



G-Cloud 14 Kentico Development

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Kentico Development Overview

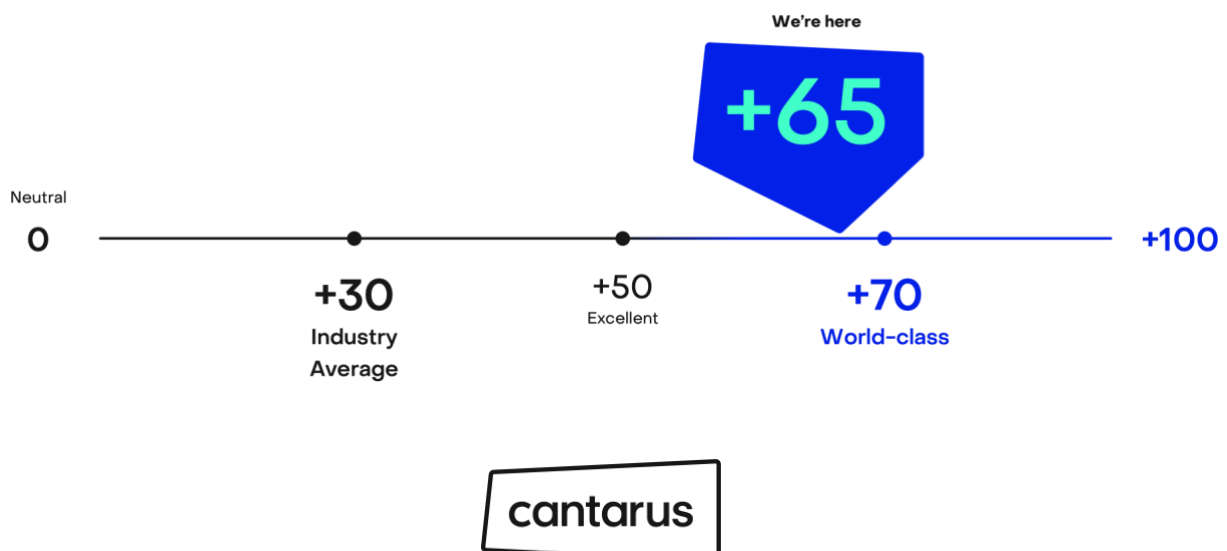
We provide world-class Kentico development services through several of our dedicated delivery teams. We are specialists in the Kentico platform – supporting large-scale, business critical, Kentico web estates for several leading UK organisations.

We are a long-term Kentico Partner and have several Kentico Certified Developers within our engineering teams. Each of these developers have been certified through official Kentico training courses and certifications to ensure we have the skillset to deliver outstanding solutions on the platform.



Dedicated Teams

Of our circa one hundred clients, over sixty are engaged on a monthly contracted basis. As our outstanding annual client retention rate of 95% – and our consistent record of clients choosing to broaden and deepen our engagement over time – would suggest, we maintain an exceptional reputation for providing the highest levels of customer satisfaction in the industry. Our Net Promoter Score of +65 is well beyond even the 'Excellent' mark over double that of the industry average of +30.



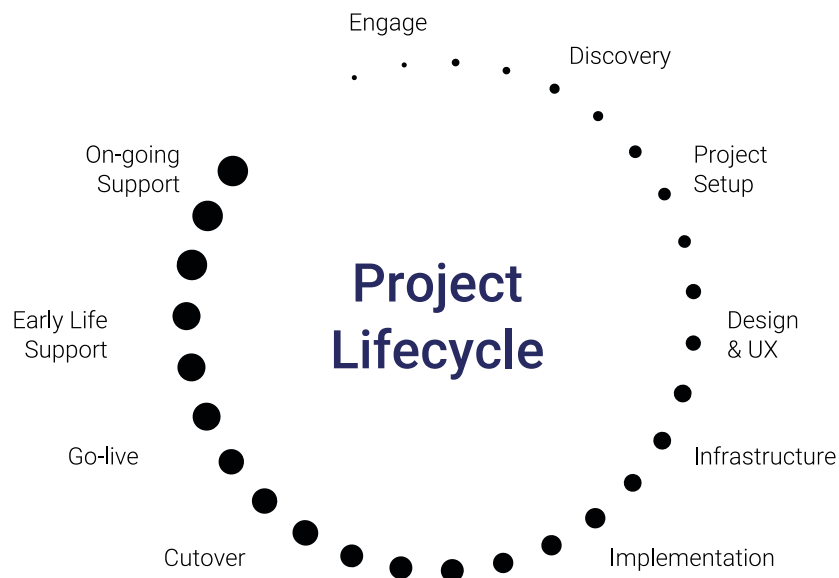
Cantarus and .NET

We're a .NET specialist agency, with the vast majority of our web development across three CMS platforms: Kentico, Kentico and DNN as well a custom .NET applications. We have over 35 full-stack .NET developers; as such, we're well placed to assist organisations with their development requirements in this technology.

