



Simplifying your journey

Cashless Parking Service Digital Marketplace

Pricing Document G-Cloud 14



Pricing

Features

Feature	Cost to Parking Operator
Registration	Free
Enforcement Integration	Free
Motorist Support	Free
Client Account Management	Free
Management Information Reporting	Free
Rate Setting	Initial set up – Free
Cash Payments (PayPoint)	Set Up Fee £10,000
Cash Payment (PayPoint)	Monthly Support Management £500
Virtual Visitor Vouchers	£1.00 per booking
Rights & Rates	See table below
Differential Charging (Emissions)	See table below

Rights and Rates

Feature	Annual Volumes					
	0-99,999	100,000 249,999	250,000 499,999	500,000 999,999	1,000,000 1,999,999	2,000,000+
Implementation						
Set-up fee	£1,000	£1,200	£1,500	£1,750	£2,000	£2,500
Monthly Price						
Monthly maintenance	£250	£300	£350	£400	£500	£600
Optional Add-Ons						
Addition of new Policy	£150	£200	£250	£300	£350	£400
VRN uploads per bulk CSV upload)	£50	£50	£50	£50	£50	£50

Emitless

Feature	Annual Transaction Volumes					
	0 - 99,999	100,000 - 249,999	250,000 - 499,999	500,000 - 999,999	1,000,000 - 1,999,999	2,000,000+
Implementation Price						
Set-Up Fee	£4,000	£7,500	£10,000	£12,000	£15,000	£20,000
Monthly Price						
Monthly Fee	£1,750	£2,300	£3,200	£4,500	£5,600	£6,250
Up to 3 emission criteria	✓	✓	✓	✓	✓	✓
One policy (rate) change per year	✓	✓	✓	✓	✓	✓
Optional One-off Charges						
Additional Tariff Change charge (per policy)	£75	£75	£75	£75	£75	£75
All location messaging	£500	£500	£500	£500	£500	£500
Location specific messaging (per location)	£25	£25	£25	£25	£25	£25

Implementation

Service	Cost to Parking Operator
Back-Office System Set Up	Free
Signs/Stickers	Free
Signs/Stickers Installation	Free
Bespoke B2C Marketing Plan	Free

Service charges

Service	Cost (Excluding VAT)	Cost (Including VAT)
Transaction Fee & Extension	12.5p	15p
Transaction – Cash	16.7p	20p
Confirmation Text – SMS	16.7p	20p
Reminder Text - SMS	16.7p	20p

Notes:

The payment service provider fees are included in these charges.

If PayByPhone acts as the merchant, then our merchant acquiring fee will be set at 3.5% of the total value of each transaction. If the client acts as the merchant, then they will be responsible for these fees.

Invoicing

If PayByPhone acts as the merchant, then we will transfer the funds to the client's account at an agreed frequency and on a "net settled" basis

For example, if the client pays for the service fee, then we will deduct the total value of the service fees before transferring the funds. If the client acts as the merchant, then the parking fees will be paid directly to the client.

In addition to the parking fee, the client will also receive our service fees (for transactions, SMS reminders, etc). In this case, we will invoice the client for the total value of our service fees at an agreed frequency.