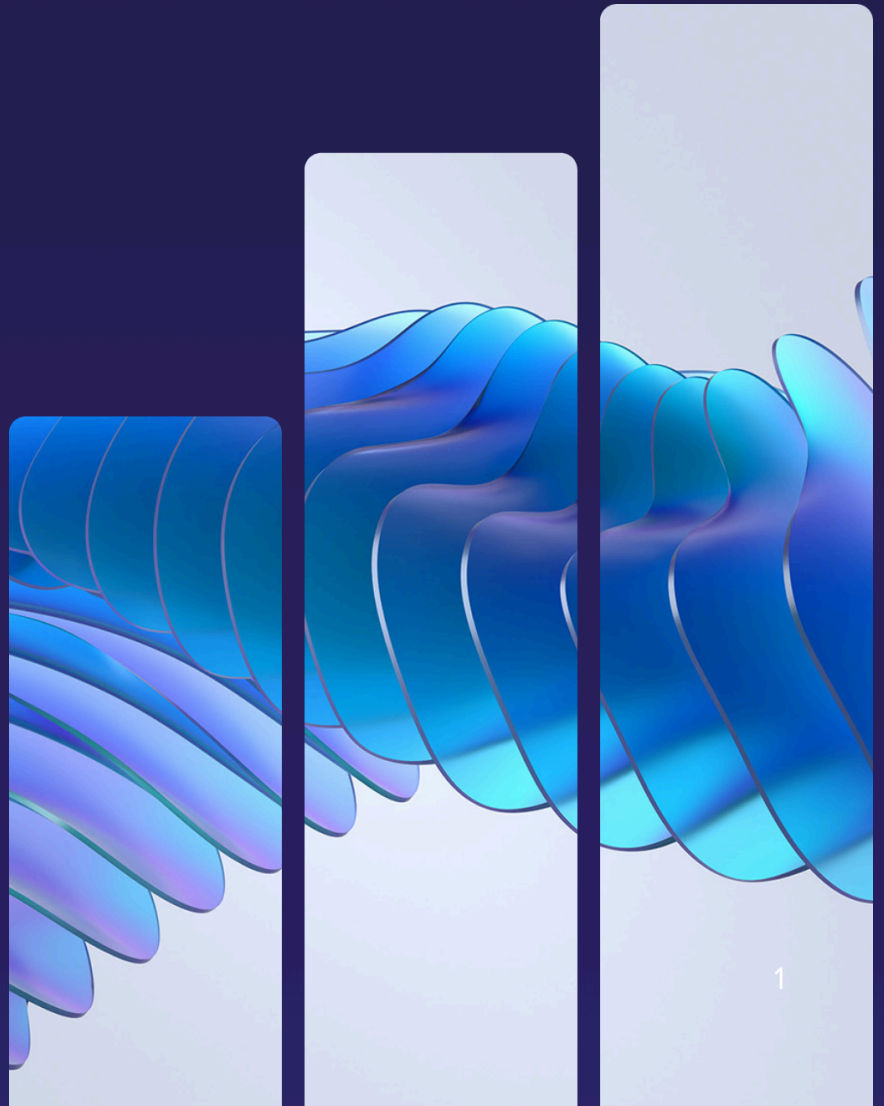# Data Visualization

Service Definiition

Data Visualisation - Service Definition

HAVE YOU ALREADY INVESTED IN YOUR DATA AND BI TOOLS BUT STILL FIND YOUR BUSINESS IS LARGELY RUNNING ON EXCEL?

Too often we approach business analytics, reports, dashboards and general data analytics with scopes that are too big, too expensive, take too long to deliver value and require sign off from too many stakeholders. While we try and force these behemoths down the road internally and follow the limited direction from overpriced and underwhelming consulting the rest of the company largely continues to operate as normal through disparate excel macros and spreadsheets shared through email. The organisation continues to operate without the benefits of the big innovative data project/product which only makes the investment in that effort seem less necessary and more risky.

TARGETED AND TAILORED VISUALISATION SOLUTIONS ARE THE ANSWER

Our Tailored Visualisation Solutions and Tailored Visualisation Services are designed to take out the slog, noise and barriers to making measurable progress towards your analytical goals. We are not interested in selling you technology like Power BI, Tableau or Qlik, and chances are you have at least one if not two of those already. Our consulting and executed solutions are built to get the most important data surfaced in a personalised and intuitive interface that is accessible, actionable and accurate.

PREFERRED TECHNOLOGY AND THE THREE A'S

We are agnostic about BI and Viz platforms and often create custom visualisations and dashboards of our own but the reason we outpace and out-deliver this crowded market is we are 100% exclusively focused on your data and the dashboards and business analytics your company relies upon to operate and accel. The right BI tool for your business is whichever option most organically meets your requirements for those three A's so critical to data analytics - **a**ccessible, **a**ctionable and **a**ccurate. There's no need for your organisation to run off spreadsheets anymore or to impulsively overspend on technology and tools which ultimately are at the mercy of your data and how you intend to use it. The Virtual Forge takes the most pragmatic approach to data visualisation and data analytics that you will ever find. We promise that we can deliver and you can afford beautiful, three A's certified dashboards that will integrate seamlessly into your existing operations and help reduce the cost, effort and lack of value of your current data environment and most recent failed data investments.