

G-Cloud 14

Boomi Pricing Model

*Integration Platform as a Service
(iPaaS),
Data Automation & AI*

boomi

Lot 2 Cloud Software

The main components to determine Boomi Platform pricing are as follows:

1. *The number of independent systems/endpoints being connected*

For example, SFDC, SAP, Oracle, NetSuite Databases, API fronted systems etc. (SAP and Oracle Business suite require “Enterprise Connections” – all the rest require Standard Connections).

Boomi provides ‘connectors’ which is the main scalable component that contributes to the licensing. Customer’s should decide how many Production and Test Connectors they will need for their Production and test environments based on the number of systems/endpoints being connected.

2. *Is the API Management component required?*

If so, how many transactions per day will be processed?

This is based on the traffic through APIs specifically created and managed within the Boomi platform.

3. *Is the Master Data Hub (MDH) component required?*

If so, how many “Golden Records” will be mastered? Note:

Boomi only charges for the total number of “Golden Records” stored in our Cloud.

4. *Is the Boomi Flow component required?*

If so, how many apps will you be building?

Apps are based on use case, rather than number of users.

See below for bundle creation logic:

1. Use the number of connectors to decide which of the three discount bundles makes sense (A, B, C, D).
2. Add on any API management or MDH cost as relevant.
3. Add on any additional Connectors, Add-on's or Upgrades as necessary.
4. Add on any support costs if Premier/Premier Plus support is required.

Connector Capacity Tier Pricing Overview

The Boomi suite of products are designed to accelerate delivery of complete business outcomes and integrated experiences, using Boomi's intelligent integration and automation AtomSphere Platform. Boomi’s Connector Capacity Tier Pricing establishes an annual threshold for document throughput on Integration connectors measured in Boomi Messages.

Boomi Message Threshold

- Each purchased connector includes up to 10 M (Million) Messages per subscription year
- 1 Message = 1 Document, as described below

Document Definition

Set of data that goes through a process and is the main unit that powers a process flow's execution. A document can be a single record or multiple records. The raw document types supported are; XML,

JSON, flat file, database, and EDI. Boomi Documents are presented in one of four forms; records for flat files and database record sets, transactions for XML or EDI, file instances for non-structural communication (for example, an email attachment), and an empty document (used to trigger subsequent shapes in a process)

- Production and Test, Integration and EDI connectors are treated the same in a calculation of the usage threshold - each include up to 10 M Messages per subscription year
- Usage is measured for the subscription year. Spikes in usage accumulate towards the threshold at a consistent rate; there is no “surge” pricing for usage or a premium for concentrated usage
- Capacity is managed as a total amount for all purchased connectors. For example:
- Purchase Enterprise edition which includes 33 total connectors. The account includes up to 330 M Messages (33 X 10M).
- Usage remains within the threshold if the total throughput across the 33 connectors remains under 330M Messages, regardless of any spikes in usage through the year and regardless of high throughput on one specific connector.
- Usage exceeds the threshold if the total of all documents through all the purchased connectors is more than 330 M messages in the subscription year.
- Purchase an additional connector half way through the subscription year and the connector includes a pro-rated capacity for the remainder of the subscription year. Half way through the year means half the capacity for $\frac{1}{2}$ of 10M for 5M Messages

Additional Capacity Tiers

Where usage approaches the maximum number of Boomi Messages in a particular tier, Boomi shall notify Customer, and Customer shall purchase additional capacity. Additional capacity tiers purchased will be prorated to the remaining term of your agreement, with the applicable capacity and cost being reduced accordingly for the remainder of the current subscription year.

How many Years to contract for?

Boomi contracts are invoiced annually in advance. The minimum term is one year.

A multi-year contract fixes the annual price at the time of signature for the term of the contract and thus protects your payments from price inflation to protect your investment and give you visibility of your Operational Expenditure going forward.

