

# marketlocation G-Cloud 14 Pricing

This is the Pricing Schedule for the Market Location product:

## UK Business Data Audit, Matching & Profiling

**When you select the UK Business Data Audit, Matching and Profiling service** you will receive a customised 'health check' service. The service reviews, improves and enhances the business information you hold. Delivering better insight, improved planning, GDPR accuracy and accountability compliance and more revenue opportunities. It will help you better understand exactly what your information consists of, and what aspects can be improved.

For this G-Cloud Service the following charges will apply:

### Charges – Service Delivery (cost per thousand records)

|   |      |
|---|------|
| Provision of Matching Service (per 1000 records)                                    | £30  |
| Provision of Data Correction Service (per 1000 records)                             | £25  |
| Provision of Additional Enhancements (SIC Code, Employee No etc) (per 1000 records) | £90  |
| Provision of Business Gone Away Check Service (per 1000 records)                    | £500 |

### Charges for Licensed UK Email Business Data (cost per thousand records)

|  |      |
|--|------|
| Provision of Licensed Data (per 1000 records) Multiple Usage 12 months | £300 |
| Provision of Licensed Data (per 1000 records) Multiple Usage 24 months | £600 |

### Discounts - Applicable Bulk UK Business Data Discounts

|  |     |
|--|-----|
| A discount percentage is applied to licensing of in excess of 10,000 records | 30% |
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### Profiling, Analysis & De-Duplication Charges for Services of Analyst Consultancy Services

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|--|-------|
| Senior Business Strategy Services Per Person Day (or part day) | £1000 |
| Senior Business Analyst Services Per Person Day (or part day)  | £550  |
| Business Analyst Services Per Person Day (or part day)         | £300  |

Please note:

- Minimum contract £2,500
- Prices do not include VAT
- Pricing is based on a series of variables and is supplied upon application.

### For Further Information or Ordering:

|                |                                    |                   |             |
|----------------|------------------------------------|-------------------|-------------|
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