



G-Cloud 14

Gomo pricing document

V1.0

7th May 2024

1. Gomo Authoring

Pricing for Gomo Authoring, for content creation and editing, is based on an annual per-author cost with volume discounts available as follows:

Gomo Authoring (10GB storage per licence up to 50GB)			
Authoring licences per annum	Price / Licence (GBP ex VAT)	Volume	% discount
1 - 10 authors	£1,070.00		0%
11 - 25 authors (includes 5 free reviewer licences)	£963.00		10%
26 - 50 authors (includes 1 free reviewer licence per author)	£814.80		20%
51-100 authors (includes 2 free reviewer licences per author)	£749.00		30%
101+ authors (includes unlimited free reviewer licences)	£642.00		40%
Authoring storage (additional)	Price	Volume	% discount
Storage (per GB of space)	£100		

For example, 11 authors would cost £963.00 per author per year, giving a total of £10,593.00 GBP ex VAT.

2. Gomo Live Delivery

Pricing for Gomo Live Delivery, for optional instant content updates to multiple LMSs and LXPs, is based on the volume of learners accessing the content from those platforms as follows:

Gomo Live Delivery			
Learner numbers per annum	Price / learner (GBP ex VAT)	Volume	
1,000 learners	£2.00		0%
1,001 to 2,000 learners	£1.60		10%
2,001 to 5,000 learners	£1.40		20%
5,001 to 10,000 learners	£1.20		30%
10,001 to 20,000 learners	£1.00		40%
20,001 to 50,000 learners	£0.80		50%
50,001 to 100,000 learners	£0.60		60%

For example, 15,000 learners would cost £1.00 GBP each, giving a total of £15,000 per year.

3. Custom theme creation service

Gomo has simple one-click branding of e-learning through the use of style templates called Themes. Use of themes ensures brand consistency and also significantly speeds up content production. Gomo's built-in themes can be modified with the Theme Editor but we also offer a custom theme creation service to craft the theme to match your brand requirements exactly:

Custom theme	Price (GBP ex VAT)
Custom Theme Development	£6,300.000

4. Training

In addition to the self-paced training materials available through the Gomo community portal, we also offer customised webinar-based training, delivered as 4 x 2 hour webinars for up to 10 people for £3,500.00 GBP + VAT. Pricing for other training workshops, including e-learning capability building, delivered in conjunction with our colleagues in GP Strategies, can be provided on request.