





# Brickendon is about Strategy. Executed.

- We are experts at delivering change in complex, highly regulated environments.
- We are specialists in financial services and within the public sector empowering business and IT leaders to rapidly turn strategy into operational reality.
- Our clients include 30 of the world's largest financial services organisations, the UK government and market leading fintechs and startups.
- Founded in 2010 we have generated sales revenue of over \$250 million across our global locations generating \$1.5 billion in operational value for our clients.



# What we do.

- Specialist teams of subject matter experts across business and IT who are adept at solving difficult transformation challenges using the latest tools and methodologies.
- Managed Services providing fixed capacity or guaranteeing client outcomes.
- Global offices across UK, Europe, India and North America enabling the optimum mix of onshore, near shore and offshore teams to deliver more value for our clients sooner.



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"We have delivered over USD 1.5 billion of operational value to our clients since 2010."



# **Executive Summary**

Brickendon is an award-winning transformational consultancy, specialising in delivering change in complex environments. This delivers our clients lasting value. We have delivered for clients time and time again since 2010 across the UK, Europe, Asia and North America delivering £1.3 billion of recognised value to our clients. We empower business and IT leaders to rapidly transform their strategy into operational reality.

Brickendon Consulting is a global consultancy founded in the UK (United Kingdom) and with its head office in London. It that has shown over 14 years that it can deliver on or ahead of budget in complex environments all over the world. We have a unique set up that enables us to provide advisory or delivery services where we assess, plan and scope out IT projects down to the day and provide guaranteed delivery for a fixed fee.

We are totally focusing on delivering the transformation you need across all areas of your organisation encompassing advisory, cultural change, business change, technology change and day-to-day operations.

On the following sections, we will summarise our service offerings and how we can help you achieve.

Sincerely,

Christopher Burke

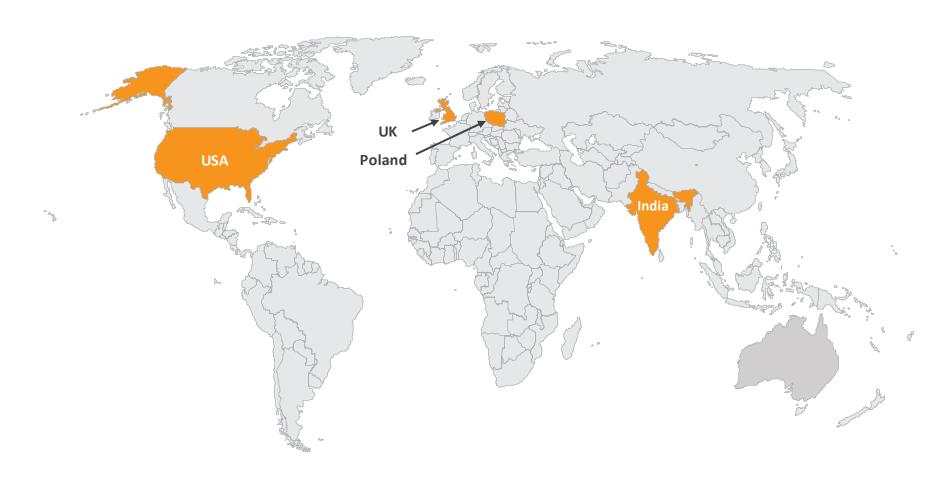
Nagendran Venkat
Deputy CEO



# We have four core locations



and service clients globally.



From these locations we have provided services to clients in 40 countries:

- Europe and Middle East
- North America (NY, NJ, Bos, Tor)
- Asia (servicing clients with operations across India, Hong Kong and China)

"We can provide consulting services to clients from any of our global operations enabling massive scale and drastically reduced costs as required."

