2 the audience agency

G-Cloud 14

Insights and Data Portal Pricing

Framework reference: RM1557.14

2 the audience agency

Pricing - Standard rate card

	Payment Type	1 organisation reporting within portal	Up to 9 organisations reporting within portal	10+ organisations reporting within portal
Setup and implementation	One-off	£5,000	£20,000	£30,000
Ongoing hosting, support and maintenance	Monthly	£1,600	£2,080.0	£3,120.0
Data and Insights Modules *				
Audience development and participation	Monthly	£2,000	£6,000	£12,000
Creative Places	Monthly	£4,000	£12,000	£24,000
Evaluation and Impact	Monthly	£2,000	£6,000	£12,000
Digital Transformation	Monthly	£2,000	£6,000	£12,000
Creative Economy	Monthly	£4,000	£12,000	£24,000

Support services and customisation

- Additional onboarding, data transformation, analysis and customisation can be provided from the associated cloud support services or through SFIA day rates
- Additional modules can be added into the data portal with the onboarding and customisation provided as SFIA day rates and/or cloud support services
- A 10% discount is applied for each module that is added into the Buyers data portal