Bundle	Boomi Packaged Bundles	Charging Period	
A	Professional Package	Per Year Ex VAT	£37,814
	5 Connections		
	5 Test Connections		
	Unlimited Environments		
	Advanced Workflow		
	Boomi Assure		
	Boomi Suggest		
	Boomi Resolve		
	Visual Designer		
	Data Transformations		
	Connector Community		
	Unlimited Users		
	Unlimited Processes		
	Standard Support		
B	Pro Plus Package	Per Year Ex VAT	£75,629
	7 Connections		
	7 Test Connections		
	Services Enablement		
	Unlimited Environments		
	Advanced Workflow		
	Boomi Assure		
	Boomi Resolve		
	Boomi Suggest		
	Visual Designer		
	Data Transformations		
	Connector Community		
	Unlimited Users		
	Unlimited Processes		
	Standard Support		
C	Enterprise Package	Per Year Ex VAT	£151,256
	10 Connections		
	20 Test Connections		
	1 Enterprise Connection		
	2 Enterprise Test Connections		
	2 Molecules		

	1 Additional Atom Cloud Attachment		
	1 Additional Atom Worker		
	Parallel Processing		
	Advanced User Security		
	Unlimited Environments		
	Advanced Workflow		
	Boomi Assure		
	Boomi Resolve		
	Boomi Suggest		
	Visual Designer		
	Data Transformations		
	Connector Community		
	Unlimited Users		
	Unlimited Processes		
	Services Enablement		
	Standard Support		
D	Enterprise Plus Package	Per Year Ex VAT	£226,885
	15 Connections		
	30 Test Connections		
	2 Enterprise Connection		
	4 Enterprise Test Connections		
	2 Molecules		
	1 Additional Atom Cloud Attachment		
	1 Additional Atom Worker		
	Parallel Processing		
	Advanced User Security		
	Unlimited Environments		
	Advanced Workflow		
	Boomi Assure		
	Boomi Resolve		
	Boomi Suggest		
	Visual Designer		
	Data Transformations		
	Connector Community		
	Unlimited Users		
	Unlimited Processes		
	Services Enablement		
	Standard Support		

Optional components	API Management: Advanced API management, Subscription based (charged annually)	Per Year Ex VAT	
	Tier I - Up to 100,000 trans/day		£28,630
	Tier II - Up to 1,000,000 trans/day		£56,721
	Tier III - Up to 10,000,000 trans/day		£151,256
	Tier IV - 10,000,000 to 50,000,000 trans/day		£283,605
	Master Data Management:	Per Year Ex VAT	
	Introductory - Up to 100,000 Golden Records		£58,990
	Base - Up to 250,000 Golden Records		£117,980
	Standard - Up to 400,000 Golden Records		£167,139
	Pro - Up to 700,000 Golden records		£235,960
	Enterprise - Up to 1,500,000 Golden records		£353,940
	Large Enterprise - Up to 3,500,000 Golden records		£501,415
	Flow	Per Year Ex VAT	
	Standard Edition - Tier 1 1-2 apps		£45,378
	Standard Edition Tier 2 3-5 apps		£75,629
	Standard Edition Tier 3 6-9 apps		£138,651
	Standard Edition Tier 4 10-20 apps		£201,675
	Enterprise Edition Tier 1 1-2 apps		£75,629

	Enterprise Edition Tier 2 3-5 apps		£189,100
	Enterprise Edition Tier 3 6-9 apps		£302,512
	Enterprise Edition Tier 4 10-20 apps		£378,141

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Extras and Module Definitions

Extra Connections		Per Year Ex VAT	
A connection is required for each unique application or data source you are connecting to. You can then build as many processes between those applications as required. For testing purposes, Test Connections can be used to connect to any non-production application or data source.			
Standard	Per Connection per year		£5,673
Standard Test	Per Connection per year		£2,837
Enterprise	Per Connection per year		£17,016
Enterprise Test	Per Connection per year		£8,509
Additional Capacity Tiers			
Boomi's Connector Capacity Tier Pricing establishes an annual threshold for document throughput on Integration connectors measured in Boomi Messages.			
Tier 1 - adds a further 183M messages	Per Tier per year		£15,126
Tier 2 - adds a further 730M messages	Per Tier per year		£45,378
Tier 3 - adds a further 3,650M messages	Per Tier per year		£121,000
Upgrades and Add-ons			
Services Enablement		Per Year Ex VAT	£24,579
Automate business processes with no-latency, real-time movement of data and transactions between your various applications. Lower the cost of integration projects by maximising the re-use of enterprise assets. Services Enablement includes one Atom Worker.			
Additional Atom Worker		Per Year Ex VAT	£4,726
A real-time, high performing and custom configured resource for the Boomi Atom Cloud that ensures predictable performance levels. One Atom Worker is delivered as part of the Services Enablement.			
Boomi Molecule™		Per Year Ex VAT	£24,579
Ensure business processes do not have weak points by utilising Molecules to protect the integration environment from hardware or device failures, eliminating need for personnel to manually intervene. Ensures maximum confidence of business continuity and reliability.			
		Per Year	