# **Our Clients**

BRICKENDON

Some of the clients we have delivered for since 2010















**Deutsche Bank** 























**ØFLOWSCAPE** 











COMMERZBANK 🔼

















# Our Awards and Recognition

### Brickendon has been recognized with many awards for our high-quality work

- **Digital Transformation Awards 2023:** 
  - Winner in "Leading Digital Transformation Vendor Products" category
  - Finalists in Best Digital Transformation, Best Customer Experience, Transformation Team of the Year



- Tussell Tech 200
  - Top 20 Fastest growing technology company in the UK Public Sector (March 2023)



- Top 1% Workplace Awards 2022 powered by Harrington Starr
  - Best Workplace for Change and Transformation



Finalists for 2017, 2018 and 2019







- The European Software Testing Awards
  - Finalist multiple times every year since awards began in 2013
  - Winner in 2013 for Best Automation Project ELMO (Electronic Trade Monitoring) in low latency eFX environment
  - Winner in 2016 for Best Overall Testing Project in Finance increased automation and reduced software release cycles from 6 weeks to sub 6 hours saving the FX business of global bank USD 15.3 Million per annum in run costs















- Banking Technology Awards
  - Finalist and winner in 2012: Front Office Technology







# **Brickendon Service Offerings (1/5)**



### **Managed Testing Services**

- We offer comprehensive solutions helping deliver high-quality software products on time and within budget.
- Our proven expertise cover programme wide test strategies, planning, execution including API, UI, Mobile, Security and Performance testing.
- Our consultants adapt to your organisation's needs, deliver high quality solutions and competitive edge in time to market.

### **Codeless Test Automation**

- Codeless Automation uses our frameworks to enable testing to be performed without requiring a great deal of technical know-how or coding abilities.
- We use codeless automation to simplify testing without code, enabling your organisation to overcome the challenges of manual testing and embrace automation seamlessly.

# Automated Intelligent Regression Testing (AIRT)

- Automated Intelligent Regression Testing (AIRT) combines the power of automation with intelligent testing techniques & Algorithms maximising test coverage, minimising test maintenance, and accelerating the testing process.
- We specialise in testing and enable organisations to test software efficiently and effectively for regressions and achieve shorter time to market.

### **Performance Testing**

- We specialise in performance testing, offering comprehensive solutions that help organisations identify and address performance bottlenecks, optimise application performance, and deliver high-performance software applications.
- Our Services help your product a chieve seamless operation under various circumstances like demanding loads, continuous usage, and stress scenarios.

### **Cyber Security Testing**

- We specialise in comprehensive cybersecurity testing, including penetration testing and vulnerability assessments, enabling organisations to identify and address weaknesses in their digital infrastructure before they are exploited by malicious actors.
- We help organisations to mitigate risks effectively and protect what matters most in the digital age.

# **Brickendon Service Offerings (2/5)**



### **Cloud Migration**

- We specialise in guiding organisations through the complex process of cloud migration (between cloud providers or to a cloud provider), helping them leverage the full potential of cloud computing to drive innovation and accelerate growth.
- We work across cloud providers including AWS, Azure, Google, IBM, Oracle & others.

### **DevOps**

- Our DevOps practices and team help you and your organisation to accelerate software delivery, improve collaboration, and enhance reliability.
- We specialise in DevOps, helping you to adopt and optimise DevOps principles in your organisation to drive innovation and achieve business objectives.

### **Cyber Security Operations**

- At Brickendon, security and innovation live side by side, and we offer tailored cybersecurity solutions to meet your unique needs.
- Utilising state-of-the-art technology and industry best practices, our all-encompassing approach ensures regulatory compliance while protecting your valuable assets from emerging threats.

### **Data Strategy and Architecture**

- Unlock the true potential of your data assets with our comprehensive Data Strategy and Architecture solutions.
- We recognise the pivotal role that data plays in driving business growth and innovation.
- We specialise in designing and implementing robust data strategies and architectures tailored to your unique needs and objectives.

### **Data Governance**

- Our comprehensive suite of Data Governance capabilities empower organisations to manage, protect, and derive value from their data assets with confidence.
- Leveraging industry best practices and cutting-edge technologies, we offer a robust set of solutions tailored to meet the unique needs of your organisation.

# **Brickendon Service Offerings (3/5)**



### **Data Analytics and Visualisation**

- The power of data analytics and visualisation to drive informed decision-making and unlock valuable insights for our clients.
- Our team of skilled professionals specialises in turning complex data into actionable strategies, helping organisations thrive in today's data-driven world.

### **Digital Strategy**

- We specialise at developing customised digital strategies for your organisation to stay ahead of the curve in the ever-changing digital landscape of today.
- We help you meet objectives, spur growth, and realise the full digital potential.

### **Digital Transformation**

- We specialise in guiding organisations through the complex process of Digital Transformation.
- We help harness the power of technology and aid the adoption of new technologies to revolutionise your operations, move activities into the digital domain, enhance customer experiences, and unlock new opportunities for benefiting your customers.

