## • transform **CX**

## G-Cloud 14 Service Definition

Migration to Cloud

We are a leading and independent digital business transformation partner, helping businesses to define their tomorrow, today.

With a focus on customer experience (CX) excellence and enterprise technology, we help organisations across various industries and public services to drive growth, efficiency, and innovation for the future.



## **Key Foundations**

## **Expertise**

We boast a team of seasoned professionals with extensive experience in digital transformation, CX strategy, enterprise technology implementation, and change management.

## **Approach**

We are committed to delivering exceptional value to our clients. By taking a client-centric approach, we collaborate closely with organizations to understand their goals, challenges, and opportunities, ensuring that the solutions provided align with their business objectives and exceed their customer's expectations.

### **Services**

Our services are designed to guide organisations through every stage of their digital transformation journey. From strategy and planning to technology implementation and ongoing support, we provide tailored solutions to meet the unique needs of each client.

#### **Outcomes**

We are dedicated to delivering measurable results. Whether it's improving operational efficiency, enhancing customer satisfaction, or driving revenue growth, we work tirelessly to help clients achieve their desired outcomes and realise the full potential of their digital investments.



**OUR VISION** 

Be the catalyst for **transformative change**, pioneering the way forward for businesses, citizens and society by leveraging cutting-edge technology and innovative strategies to define **future business models, drive growth and create lasting impact**.

## **Core values**

#### **Innovation**

We embrace creativity, curiosity, and continuous learning, fostering a culture of innovation where new ideas are encouraged, and bold solutions are embraced.



#### **Customer centricity**

We prioritize the needs and preferences of our customers above all else, striving to deliver exceptional value and exceed expectations in every interaction



#### Collaboration

We believe in the power of collaboration and teamwork, recognizing that diverse perspectives and collective effort drive innovation and success.



#### Integrity

We conduct ourselves with honesty, transparency, and ethical integrity in all aspects of our work, building trust and credibility with our clients, partners, and colleagues.



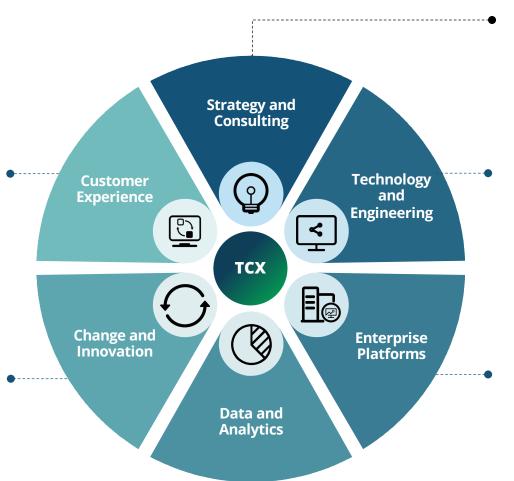
#### **Accountability**

We hold ourselves accountable for our actions and outcomes, taking responsibility for our decisions and commitments and delivering on our promises.

### What we do

- Service Design •
- Brand and Experience O
- Human Centered Design O
  - Transformation UX 0

- Business Analysis & Business Change
  - Portfolio, Programme & Project Management
    - IT & Innovation •
- Transformation discovery & blueprint
  - Data Science and Data Engineering 0
    - Big Data 0
    - BI and ML O
    - Data Strategy 0



- Management Consulting
- Transformation strategy
- Technology strategy
- Customer experience strategy
- Data and Al strategy
- Engineering Transformation Services
- Experience Technologies
- Microservices & APIs
- Managed Service delivery
- Site Reliability Engineering
- Cloud Engineering
- Full stack software development
- Experience platforms
- Customer Data platforms
- CRM platforms
- Marketing Operations

## **Our Locations**

#### Europe

167-169 Great Portland Street 5th Floor, London W1W 5PF

Unit 6, Capital Business Park Manor Way, Borehamwood WD6 1GW

#### India

Block K, Building No. 10 Malviya Nagar New Delhi - 110017

#### **United States**

Coming in 2024



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# Migration to Cloud



## **Service Description**

Our Migration/Transition to Cloud service offers comprehensive support for organizations looking to migrate their IT infrastructure, applications, and workloads to cloud environments. We provide end-to-end migration services, encompassing assessment, planning, execution, and optimization, to ensure a seamless transition to the cloud while maximizing benefits and minimizing risks.

