

About WeResearch

WeResearch is a consultancy service that enables simple product and service development and testing service with a user focus.

We partner with clients across Government to deliver services that have a positive impact on the lives of all users of the services.

We do this is by:

- Helping organisations identify and define the right problems to solve and their desirable outcomes;
- Identifying their key user groups and defining their needs;
- Delivering impactful solutions towards these involving their people, processes, and technologies.

We provide the following services:

- User research
- UX/UI design
- Accessibility user testing with disabled participants
- User research participants recruitment

Some of our clients include:



Cabinet Office



Department for
International Trade



Department for Levelling Up,
Housing & Communities



The
Pensions
Regulator



Home Office



HM Revenue
& Customs

More about WeResearch: www.wereseach.co.uk



160 Kemp House City Road London EC1V 2NX | www.wereseach.co.uk | info@wereseach.co.uk

Service Definition

1. User Research Services

We are a user centric focused consultancy with multi-year experience in techniques that put the user at the heart of everything we do. We build end-to-end services and products based on user needs, user behaviour and business needs to ensure quick deployment to market, high conversion rates, customer retention and cost savings by only developing what is really needed. We are passionate about getting it right the first time, monitoring usage and continually improving the service based on user behaviour.

2. UX/UI Design Services

Great design is essential in building a great product. User research and UX/UI Design work hand in hand to gain a deep understanding of user needs. Our agile methodology underpins the continued cycle of user research, UX/UI design, prototype testing, development, monitoring of usage and continuous iterative improvement based on data analysis. Through this process we can ensure a simple, intuitive and inclusive product is built for all users including accessibility needs.

Our multidisciplinary and diverse team embodies the clients' service and bridge the gap between psychology and design in order to enhance the users' journey and improve customer satisfaction by building products that users love.

3. Accessibility User Testing with Disabled Participants Services

Our accessibility consultants have extensive experience in conducting user testing sessions using assistive technologies and are proficient in user testing with participants who have disabilities.

These tests provide great insight into the accessibility needs of the product with detailed assessment of the designs and content and clear actions on how these can be improved. Furthermore, the foundational WCAG technical tests on individual pages are also performed to provide an overall picture of accessibility needs.

A typical set of participants would include:

- A screen reader user
- A person who uses keyboard-only navigation
- A screen magnifier user
- A deaf person
- A voice recognition software user
- A dyslexic person
- A person for whom English is their second language
- A person with learning difficulties
- A person with dexterity impairments



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4. User Research Participants Recruitment Services

We understand the need for research, conceptual testing or prototype assessment. We can provide the right participants based on the requirements for every different project. We have a large and diverse network of candidates that cover the whole of the UK, from multiple backgrounds, varied digital skills, including accessibility and assistive technology.

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- A person with learning difficulties
- A person with dexterity impairments

Contact us to get started with your project

To get started with any of the services above, contact us with your requirements and a member of our team will be in touch:

Email: info@wereseach.co.uk