# Content Design and Website Development

- We specialise in content design and website development and offer comprehensive services that help create engaging digital content and effective websites.
- We partner organisations in establishing a strong online presence, attract and retain customers, and achieve their digital marketing and communication goals.

### **Product Development**

- We specialise in product development, helping organisations of all sizes bring their ideas to life and create innovative solutions that drive growth and competitiveness in the market.
- Leveraging industry best practices and cutting-edge technologies, we offer a robust set of solutions tailored to meet the unique needs of your organisation.

# **Brickendon Service Offerings (4/5)**



### **Microservices Development**

- We specialise in microservices development, helping organisations unlock the full potential of this modern approach to software architecture.
- Microservices architecture helps build scalable, flexible, and resilient software solutions.

### **Systems Integration**

- In today's interconnected digital landscape, the ability to seamlessly integrate disparate systems is crucial for organisations looking to streamline operations, enhance efficiency, and drive innovation.
- We specialise in systems integration, helping organisations integrate their diverse technologies to create cohesive, scalable, and future-proof solutions.

### **User Research**

- We specialise in conducting comprehensive user research that provides invaluable insights into the needs, preferences, and behaviours of your target clients.
- Armed with these insights, we help you create user-centred solutions that drive engagement, satisfaction, and loyalty.

### **UX/UI** Design

- We are experts in crafting aesthetically attractive, user-friendly experiences that excite customers and produce tangible commercial outcomes.
- We blend technical knowledge, creativity, and empathy from concept to implementation to produce UX/UI solutions that elevate your brand and connect with your target audience.

### **Collaborative Working**

- Workplace software for flexible-working: Set schedules, COVID self-certification, social distancing, real time contact tracing.
- Book desks, meeting-rooms and parking.
- Improve employee wellbeing, find anyone/anything on office floorplans, conduct surveys, collect feedback, issue management/workplace assessments.
- Facilitate visitor management. Optimise space and costs with real-time reports (On Web, Android & IOS app).

# **Brickendon Service Offerings (5/5)**



# Program Management & Governance

Management and IT consulting services

- We offer program management and governance services including building a Project Management framework in your organisation.
- We ensure the alignment, efficiency, and sustainability of program initiatives and outcomes.
- We cover both the management of individual projects and the management of programs at the organisational level.
- Transformational business and IT consultancy, specialising in delivering change in complex regulated environments.
- We support at any point in the change cycle: pre-planning, business and IT operating models and design, technology implementations and support.
- Our services include PMO, Project Management, Analysis, Development, DevOps, UR/UX, Microservices, Cloud Migration, Security Services and 24/7 support.



# **Brickendon Consulting Services Snap-shot**



# P3O (Portfolio, Programme and Projects Offices) services,

From high-priority short-term projects up to large scale transformation programmes to address business strategic goals and regulatory and compliance regulations.



### **Cyber Security services**

Designed to processes and controls to comprehensively protect systems including Infrastructure, Application and Data, as well as end user devices and data from cyber attacks.



### **Digital Transformation**

We combine our deep-domain expertise and digital experience to define the most appropriate strategy to help your business thrive in the digital age. Remove the barriers between business strategy and technology. Complex change programmes made simple.



### **Digital User Experience**

Art of designing, improving, and developing solutions and products connecting users to their devices to generate revenue. We synthesize abstract ideas into concrete design and implementation that is driven by our process and our team.



### Digital architecture services

Focus on the synergy and crossdiscipline integration of channels, innovative technologies, enterprise architecture, business applications, data, network and security



### **Digital practice**

Digital is about more than just converting information into a digital form. It is about disrupting the status quo and exploiting opportunities. Our expert developers and consultants design and build bespoke prototypes and products to address a range of challenges and meet your needs.



### **DevOps and Agile methods**

Drive cross functional working, highly engaged performance and quality results. We help our clients with benchmarking and coaching on their own programmes with the aim to instilling a culture of excitement and happiness.



### **Infrastructure Design**

Align on-premise and cloud infrastructure to next generation business critical applications



# Why Choose Brickendon



### Our track record

We have demonstrated a long, proven track record for transforming our clients through our innovative bespoke solutions. In 2023 we won the Digital Transformation Award, and were nominated 2017-2019 as finalists in the DevOps Industry Awards and are a two-time winner of the European Software Testing Awards.

