



LinkedIn Learning Solutions

Pricing Document

The Ray, 123 Farringdon Road, London EC1R 3DA, United Kingdom

Effective July 1st 2024

G-Cloud 14 Pricing

LinkedIn Learning Solutions

About LinkedIn Learning

Over 20,000 expert-led courses online

LinkedIn Learning is an award winning industry leader in eLearning on demand platform which combines industry-leading content with personalised course recommendations based on skills insights from LinkedIn's 1 billion+ global member network.

AI Data-driven curation

Deliver the right training to every employee through personalised course recommendations based on their job role, skillset and experience level.

Training for every function, at all levels

Select from thousands of beginner-to-advanced courses across core functional areas – including sales, marketing, finance, operations, IT, software and web development, customer service and more.

Hundreds of soft skill courses

Select from topics covering leadership skills, time management, problem solving, peer relationships, conflict management, project management, communication and presentation skills.

Convenience

Easy access anytime, anywhere – from any desktop or mobile device

Upload custom content & mix with LinkedIn Learning courses to build the right learning paths for your teams [LinkedIn Learning Hub only]

Our products

LinkedIn Learning for Government

LinkedIn Learning combines industry-leading content from Lynda.com with personalized course recommendations based on insights from LinkedIn's network.

LinkedIn Learning Hub for Government

LinkedIn Learning Hub is a premium subscription available for organisations, to make learning more engaging for their learners and easier to implement for admins. Learning Hub includes all the features of LinkedIn Learning, while allowing admins to upload, manage, and share customised content and use the Skills Insights feature. LinkedIn Learning Hub also allows learners to search for custom content from their Learning library, and admins to track progress and completion of custom upload. As a leading Learning Platform, LinkedIn Learning Hub enables multiple learning content to be aggregated.

Pricing list

Seats - From	Seats - To	LinkedIn Learning for Government	LinkedIn Learning Hub for Government
0	24	N/A	N/A
25	49	£214.00	£251.00
50	99	£185.00	£217.00
100	149	£148.00	£173.00
150	199	£135.00	£159.00
200	249	£125.00	£147.00
250	299	£114.00	£134.00
300	399	£110.00	£129.00
400	499	£101.00	£118.00
500	749	£89.00	£104.00
750	999	£79.00	£92.00
1,000	1,499	£68.00	£80.00

1,500	1,999	£66.00	£78.00
2,000	2,999	£58.00	£68.00
3,000	3,999	£49.50	£58.00
4,000	4,999	£42.00	£49.50
5,000	5,999	£41.00	£48.50
6,000	6,999	£36.75	£43.50
7,000	7,999	£34.50	£40.00
8,000	8,999	£33.00	£39.00
9,000	9,999	£31.50	£37.00
10,000	12,499	£31.00	£36.25
12,500	14,999	£30.50	£36.00
15,000	17,499	£29.75	£34.50
17,500	19,999	£25.50	£30.00
20,000	24,999	£24.25	£28.25
25,000	29,999	£19.80	£23.50
30,000	39,999	£19.10	£22.40
40,000	49,999	£15.25	£17.75
50,000	74,999	£14.50	£17.00
75,000	99,999	£13.70	£16.00
100,000	149,999	£11.75	£13.60
150,000	199,999	£9.80	£11.40
200,000	299,999	£8.75	£10.25
300,000	399,999	£7.90	£9.35
400,000	499,999	£6.80	£7.90
500,000+		£5.80	£6.90

Promotional LinkedIn Learning for Academic pricing valid until February 28th, 2026.

Pricing Breakdown by Licence Tiers Full Campus annual value in GBP ex. vat

LE Volume Tiers (Low end)	LE Volume Tiers (High end)	LIST Annual Contract Value (FULL CAMPUS)
100	199	£ 8,500
200	299	£ 11,000
300	399	£ 13,600
400	499	£ 16,200
500	999	£ 18,700
1,000	1,999	£ 23,400
2,000	2,999	£ 28,200
3,000	3,999	£ 32,500
4,000	4,999	£ 37,300
5,000	5,999	£ 42,000
6,000	6,999	£ 46,700
7,000	7,999	£ 51,500
8,000	8,999	£ 55,700
9,000	9,999	£ 60,400
10,000	12,499	£ 65,200
12,500	14,999	£ 72,500
15,000	17,499	£ 79,900
17,500	19,999	£ 87,700
20,000	24,999	£ 95,100
25,000	29,999	£ 102,400
30,000	39,999	£ 123,400
40,000	49,999	£ 143,900
50,000	74,999	£ 162,900
75,000	99,999	£ 207,000
100,000	124,999	£ 257,400
125,000	149,999	£ 310,000
150,000	174,999	£ 362,500
175,000	199,999	£ 411,900
200,000	224,999	£ 462,300
225,000	249,999	£ 514,800
250,000	274,999	£ 567,300
275,000	299,999	£ 619,900
300,000	324,999	£ 667,200
325,000	349,999	£ 719,700
350,000	374,999	£ 772,200
375,000	399,999	£ 819,500
400,000	424,999	£ 872,000
425,000	449,999	£ 924,500
450,000	474,999	£ 977,100
475,000	499,999	£ 1,029,600
500,000	549,999	£ 1,082,100

Definitions

Full Campus: all staff working at the Higher Education, Degree Awarding institutions and students enrolled.

Tier: Volume of licenses covering the institutions population.

Our prices

- All our prices are in £, excluding VAT.
- LinkedIn Learning seat = 1 User- Each seat is deemed used/active when a User registers to access the content service.
- LinkedIn offers volume based pricing based on the number of seats that are being purchased as part of the solution.
- Prices shown are unit price for one LinkedIn Learning or LinkedIn Learning Hub seat for one year, for our complete library content in English.
- There is a 10% increase in the price per seat for access to all 7 languages offered on LinkedIn Learning.
- Pricing includes a number of support activities (implementation, LMS integration, marketing, communication plan, content mapping and more). We offer limited customization of the UI.
- There is no other additional cost associated with LinkedIn Learning products.
- Learning Enterprise Programme [LEP] is available to qualifying organisation's, [pricing on request]

Contact person:

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