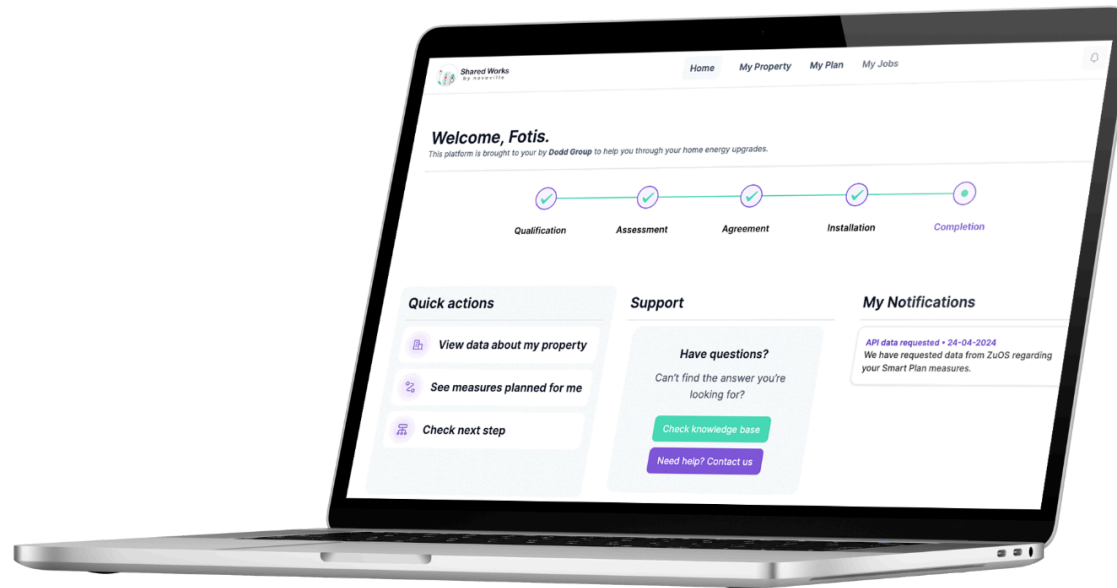


PRICING SERVICE DOCUMENT
WRITTEN FOR THE DIGITAL MARKETPLACE G-CLOUD 14

Novoville

SHARED WORKS (FOR RETROFIT)



novoville

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The Software - as - a Service (SaaS) licence includes hosting, updates, maintenance & support.

Platform Licence includes

- Access to authority dashboard and modules
- Hosting
- Thorough platform updates
- Support and Maintenance
- Training
- Unlimited authority user licencesTokens for initial sponsored marketing campaigns

Subscription Based Pricing for local authorities or housing associations

Number of accessible records	Monthly Cost (£)	Notes
Small (0 - 1,000 units)	1,250	- Further commissions apply for payment gateways. -Includes 500 comms tokens per year
Medium (1,000 - 4,000 units)	2,500	- Further commissions apply for payment gateways -Includes 1000 comms tokens per year
Large (4,000 - 16,000 units)	3,750	- Further commissions apply for payment gateways -Includes 1500 comms tokens per year
X-Large (more than 20,000 units)	5,000	- Further commissions apply for payment gateways -Includes 2000 comms tokens per year

Notes:

Additional licenses can be procured for consortium members, offering a volume-based discount.

When buying additional licenses, an overall discount is applied over the total contract value calculated by the list price.

Discounts are calculated by adding up the number of council and/or housing association included in the licenses by the following amounts:

3% for each additional council

e.g., 3% for one, 9% for three

2.5% for each additional housing association

e.g., 25% for 10

A package of 1.000 communications tokens is approximately equivalent to:

- A reach of 50.000 citizens on social media or
- Sending 17.000 text messages (SMS) to users/citizens or
- Sending 30.000 e-mail messages to users/citizens

Communications tokens can only be spent within the calendar month for which they were purchased. Unspent tokens can not roll-over to following calendar months

Additional Professional Services

On occasion, we may be asked to perform work falling out of scope for which we charge the following rates:

Product	Cost
Technical Consultancy for Line of Business Integration	£750 per day
Engineering & Development services including integration with existing or legacy systems	£750 per day
Digital Consultancy for services redesign	£600 per day
Consultations design and scripting	£500 per day

Training	Cost
Product training (up to 20 staff members)	Free
Product training for additional staff members (up to 20)	£500 per day
Single day content strategy workshop (up to 15 staff member)	£800 per workshop

Remarks

- All costs quoted are exclusive of VAT
- Professional service fees are exclusive of onsite travel expenses.
- Marketing services include:
 - Digital Material design: web banners, ads, etc
 - Support running sponsored campaigns on social media
 - Printed material design