environment where individuals of all backgrounds feel valued, respected, and empowered to contribute their unique perspectives.

Digital Inclusion

We advocate for digital inclusion and accessibility, working to bridge the digital divide and ensure that everyone has equal access to technology, information, and opportunities in the digital age.

Environment

We are committed to environmental stewardship and sustainability, minimizing our environmental footprint, conserving resources, and promoting eco-friendly practices in our operations.

Skill Development

We invest in education and skill development initiatives to empower individuals with the knowledge, tools, and opportunities they need to succeed in the digital economy and beyond.





















Experience of our core team

























THANK YOU

Contact Details

For this service, please contact our Public Services team on gov@transformcx.co.uk

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