

G-CLOUD PRICING DOCUMENT DEPT DIGITAL SERVICES

April 2022



PRICING

Our services listed on the G Cloud may be procured through a number of ways.

Fixed Price – we will agree with the client a fixed price for the services based on an estimate of the work to be carried out, this will be invoiced by instalments based on delivery milestones.

Time & Materials – standard commercial arrangement based on the SFIA rate card for the Services listed on the G Cloud which will involve agreement to provide services and to invoice monthly based on the work done.

Fixed Capacity – in this instance the service will be defined up to an agreed fixed number of resources (Delivery team) for a specific duration and not on the service / project outcome.

The SFIA rate card includes rates for available resources. We are able to leverage our rates across our agency group and other disciplines if required for the project. The makeup of any commercial agreement can be agreed at the time of the request, depending on the nature of work to be undertaken.

We are happy to offer a discounted blended rate to include Volume Discounts for larger committed spend or indeed longer contract terms.

The details of the type and range of discounts will be determined at the point the request is made and the scale and duration of the services in question. We are happy to discuss this at a later date.



ABOUT DEPT

Technology is changing the way people interact and how products and services are imagined, created and delivered. It is transforming and reshaping businesses, economies and life itself, allowing us to connect people and businesses in innovative and groundbreaking ways.

Technology moves fast, but luckily so do we. Technology is what we do. We help reinvent and accelerate your business in the new digital reality by creating experiences that people want and your business needs.

We are Dept, a digital agency of over 1500 experienced thinkers and makers. We've been at the forefront of digital for decades. We merge creativity, technology and data in one agency, one team, for groundbreaking ideas. To scale up and get things done. To collaborate, support and tackle problems fast and to guide you to anticipate what others couldn't.

As a full-service agency it is our mission and pride to help our clients reinvent their digital reality and accelerate it in the market, while ensuring a smooth organizational transition. We do this by intertwining creativity (strategy, concepting, UX design, visual design) technology (architecture, backend development, frontend development, DevOps and quality assurance) and data (conversion optimization, machine learning, data science, user testing) and combining them throughout the whole spectrum. Dept has all specialisations and services in-house so that the full scale of the agency can be committed to our clients and we can offer the best possible advice.

UK Office Locations

DEPT Manchester -

9th Floor, Bridgewater House, Whitworth Street, M1 6LT Manchester

DEPT London-

15-19 Bloomsbury Way, WC1A 2TH London

www.deptagency.com