

CLOUDSOFT COST OPTIMISATION

CLOUD SUPPORT SERVICE DESCRIPTION

**REDUCE AND OPTIMISE
YOUR CLOUD COSTS**

Prepared for G-Cloud
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CLOUD COST OPTIMISATION

Service Overview

35% of resources are wasted in the cloud, with organisations typically underestimating how much spend is wasted by around 2/3.

The ease with which developers can procure cloud services, and the complexity this can introduce to your bill, often results in 'bill shock' and difficulties realising the efficiency and agility promise of the cloud.

Cloudsoft Tempo's Cloud Cost Optimisation service will help you to:

- save on your cloud bill;
- identify and cut wasted spend;
- implement best practices for building efficient applications in cloud;
- progress on your FinOps journey.

Our FinOps Certified consultants are deeply experienced in migrating, modernising and managing cloud environments for a range of customers.

We approach this by understanding your business and providing tailored, contextual recommendations that you can practically implement, quickly, for real savings.

What is FinOps?

Fundamentally, FinOps is a cultural practice. It's the way for teams to manage their cloud costs, promotes accountability and ownership of cloud usage and is supported by a central best-practices group.

FinOps promotes establishing cross-functional teams with members from Engineering, Finance, Product, etc who work together to gain more control over cloud spend and more predictability, whilst enabling faster product delivery.

www.finops.org



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Benefits of cloud cost optimisation

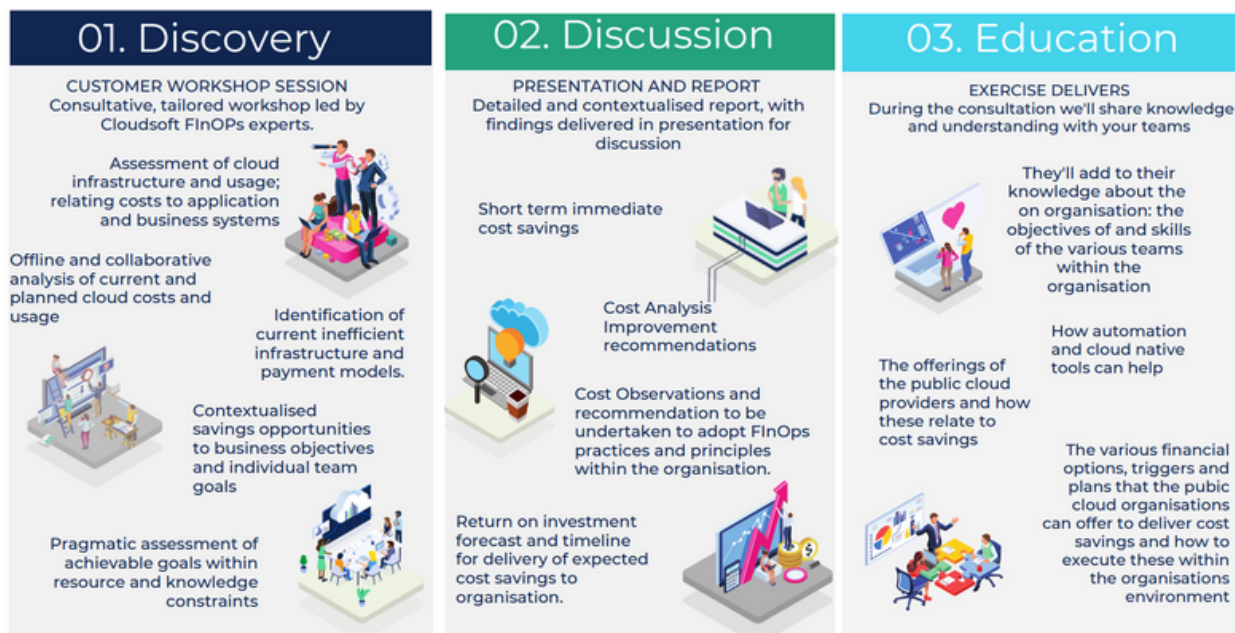
Independent advice from Cloudsoft FInOps practitioners will help you to:

- Reduce wastage and overspend in cloud
- Typically identify 30% savings
- Improve efficiency and productivity
- Better control and management over who is spending
- Be better informed on cloud costs across a range of scenarios
- Gain insight into AWS cost saving approaches
- Understand AWS savings and funding options
- Have clear recommendations for short/long term cost initiatives

The Cloudsoft approach

We always start with understanding your organisation, your goals and your challenges. This means our recommendations can be tailored to provide you with maximum benefit.

The Cost Optimisation service falls into 3 phases:



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Service Details

Planning

A critical part of planning how to implement cloud hosting is to understand how costs will affect your choices. Cloudsoft helps customers to understand how their technology choices are impacted from a cost perspective, allowing you to plan better.

We are also thought leaders and community contributors, putting significant energy and time into industry-defining initiatives such as the FinOps Foundation. We are FinOps launch partners and certified solutions providers, helping the FinOps community and our customers bring financial accountability, better control and predictability to the variable spend model of cloud.

Training

Through our cost optimisation service customers will gain several aspects of knowledge and understanding including:

- How automation and cloud native tools can impact their choices of software and hosting services;
- The various offerings of public cloud providers and how costs for this impact on cost savings;
- The various financial options, triggers and plans that the public cloud organisations can offer to deliver cost savings and how to execute these within the organisations environment.

Support

Cloudsoft provides a range of support levels for our users:

- Our managed support solution comes with a full Support Service Level Agreement including the provision of a self service portal with ticketing solutions and help desk.
- Services such as Cloud Optimisation include the provision of dedicated and expert consultants to support the customer through the agreed engagement period.

About Cloudsoft

"Cloudsoft is a keynote example of a world-class Scottish cloud computing business"

DIGITAL SCOTLAND, 2022

Cloudsoft are experts in using powerful software and transformational services to help organisations get value from their technology investments and in turn, achieve their digital ambitions faster. We're headquartered in Edinburgh, UK, but wow clients in the public and private sector around the world.

CL-CLOUDSOFT | AMP Our powerful software

Our flagship AMP software delivers a service and governance lens to orchestrate and govern critical services across hybrid IT environments, regardless of environment or location. This helps maximise value from technology investments, drives down costs and reduces non-financial risks.

CL-CLOUDSOFT | TEMPO Our transformational services

Our public cloud IT transformation expertise is embedded our Tempo cloud services, helping our clients to transform faster and exploit the benefits of cloud, cost-effectively.

We're an AWS Advanced Consulting Partner with Well-Architected, Immersion Days, Migration Acceleration Program, Microsoft Workloads and DevOps Competencies, a FinOps Foundation Member and a FinOps Certified Service Provider.



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