	Advanced Workflow	Ex VAT	£12,290
	Components like Process Call and Development Version Control lower the cost of larger integration projects (connecting 4+ applications/data sources) by allowing AtomSphere users to build their integrations faster and lower the ongoing maintenance cost of keeping the integrations up to date.		
	Parallel Processing	Per Year Ex VAT	£12,290
	Improve performance of large batch operations, such as ETL or Data Warehouse integration scenarios. This ensures business service levels are met by efficiently processing data during offline time, with ability to manage short time windows by simply increasing the size of the Molecule.		
	Message Queuing	Per Year Ex VAT	£12,290
	Enable simple, reliable asynchronous process execution whereby a process may invoke other processes in a completely separate invocation. Messages can be sent to multiple recipients and persist until they are fully processed.		
	Advanced User Security	Per Year Ex VAT	£12,290
	Ensure adherence to external audit and compliance priorities such as Sarbanes-Oxley, SSAE16, by controlling which users have access to key functions within AtomSphere.		
	Additional Atom Cloud Attachment	Per Year Ex VAT	£5,673
	Test Atom Cloud Attachment	Per Year Ex VAT	£2,836

Support	Premier Support Based on Subscription Price	25%
	PREMIER SUPPORT Premier support is available for Professional, Enterprise, or Enterprise Plus edition customers. The cost of Premier support is 25% of the total annual subscription price, including extra data source connections, add-ons, and upgrades.	
	Premier Plus Support Based on Subscription Price	35%
	PREMIER PLUS SUPPORT Premier Plus support is available only to Enterprise and Enterprise Plus edition customers. The cost of Premier Plus support is 35% of the total annual subscription price.	

Support:

Decide if you need Premier or Premier Plus support and add on 25% or 35% accordingly.

	Boomi Standard support is included at no charge with all Boomi subscriptions. Our Boomi 24/7, toll-free phone support covers only Severity 1 issues (production down).	Premiere Available for Professional, Enterprise, or Enterprise Plus edition customers. The cost of Premiere support is 25% of the total annual subscription price, including extra data source connections, add-ons, and upgrades.	Premiere Plus Exclusive to Enterprise and Enterprise Plus edition customers. The cost of Premier Plus support is 35% of the total annual subscription price, with a \$25,000 annual minimum.
Response Time	Severity 1: 1 hour, 24/7 Severity 2-4: 2 business days	Severity 1: 1 hour, 24/7 Severity 2-4: 8 business hours	Severity 1: 1 hour, 24/7 Severity 2-4: 4 hours, 24/7
Business Hours	Defined by region	24/5: from Sun 5pm to Fri 8pm	24/7
Phone Support	✗	✓	✓
Email Support	✓	✓	✓
Chat Support	✗	✓	✓
Case Management	15/year	Unlimited	Unlimited

Boomi Standard support is included at no charge with all Boomi subscriptions. Our Boomi 24/7, free-phone support covers only Severity 1 issues (production down).

The cost of Premier support is 25% (35% for Premier Plus) of the total annual subscription price, including extra data source connections, add-ons, and upgrades. This gives a wider range of contact options, improved SLAs and unlimited case management.

Support must be purchased alongside the software and cannot be purchased standalone.

Standard Support

Response Time:

Severity 1: 1 hour, 24/7

Severity 2-4: 2 business days

Business Hours - Defined by region

Case Management - 15 cases per year

Premier Support (Unlimited tickets, chat, phone or email support)

Response Time:

Severity 1: 1 hour, 24/7

Severity 2-4: 8 business hours

Business Hours - 24/5: from Sun 5pm to Fri 8pm

Premier Plus Support (Unlimited tickets, chat, phone or email support)

Response Time:

Severity 1: 1 hour, 24/7

Severity 2-4: 4 business hours

Business Hours - 24/7

Boomi Event Streams

Create real-time, event-driven integrations with guaranteed delivery and ordering.

With Boomi Event Streams, your team can build integrations that deliver performance and higher output. With data volumes increasing in every industry, Event Streams provides the speed and capacity your team needs.

Boomi Event Streams supports multiple delivery modes, including FIFO, Pub-Sub, and Queuing with guaranteed message delivery, ordering, and availability. The Event Streams Connector supports all these modes to support different delivery patterns.

Event-driven integrations are purpose-built components that can be developed, tested, deployed, and scaled independently of other services. Easily and quickly configure and deploy Boomi Event Streams integrations with decoupled and reusable components.

