



Simplifying your journey

Cashless Parking Service Digital Marketplace

Pricing Document G-Cloud 14



Pricing – Discount period 07/07/26 – 06/08/26

Features

Feature	Cost to Parking Operator
Registration	Free
Enforcement Integration	Free
Motorist Support	Free
Client Account Management	Free
Management Information Reporting	Free
Rate Setting	Initial set up – Free
Cash Payments (PayPoint)	Set Up Fee £10,000
Virtual Visitor Vouchers	£1.00 per booking
Rights & Rates	See table below
Differential Charging (Emissions)	See table below

*See notes for service level agreement charges.

Rights and Rates

	Annual Volumes					
Feature	0-99,999	100,000 249,999	250,000 499,999	500,000 999,999	1,000,000 1,999,999	2,000,000+
Implementation						
Set-up fee	£1,000	£1,200	£1,500	£1,750	£2,000	£2,500
Monthly Price						
Monthly maintenance	£250	£300	£350	£400	£500	£600
Optional Add-Ons						
Addition of new Policy	£150	£200	£250	£300	£350	£400
VRN uploads per bulk CSV upload)	£50	£50	£50	£50	£50	£50

Emitless

	Annual Transaction Volumes					
Feature	0 - 99,999	100,000 - 249,999	250,000 - 499,999	500,000 - 999,999	1,000,000 - 1,999,999	2,000,000+
Implementation Price						
Set-Up Fee	£4,000	£7,500	£10,000	£12,000	£15,000	£20,000
Monthly Price						
Monthly Fee	£1,750	£2,300	£3,200	£4,500	£5,600	£6,250
Up to 3 emission criteria	✓	✓	✓	✓	✓	✓
One policy (rate) change per year	✓	✓	✓	✓	✓	✓
Optional One-off Charges						
Additional Tariff Change charge (per policy)	£75	£75	£75	£75	£75	£75
All location messaging	£500	£500	£500	£500	£500	£500
Location specific messaging (per location)	£25	£25	£25	£25	£25	£25

Implementation

Service	Cost to Parking Operator
Back-Office System Set Up	Free
Signs/Stickers	Free
Signs/Stickers Installation	Free
Bespoke B2C Marketing Plan	Free

Service charges

Discounted pricing shown below, with original pricing crossed out.

Service	Cost (Excluding VAT)	Cost (Including VAT)
Transaction Fee & Extension	12.5p 8.3p	15p 10p
Transaction – Cash	16.7p 16.6p/7%*	20p 7%*
Confirmation Text – SMS	16.7p 8.3p	20p 10p
Reminder Text - SMS	16.7p 8.3p	20p 10p

*Lowest rate applies.

Notes:

If PayByPhone acts as the merchant, then our merchant acquiring fee will be set at 3% of the total value of each transaction. If the client acts as the merchant, then they will be responsible for these fees.

If PayByPhone breaches a service level agreement (SLA), a payment of £500 will be made to the client.

Invoicing

If PayByPhone acts as the merchant, then we will transfer the funds to the client's account at an agreed frequency and on a "net settled" basis

For example, if the client pays for the service fee, then we will deduct the total value of the service fees before transferring the funds. If the client acts as the merchant, then the parking fees will be paid directly to the client.

In addition to the parking fee, the client will also receive our service fees (for transactions, SMS reminders, etc). In this case, we will invoice the client for the total value of our service fees at an agreed frequency.