### Our innovative approach

No one client is the same, therefore our intelligent, experienced and focused consultants use their domain experience to address each challenge in an innovative way, using skills from their past and knowledge from Brickendon's continual learning hub.

### **Our resources**

Our onshore, offshore and nearshore capabilities mean we are well placed to cater for all client needs, making the best possible use of the 10-years-plus domain experience of all our consultants.

### Our passion

We love what we do and thrive on improving our clients' profitability, efficiency and increasing their competitive edge. We are driven to develop the most innovative solutions and take pride in seeing the tangible benefits of a project come to fruition.

# **Our Culture**



We are Brickendonians

We are family



# Our memberships & partnerships







In July 2017 we joined the Women in Finance Charter, a commitment by HM Treasury and signatory firms to work together to build a more balanced and fair industry. By signing the Women in Finance Charter, we are publicly stating our commitment to a diverse and inclusive environment for all our employees.



### Enterprise Data Management Council's Data Management Capability Assessment Module

Members of the Enterprise Data Management Council's Data Management Capability Assessment Module (DCAM) in the US, cementing our credibility as experts in the data space.

### **Crown Commercial Service Supplier**

Crown Commercial Service (CCS) supplier for G-Cloud and DOS since 2018.



ISO:27001 & ISO:27002

Brickendon is ISO:27001 certified and ISO:27002 compliant.

# **Corporate Social Responsibility**





### **Alzheimer's Society**

Alzheimer's Society is the UK 's leading support and research charity for people with dementia, their families and carers. It provides information and support to people with any form of dementia and their carers through publications, the National Dementia Helpline, a website, and almost 3,000 local services. The charity campaigns for a better quality of life for people with dementia and a greater understanding of dementia. They also fund an innovative programme of medical and social research into the cause, cure and prevention of dementia and the care people receive.

Brickendon are proud to support the Alzheimer's Society and help raise funds for this worthy cause.



### **Médecins Sans Frontières**

Doctors without Borders, also known as MSF, is an independent international medical humanitarian organisation best known for its projects in war-torn regions and developing countries affected by endemic disease. Its aim is to provide emergency medical assistance to people caught in crisis around the world, and publicly highlight their plight. In 2015, the charity provided more than 8.6 million medical consultations for people in 69 countries.

In 2017 Brickendon were proud to sponsor and support Ted and Jack, aka Doctors Adrift, who rowed from Geraldton, Australia to Mauritius, to raise £100,000 for MSF. Ted and Jack broke the world record and became the fastest pair to row across the Indian Ocean, completing the epic task in 56 days, 23 hours and 45 minutes.



### **CEO Sleepout**

CEO Sleepout is a charity set up to fight homelessness and poverty. Their fight is funded with money raised by bighearted business and community leaders who pledge to sleep outdoors for one night to raise awareness and sponsorship from their business contacts and friends. The money raised is put to work fighting homelessness and poverty in cities across the UK. Brickendon's CEO Chris Burke took part in 2017-2020, 2022 and is again taking part in 2023.

# Carbon Reduction Plan and Net Zero



Brickendon Consulting acknowledge the Climate Emergency and the race to Net Zero. Brickendon Consulting will be Net Zero by 2028. We recently formulated a Carbon Reduction Plan which elaborates in detail our Scopes on emissions and the initiatives we have to meet this challenge.

Brickendon Consulting embrace our collective and urgent responsibility to address the causes of climate change and enhance the resilience of our business, our clients as well as its supply chain to withstand climate change impacts happening now and in the future.

### How Brickendon plans to deliver Net Zero Emission by 2028

STEP ONE: TO NET ZERO



1. Foot-Pring



3. Hand-Prir

Reduce emissions consumed directly through company activities or through the purchase of electricity. Examples: reduce international travel, reduce workplace emissions and waste

Reduce emissions consumed by off-boardings of your Brickendon's goods and services. Examples: implement carbon balanced hybrid working



Reduce emissions consumed by suppliers in the creation of goods and services used by your company (upstream).

Examples: incentivise use of green cloud computing

STEP TWO: ANY BEYOND...



