



Pricing & Rate Card

@ hello@redmoorhealth.co.uk 🌐 www.redmoorhealth.co.uk

All prices listed in this document are exclusive of VAT.



Redmoor Health Digital Journey Planner

Product Name	DJP Foundation+	DJP Enhanced
Customer type	Practices & PCNs	ICB
Price	18p per patient per annum	16p per patient per annum
Description	The Foundation+ licence includes all parts of the Foundation licence plus extra modules released quarterly, webinars, action planning and PCN overview. This provides visibility and evidence of progress to PCN Managers and Leads. The action plan is ideally suited to support the requirements of the PCN DES, Capacity and Access improvement plan.	The Enhanced licence includes all parts of Foundation+ licence, is an annual subscription and fully supported package. You are assisted on your improvement journey by our specialist team, who offer wraparound coaching and support via a range of options. Additional features include ICS/ICB/PCN dashboard visibility showing practice and PCN utilisation, assessment completion and engagement.
Key Features	<ul style="list-style-type: none">• Optimise use of clinical systems including EMIS and SystmOne.• Plan and implement advanced cloud based telephony.• Increase use of video consulting.• Support workforce wellbeing.• Populate and support QOF Quality Improvement plans.• Baseline and measure improvement using the Digital Maturity Index	<ul style="list-style-type: none">• PCN overview of activities and actions.• Programme reporting, improvement metrics, audits and review reports.• 12 months access and assistance from the Redmoor Support Centre.• Live and recorded topic-based webinars and workshops.• CPD courses.• Access to the Digital Maturity Index.

Redmoor Health Digital Maturity Index

Number of GP Practice licenses (by ODS code)	1-5	6-24	25-49	50+
Price per GP Practice per annum	£495	£445	£395	£345
Description	The Digital Maturity Index provides practices with a comprehensive assessment tool to gauge their current level of digital development. It enables Practices, PCNs and ICBs to pinpoint areas for improvement and benchmarking progress. This index is a guide for healthcare organisations to systematically enhance their digital infrastructure, improve patient services, and streamline operations, ensuring they are well-positioned to meet the challenges of modern healthcare delivery.			

Pricing includes complete access to the Digital Maturity Index (DMI), along with a 30-minute kick-off call to get you started with the DMI, plus two check-ins later in the year to see how you're doing against the DMI standards as well as access to telephone and email support.

Redmoor Health Net Zero Journey Planner

Product Name	Net Zero Journey Planner	
Customer type	PCN	ICB
Price	10p per patient per annum	8p per patient per annum
Description	The Net Zero Journey Planner is designed to help practices and PCNs integrate sustainability goals into their operations, guiding them towards achieving net zero carbon emissions. It offers a clear framework for assessing current environmental impact, identifying sustainable practices, and tracking progress against environmental targets, which is crucial for the future of healthcare sustainability.	

Pricing includes complete access to the Net Zero Journey Planner, along with a 30-minute kick-off call to get you started with the Net Zero Journey planner, plus access to telephone and email support.

Redmoor Health Digital & Transformation Services & Redmoor Health Primary Care Network Hubs

Our Pricing for Redmoor Health Digital & Transformation Service & Redmoor Health Primary Care Network Hubs is based on the SFIA Day Rate Card.

Digital & Transformation Service description: Redmoor Health's Digital & Transformation Services empowers healthcare teams with the knowledge and skills to navigate and implement digital solutions effectively via training and consultancy support. Our comprehensive training covers everything from basic digital literacy to advanced system optimisation, while our consultancy provides tailored strategies for operational transformation. We support healthcare providers in adopting cutting-edge practices that improve patient care and operational efficiency.

Redmoor Health Primary Care Network Hubs description: The Redmoor Health Primary Care Network Hubs are designed to foster collaboration and efficiency within primary care settings. Our hubs support the establishment of centralised services, promoting shared resources and best practices across networks. With a focus on streamlining operations and enhancing patient care, these hubs are pivotal in modernising healthcare delivery, allowing for a more cohesive and integrated approach to patient management and service provision.

Redmoor Health Digital & Transformation Services & Redmoor Health Primary Care Network Hubs

Standard Rate Card

	Strategy and architecture	Change and transformation	Development and implementation	Delivery and operation	People and skills	Relationships and engagement
1. Follow	£450	£450	£450	£450	£450	£450
2. Assist	£450	£450	£450	£450	£450	£450
3. Apply	£450	£450	£450	£450	£450	£450
4. Enable	£550	£550	£550	£550	£550	£550
5. Ensure, advise	£850	£850	£850	£850	£850	£850
6. Initiate, influence	£1250	£1250	£1250	£1250	£1250	£1250
7. Set strategy, inspire, mobilise	£1500	£1500	£1500	£1500	£1500	£1500

Standards for Consultancy Day Rate Cards

- **Consultant’s working day:** 8 hours exclusive of travel and lunch
- **Working week:** Monday to Friday excluding national holidays
- **Office hours:** 9:00am to 5:00pm Monday to Friday
- **Travel, mileage subsistence:** Included in day rate within M25. Payable at department’s standard travel and subsistence rates outside M25
- **Mileage:** As for travel, mileage subsistence
- **Professional indemnity insurance:** included in day rate

Consulting and Delivery Team Roles

Delivery Team Roles (Typical Day Rates):

Senior Programme Manager	£850
Project Manager	£550
Project Support Assistant	£450

Consulting Team Roles (Typical Day Rates):

Board Director	A strategic leader and decision-maker, often serving as a project sponsor for significant initiatives, providing oversight and high-level consultancy for critical business functions.	£1,500
Quality & Improvement Director	Responsible for overseeing quality assurance and continuous improvement within the organisation, ensuring that standards are met and performance is enhanced across all services.	£1,250
Strategy Director	Leads the development and execution of long-term strategic plans, conducting market analysis, and guiding the business toward sustainable growth and competitive positioning.	£1,250
Programme Director	Orchestrates multiple interconnected projects to deliver strategic objectives, ensuring programme coherence and the realisation of intended benefits in line with the organisation’s goals.	£1,250

Redmoor Health Creative & Redmoor Health Communications

Pricing: **£600 blended day rate.**

Description: This blended rate covers the expertise of a multidisciplinary team dedicated to elevating your healthcare messaging and patient engagement. Our team includes:

- Digital Marketing Strategists, who analyse market trends and develop targeted campaigns to connect with various patient demographics.
- Content Creators and Copywriters, crafting informative and engaging content tailored to healthcare audiences.
- Graphic Designers and Multimedia Specialists, creating visually compelling materials that communicate health messages clearly.
- Social Media Managers, who skilfully manage your presence on platforms where patients are most engaged.
- Communications Consultants, advising on public relations and patient communication channels for optimal impact.

Together, they work to create a cohesive and effective digital presence that not only informs but also inspires action from patients, ensuring your messages are impactful and your community is well-served.