Our Migration/Transition to Cloud service helps organizations harness the benefits of cloud computing, including scalability, flexibility, and cost efficiency, while minimizing disruption to business operations. By guiding organizations through the migration process and addressing key considerations such as security, compliance, and performance, we enable them to unlock the full potential of cloud technologies.

## What can it do for you?

**Assessment and Planning:** We conduct a comprehensive assessment of the organization's current IT infrastructure, applications, and workloads to determine readiness for cloud migration. Based on the assessment findings, we develop a detailed migration plan that outlines migration strategies, timelines, dependencies, and resource requirements.

**Migration Strategy and Execution:** We assist organizations in selecting the appropriate migration strategy based on their specific requirements and constraints. Whether it's rehosting, re-platforming, refactoring, or rebuilding applications, we help organizations execute migration activities efficiently, minimizing downtime and disruption to business operations.

**Data Migration and Transfer:** We facilitate the migration of data from on-premises systems to cloud storage and databases securely and efficiently. By leveraging data migration tools, techniques, and best practices, we ensure data integrity, consistency, and compliance throughout the migration process.

**Application Migration and Modernization:** We help organizations migrate and modernize their applications to cloud-native architectures and services. By rearchitecting legacy applications, adopting cloud-native development practices, and leveraging platform-as-a-service (PaaS) offerings, we enable organizations to take full advantage of cloud scalability, agility, and innovation.

**Post-Migration Optimization:** We provide post-migration optimization services to ensure that migrated workloads perform optimally in the cloud environment. By monitoring performance, identifying bottlenecks, and implementing optimization measures, we help organizations maximize the benefits of cloud migration and achieve desired outcomes.

**Experience in Public Sector:** With a wealth of experience in serving public sector organizations in the UK, we understand the unique challenges and regulatory requirements they face. Our Migration/Transition to Cloud service has been instrumental in supporting government agencies, local authorities, and public service organizations in migrating their IT infrastructure and applications to cloud environments securely and efficiently. We bring valuable insights and expertise to help public sector organizations navigate cloud migration successfully while ensuring compliance with regulatory requirements and achieving cost savings.

## **Key Features**

- 1. Cloud Readiness Assessment: Conducting a comprehensive assessment of the organisation's current IT infrastructure, applications, and data to determine readiness for migration to the cloud.
- **2. Strategic Planning**: Developing a detailed migration strategy and roadmap that aligns with the organisation's business objectives, budget constraints, and timelines.
- **3. Risk Assessment and Mitigation**: Identifying potential risks and challenges associated with the migration process and developing mitigation strategies to minimise disruption and ensure a smooth transition.
- **4. Vendor Selection and Procurement**: Assisting in the selection of appropriate cloud service providers and negotiating contracts to ensure that the chosen vendors offer solutions that meet the organisation's needs and budgetary constraints.
- **5. Data Migration**: Planning and executing the migration of data from on-premises systems to the cloud, ensuring data integrity, security, and compliance throughout the process.
- **6. Application Migration**: Assessing and migrating applications to the cloud, either by rehosting, refactoring, or rearchitecting them to take advantage of cloud-native features and capabilities.
- 7. **Testing and Validation**: Conducting thorough testing and validation of migrated systems and applications to ensure that they function as expected and meet performance, security, and

- compliance requirements.
- 8. Training and Change Management: Providing training and support to staff to help them adapt to new cloud-based workflows and technologies, as well as implementing change management processes to ensure smooth adoption.
- Performance Monitoring and Optimization: Implementing monitoring tools and performance optimization techniques to ensure that cloud resources are utilised efficiently, costs are minimised, and service levels are maintained.
- **10. Disaster Recovery and Business Continuity**: Designing and implementing disaster recovery and business continuity solutions in the cloud to ensure that critical services and data are protected and accessible in case of emergencies.
- **11. Governance and Compliance**: Establishing governance frameworks and compliance mechanisms to ensure that cloud deployments adhere to regulatory requirements, industry standards, and internal policies.
- **12. Continuous Improvement**: Providing ongoing support and guidance to the organisation, monitoring cloud deployments, identifying areas for improvement, and helping to optimise cloud usage over time.

