



Simplifying your journey

Cashless Parking Service Digital Marketplace (ID 590766391598259)

Pricing Document G-Cloud 14



Pricing (Time Limited Discount between 18/07/2025 to 29/08/2025)

Features

Feature	Cost to Parking Operator
Registration	Free
Enforcement Integration	Free
Motorist Support	Free
Client Account Management	Free
Dynamic Labelling	£500 (Per Label – optional) Time Limited Discount - Free
Management Information Reporting	Standard – Free Enhanced – Client specific
Rate Setting	Initial set up – Free Ongoing changes – Client specific
Cash Payments (PayPoint)	Client specific
Card Present Services	Client specific
Emitless (emissions-based charging)	Client specific
Virtual Visitor Vouchers	Client specific
Rights & Rates	Client specific

Implementation

Service	Cost to Parking Operator
Back-Office System Set Up	Free
Signs/Stickers	Client specific
Signs/Stickers Installation	Client specific
Bespoke B2C Marketing Plan	Free

Service Charges – Time Limited Discount

Council Charges

Item	Charge (exc. VAT)
Per Paid Booking / Extension	£0.00
Per Free Booking	£0.00
Per Confirmation / Reminder SMS	£0.00
Merchant Banking Fee (if required)	3%
PSP Fee (if PayByPhone act as merchant)	£0.02

Council Income

Item	Charge (inc. VAT)
Annual Concession Fee	£5,000

*Please note this represents a payment / income to the Council, it is not a charge

Optional Services

Item	Charge Per Annum (exc. VAT)
Link to P&D Machines	£4,250
Emitless (emissions-based charging)	£87,500

Motorist Fees

Item	Charge (exc. VAT)
Per Paid Booking / Extension	£0.125
Per Free Booking	£0.00
Per Confirmation / Reminder SMS	£0.167

Invoicing

If PayByPhone acts as the merchant, then we will transfer the funds to the client's account at an agreed frequency and on a "net settled" basis. This means that the parking fees will be paid to the client less any agreed service fees.

For example, if the client pays for the service fee, then we will deduct the total value of the service fees before transferring the funds. If the client acts as the merchant, then the parking fees will be paid directly to the client.

In addition to the parking fee, the client will also receive our service fees (for transactions, SMS reminders, etc). In this case, we will invoice the client for the total value of our service fees at an agreed frequency.