Creatively Digital Ltd, 71-75 Shelton Street, Covent Garden, London, WC2H 9JQ
www.creativelydigital.co.uk | Company Number: 11207082 | VAT NO: GB 290800118

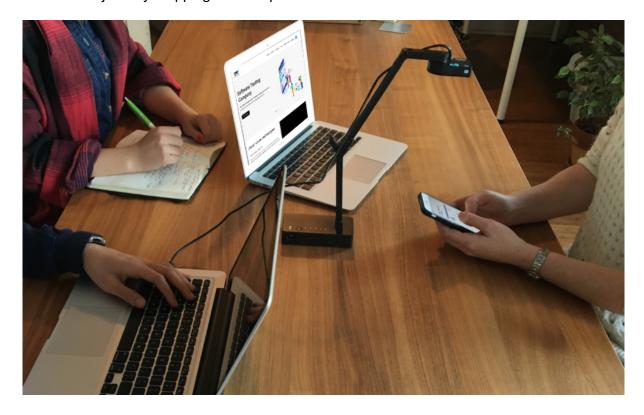# User Experience Usability Testing Service

Why use this service

Testing with real users provides explicit understanding of users, tasks, and environments. The process involves users throughout the design and development process.

The user experience / usability testing activities we carry out for our clients depend on the type of goal they are trying to achieve, the types of services they are working on, their industry, and various other factors.

These activities could be one or any of the following:

- 1-2-1 user interviews
- focus groups
- co-creation workshops
- user journey mapping workshops

When to use this service

To ensure that your organisation and its services meet your users needs, it's important to conduct user research throughout the life of a service, for example:

During Discovery, Alpha, Beta and Live phases of your projects.

About Creatively Digital

Creatively Digital is a user experience consultancy service that enables simple product and service development and testing service with a user focus.

We partner with clients across Government and Energy to deliver services that have a positive impact on the lives of all users of the services.

We provide the following services:

- User Research

- UX design

- Usability testing

- Accessibility user testing with disabled participants

- User research and testing training

- User research and testing participants recruitment

- Persona development

- Journey mapping

- Data science & Data engineering (Cloud software)

- Data migration

Some of our clients include:

Ready to get started on your Usability Testing project?

Contact us with your requirements to get started with your usability project, and a member of our team will be in touch:

Email: sales@creativelydigital.co.uk

The cost of this G-Cloud 13 service is detailed on our rate card.