4. Foot-Print



5. Hand-Print

staff and management. Examples:

Make the strategy personally relevant to

incentivise sustainable work travel and

holiday perks for carbon friendly transport

Put the transformation to a net zero economy at the heart of our business strategy, advocacy, brand, poisoning, product and service innovation. Examples: initiation of the development centre



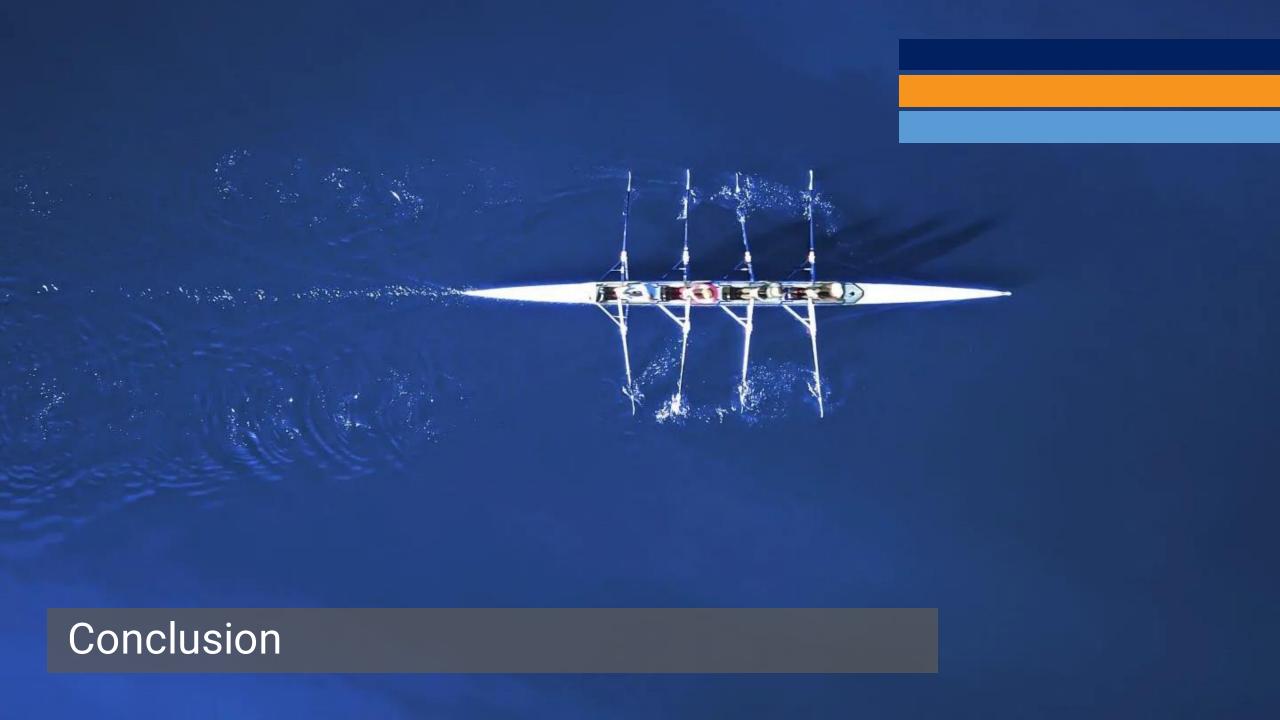
6. Blue-Print



7. News-Print

Move goals to identify the investments, partnerships, governance and technology that underpin our plan and deliver against the goal. Examples: growth into other sustainable initiatives

Earn off-boarding preference with partnerships, engaging influences, and policy advocacy. Set ourselves free from the confines of sustainability reports.





# Summary

- Brickendon is a global company focused on change transformation
- We have successfully delivered over USD 1.5 billion of value to our clients
- Our organization thrives on undertaking complex projects or those that have previously encountered challenges, leveraging our proven turnaround methodology to ensure successful outcomes for our clients
- We have worked with UK's biggest public procurement organisation since 2018 and have delivered all our projects on or ahead of time and within budget
- In our capacity as your delivery partner, our foremost responsibility is to facilitate your success in achieving your goals through the provision of our professional services
- Brickendon is confident that we can be your preferred partner due to our ability to deploy teams across multiple global locations, enabling us to effectively share and implement best practices
- Our team is fully committed to collaborating towards the successful realization of this exciting initiative, leveraging a combination of teamwork, innovation, responsibility, and unwavering dedication.

"We operate as one team with our clients. We support them, and other partners, in delivery of our clients' goals."

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