	Tier 1	Tier 2	Tier 3	Tier 4	Custom
Messages per year [1]	24M /msg	120M /msg	600M /msg	1.5B /msg	Custom TBD

Features

Event Streams Integration Connector	✓	✓	✓	✓	✓
Environments, topics, dead letter queues	✓	✓	✓	✓	✓
Guaranteed message delivery and ordering	✓	✓	✓	✓	✓
Dashboard & Monitoring	✓	✓	✓	✓	✓
Fully managed & hosted in Boomi Cloud	✓	✓	✓	✓	✓

[1] A message is defined as an event that is published to an Event Streams topic or consumed by a destination client. Annual message volume is defined as the number of messages published (In Messages) + number messages consumed (Out Messages) per year

Event Streams Pricing

Tier 1 – 24M Messages - £12,100 ex VAT per year

Tier 2 - 120M Messages - £21,781.25 VAT per year

Tier 3 - 600M Messages - £43,561.25 VAT per year

Tier 4 – 1.5B Messages - £66,552 ex VAT per year

Boomi AI:

Through a simple, conversational experience, Boomi AI offers a suite of capabilities that harness the power of generative AI to integrate and automate faster, so you can democratise innovation and accelerate business outcomes that change the future. Learning from 200M integrations, the generative AI resembles your thought process and translates your words into actions to radically connect applications, data, processes, people, and devices.

Boomi AI Edition

Includes Boomi Suggest, Boomi Resolve, Boomi Quick Start, Boomi GPT

Not available with Enterprise and Enterprise Plus Integration Editions

10% of annual Integration licence cost

Boomi AI Advanced Edition

Includes Boomi Suggest, Boomi Resolve, Boomi Quick Start, Boomi GPT, Boomi AI Autonomous Orchestration, Boomi AI Autonomous Management, Boomi AI Special Connectors.

25% of annual Integration licence cost

Managed Cloud Service:

Boomi MCS is a dedicated private single tenant fully-managed hosting service available on both Amazon Web Services and Microsoft Azure for Boomi runtimes and also related ancillary services that complement the Boomi core product e.g. API Gateways, SFTP Servers and Database Servers. Boomi fully procures and manages the infrastructure tenant on your behalf. The architecture is able to scale up as well as scale out and also high availability is ensured by the use of load balancing and multiple Availability Zones (multiple physical datacenters) that support the overall processing cluster infrastructure.

A typical MCS scope includes the following components and can be purchased via Small, Medium or Large “t-shirt sizing” depending upon the expected volumes that need to be processed by the Boomi Runtimes.

Example Configurations and Pricing are shown below:

Amazon Web Services Small Configuration:

Integration Production Managed Cloud

Compute: Hosts initially sized at (4 core, 8 GB RAM, 128GB Disk)

- Cluster Size: (3 VMs/Nodes)
- Shared Storage: 1TB

Integration Dev/Test Managed Cloud

- Compute: Hosts initially sized at (4 core, 8 GB RAM, 128GB Disk)
- Cluster Size: (3 VMs/Nodes)
- Shared Storage: 1TB

£128,740 Yearly Subscription

Amazon Web Services Medium Configuration:

Integration Production Managed Cloud

Compute: Hosts initially sized at (8 core, 16 GB RAM, 128GB Disk)

- Cluster Size: (3 VMs/Nodes)
- Shared Storage: 1TB

Integration Dev/Test Managed Cloud

- Compute: Hosts initially sized at (8 core, 16 GB RAM, 128GB Disk)
- Cluster Size: (3 VMs/Nodes)

- Shared Storage: 1TB

£167,115 Yearly Subscription

Amazon Web Services Large Configuration:

Integration Production Managed Cloud

Compute: Hosts initially sized at (8 core, 16 GB RAM, 128GB Disk)

- Cluster Size: (3 VMs/Nodes)
- Shared Storage: 1TB

Integration Dev/Test Managed Cloud

- Compute: Hosts initially sized at (8 core,16 GB RAM, 128GB Disk)
- Cluster Size: (3 VMs/Nodes)
- Shared Storage: 1TB

£202,498 Yearly Subscription

Microsoft Azure Small Configuration:

Integration Production Managed Cloud

Compute: Hosts initially sized at (4 core, 8 GB RAM, 128GB Disk)

- Cluster Size: (3 VMs/Nodes)
- Shared Storage: 1TB

Integration Dev/Test Managed Cloud

- Compute: Hosts initially sized at (4 core, 8 GB RAM, 128GB Disk)
- Cluster Size: (3 VMs/Nodes)
- Shared Storage: 1TB

