

Appraisd Performance Management System

Pricing

For G-Cloud 14 Lot 2

Updated 21 January 2026

Fees

The fees are determined according to the following scale. These fees are subject to a minimum order of £3,150. The fees are subject to VAT.

Fee tiers are cumulative, see worked example below:

- First 100 Licenced Users: £72 each per year
- 101-500 Licenced Users: £28 each per year
- 501-2,000 Licenced Users: £16 each per year
- Subsequent Licenced Users: £12 per Licenced User per year

Worked example:

A customer has 1,000 users. The fees are a total of:

- First 100 = £7,200
- Next 400 = £11,200
- Next 500 = £8,000

Total = £19,200 plus VAT per year.

The following Start-up Services and On-going Services are included in the fees:

1. Start-up Services

- Provide you with an account which has the number of seats necessary for the Licensed Users (your Account)
- Perform a bulk upload of all of your staff details, which must be provided to us in our Excel template (Initial Staff Data)
- Create up to 3 review forms for you
- Configure all the settings for your Account
- Provide phone-based training sessions for your Main Administrator (typically one or two are required initially)
- Configure SAML 2.0 single sign-on

2. On-going Services

- Provide full technical support to ensure you understand your responsibilities
- Discuss and implement changes to the settings tab for your Account
- Discuss how to create new forms efficiently
- Discuss performance management in general and help you get the most out of the Services

Additional Services

The following additional services can also be purchased on an ad-hoc basis. All services are subject to VAT.



<p>AI Notetaker (new for 2026)</p> <p>Allow Appraisd to listen to in-person and web-based conversations between manager and employee, writing up notes of the conversation for review and insertion. More information available at https://www.appraisd.com/performance-management/ai-notetaker</p>	<p>Additional 20% on licence fees</p>
<p>Custom training videos</p> <p>Two training videos up to 4 minutes in length tailored to your own forms, branding and configuration - one for appraisees and one for managers. The videos are hosted on Appraisd and pop up when the user logs in for the first time and are subsequently available at any time under the cog menu.</p> <p>Script to be agreed in advance. Voiceover or speech bubble options are available. Revisions are charged for at development hourly rate.</p>	<p>Total cost - £1,500</p> <p>Additional custom videos - £750 per video</p>
<p>Online staff training for groups</p> <p>An online training session of 30 minutes in length using screen sharing with a capacity of 10 people per session. Each session can be tailored for either employees or managers.</p>	<p>£100 per session - Minimum of two sessions</p>
<p>Face to face staff training</p> <p>A classroom-style session of 30 minutes in length with a capacity of 20 people per session; 15-minute break between the sessions.</p> <p>Travel within London, UK Zone 2 is included. Outside of London, you must book a full day and travel time and cost is charged for in addition</p>	<p>Half Day (3 sessions) - £600</p> <p>Full Day (6 sessions) - £1,000</p>
<p>Upload historical data</p> <p>We can import your previous appraisal documents to keep them safely on Appraisd, accessible by each appraisee.</p>	<p>£200 per hour of development work</p>
<p>Customer Success consultancy</p> <p>From time to time our clients ask us to visit them to facilitate workshops and attend decision-making or configuration meetings. Where this is required we charge the following fee for time spent on-site as well as travel time to get to you. Our Customer Success team can help with:</p> <ul style="list-style-type: none"> Helping stakeholders reach agreement on Appraisd configuration using our experience gained from 100's of other organisations Planning project timelines Developing internal communications and marketing materials Advising on IT integrations 	<p>£100 per hour plus expenses</p>

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Contact

For more information, please contact sales@appraisd.com or call 020 7202 7979.