## **Key Benefits**

- 1. **Scalability:** Seamlessly scale IT infrastructure and resources up or down based on demand, allowing public sector agencies to accommodate fluctuations in workload and user requirements without over-provisioning or underutilization.
- Cost Optimization: Optimize IT spending by moving to a pay-asyou-go pricing model, minimizing upfront capital expenses and reducing total cost of ownership (TCO) for public sector organizations.
- **3. Agility and Flexibility:** Gain agility and flexibility in deploying and managing IT resources, enabling public sector agencies to adapt quickly to changing business needs, regulations, and technological advancements.
- **4. Enhanced Security:** Leverage cloud providers' advanced security features and compliance certifications to strengthen data protection and privacy measures, ensuring regulatory compliance and mitigating cybersecurity risks.
- **5. Disaster Recovery and Business Continuity:** Implement robust disaster recovery (DR) and business continuity (BC) strategies in the cloud, ensuring resilience and continuity of operations for public sector services and applications.
- **6. Global Reach:** Leverage the global presence and scalability of cloud providers to extend public sector services and applications to a broader audience, including remote and underserved communities.
- 7. Innovation and Digital Transformation: Accelerate innovation and digital transformation initiatives within public sector organizations by leveraging cloud-native technologies and services, such as AI, IoT, and big data analytics.

- **8. Collaboration and Productivity:** Foster collaboration and productivity among public sector employees and stakeholders by providing access to cloud-based collaboration tools and applications from any location and device.
- 9. Elasticity and Performance: Achieve high performance and reliability for public sector applications and services by leveraging the elastic computing and storage capabilities of the cloud, ensuring consistent performance even during peak usage periods.
- **10. Compliance and Governance:** Adhere to regulatory requirements and governance standards in the public sector by implementing cloud governance frameworks and compliance controls, ensuring data sovereignty and regulatory compliance.
- **11. Sustainability and Environmental Impact:** Reduce carbon footprint and environmental impact by migrating to cloud-based solutions, leveraging energy-efficient data centres and reducing hardware-related waste and emissions.
- **12. Vendor Management:** Simplify vendor management and procurement processes for public sector organizations by consolidating IT services and solutions under a single cloud provider, streamlining vendor relationships and contract negotiations.
- **13. Proven Expertise:** Benefit from TransformCX's extensive experience and track record of successful cloud migration and transition projects in the public sector, supported by a team of skilled professionals committed to delivering tangible results and value.

## **Social Value**

#### **Social Responsibility**

We recognise our responsibility to society and strive to make a positive impact through our business practices, philanthropic efforts, and advocacy for social causes that align with our values.

#### **Health and Well-being**

We prioritise the health and wellbeing of our employees, clients, and communities, promoting a culture of wellness, work-life balance, and mental health awareness.

#### **Diversity and Inclusion**

We celebrate diversity and foster an inclusive environment where individuals of all backgrounds feel valued, respected, and empowered to contribute their unique perspectives.

#### **Digital Inclusion**

We advocate for digital inclusion and accessibility, working to bridge the digital divide and ensure that everyone has equal access to technology, information, and opportunities in the digital age.

#### **Environment**

We are committed to environmental stewardship and sustainability, minimizing our environmental footprint, conserving resources, and promoting eco-friendly practices in our operations.

#### **Skill Development**

We invest in education and skill development initiatives to empower individuals with the knowledge, tools, and opportunities they need to succeed in the digital economy and beyond.





















## **Experience of our core team**

























## THANK YOU

#### **Contact Details**

For this service, please contact our Public Services team on <a href="mailto:gov@transformcx.co.uk">gov@transformcx.co.uk</a>

transformCX Limited 167-169 Great Portland Street 5th Floor, London W1W 5PF







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