£161,751 Yearly Subscription

Microsoft Azure Medium Configuration:

Integration Production Managed Cloud

Compute: Hosts initially sized at (8 core, 16 GB RAM, 128GB Disk)

- Cluster Size: (3 VMs/Nodes)
- Shared Storage: 1TB

Integration Dev/Test Managed Cloud

- Compute: Hosts initially sized at (8 core,16 GB RAM, 128GB Disk)
- Cluster Size: (3 VMs/Nodes)
- Shared Storage: 1TB

£200,126 Yearly Subscription

Microsoft Azure Large Configuration:

Integration Production Managed Cloud

Compute: Hosts initially sized at (8 core, 16 GB RAM, 128GB Disk)

- Cluster Size: (3 VMs/Nodes)
- Shared Storage: 1TB

Integration Dev/Test Managed Cloud

- Compute: Hosts initially sized at (8 core,16 GB RAM, 128GB Disk)
- Cluster Size: (3 VMs/Nodes)
- Shared Storage: 1TB

£260,267 Yearly Subscription

Ancillary Services

Hosted API Gateway for Production Managed Cloud (Amazon Web Services)

- (2) Nodes initially sized at (4 cores, 8GB RAM)
- NFS

Hosted API Gateway for Dev/Test Managed Cloud (Amazon Web Services)

- (2) Nodes initially sized at (4 cores, 8GB RAM)
- NFS

£34,660 Yearly Subscription

Hosted API Gateway for Production Managed Cloud (Microsoft Azure)

- (2) Nodes initially sized at (4 cores, 8GB RAM)
- NFS

Hosted API Gateway for Dev/Test Managed Cloud (Microsoft Azure)

- (2) Nodes initially sized at (4 cores, 8GB RAM)
- NFS

£57,356 Yearly Subscription

Object Storage (Amazon Web Services S3 only)

Up to 1TB Bucket

£5,158 Yearly Subscription

SFTP Server (Amazon Web Services Only Transfer Family)

Up to 1TB

£6,189 Yearly Subscription

MYSQL (Amazon Web Services Aurora Database)

Up to 1TB, 10M queries/month, 1000IOpS

£16,505 Yearly Subscription

NOSQL (Amazon Web Services Dynamo Database)

Up to 1TB, 10M queries/month

£8,253 Yearly Subscription

All deployments are supplemented with the necessary Load Balancers, Administrative and Network resources.

The overall MCS service offering includes:

Design, Implementation & Run Management

Initial Discovery, Design phases aimed at evaluating customer requirements, mutually agreed on technical details such as connectivity, IP ranges etc. & establish platform architecture design.

Includes:

- Facilitate technical workshops
- Document overall architecture and decisions
- Procurement and administration
- Install/maintain OS's w/ latest security/patches
- Network / Load Balancer configuration
- Setup VPN or Peering connectivity (as required, and in collaboration with your company IT team)
- Atom Cloud SW Installation, Maintenance, Logging configuration
- Implementation of best practice configurations and tuning of the Atom Cloud
- Management by Dell Boomi (Operational Support)
- Setting up operational monitoring and alerting
 - 24x7 Monitoring
 - 24x7 Support for Severity 1 issues and support as defined in the BSA
- Access to a self-service monitoring dashboard
- Services performed remotely
- Procurement and administration
- Install/maintain OS's w/ latest security/patches
- Network and broker or gateway configuration

Hosted API Gateway SW Installation and Maintenance

Management by Boomi (Operational Support)

Nb: hosted API Gateway are separate services that enable installation, delivery and ongoing management of these features by Boomi as part of the Managed Cloud Service.

High Availability

- Active/active cluster setup across 3 separate Availability Zones
- 99.99% Service Availability
- Configuration of hourly backups

Disaster Recovery

Disaster recovery includes an active/passive near real-time data replication of the Production Private Cloud's shared storage to a standby infrastructure deployed in an alternate region to allow (manually)

failover of service in the event of a declared disaster within the primary region. Such a disaster would be declared if all Availability Zones of the primary region fail, causing a full outage of the service.

- A yearly DR failover test can be performed during a mutually agreed maintenance window.

Additional rehearsals can be performed for an additional cost.

- Services performed remotely
- For Production Clouds only
- Procedures for disaster recovery

Networking

Included network connectivity options are Public Internet, VPN and Peering. MPLS products and other proprietary private endpoint links as well as network hubs (e.g. Transit Gateways) are not included as standard.

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