Ongoing Project Delivery

Our project lifecycle for development projects follows a predictable pattern of success, as illustrated below.

We provide development engagements both through our Timeblock and Rate Card based models, both of which are detailed in our Pricing Guide for this service. We can either work as a standalone team or augmented, blending client and Cantarus development/technical teams together as preferred. When required and where requirements are well formed (either upfront or via our own Discovery phase), we can operate individual projects via separate statements of work (SOWs).



We apply the Agile Scrum methodology to the various project phases. This process allows us to operate a tight feedback loop with our clients, which continually refines the solution we're building in a highly efficient environment.

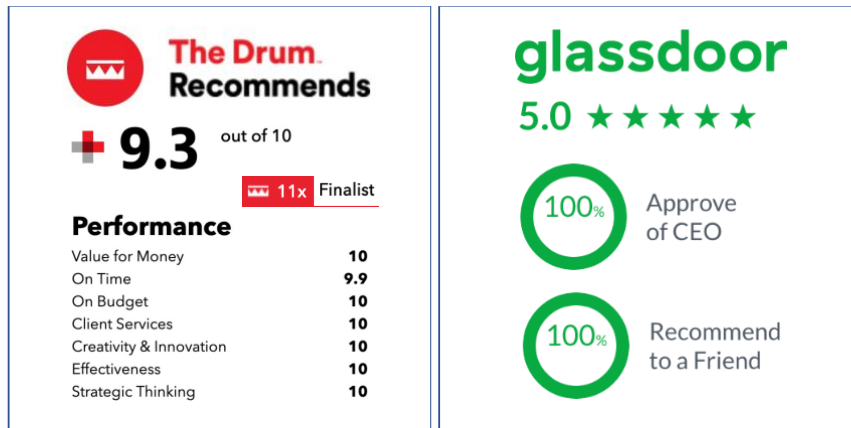


Hello, we're Cantarus, a collective of strategic consultants, creatives and technologists blending digital strategy with craft to act as an amplifier for our client's ambitions. We help our clients understand their audiences' needs, optimise their investment in technology, drive meaningful engagement and offer deeply personalised end-user experiences. Our experience enables us to work across the entire digital ecosystem and we thrive on challenging projects that require a diverse skillset and close collaboration with our clients.

We're an independent, full-service agency wholly owned by our employees and with locations in the UK (London and Manchester) and Europe. Our ownership structure is highly advantageous; we have no tactical pressure – e.g., short-term financial targets – from external investors and zero bank debt. This facilitates strategic thinking combined with rapid decision-making and agility, enabling us to make long-term investments in our relationships with clients, our people, and our technology; we believe this ultimately leads to dramatically better results for all parties.

Our people are at the heart of everything we are and we're extremely proud that so many talented and diverse individuals have elected to work and grow with us. We provide a true meritocracy where skillsets are continually honed, challenged, and expanded; a place to do the best and most rewarding work of our people's careers whilst having a great time doing so. As a testament to that, our COO, Mike Cundall, joined for his university placement year as our first employee and has since risen through the business to his current position. Our Glassdoor rating (which is aggregated from anonymous reviews by staff both current and former) is a sector-best of 5 out of 5, buttressed by 100% approval of our CEO.





Our strategy and the effective execution thereof have delivered an average annual revenue growth rate of 25% since 2008 – expanding from 2 to circa 70 people over that period – making us one of the largest digital agencies headquartered in the North of England. This growth is coupled with a +65 Net Promoter Score, reflecting that our success has not come at the expense of clients but instead reflects the success we consistently deliver for them.

We believe our deep cross-sector expertise, including membership, commercial, government, public sector, charitable and not-for-profit organisations, is truly unique in the UK. This experience gives us the ability to offer our clients knowledge and best practice from outside their sector.

Our client portfolio includes diverse commercial, Not for Profit (NFP) and public sector organisations in the UK, EMEA and the USA; names of note include the British Army, the NHS, Nottinghamshire County Council, Leicester City Council, the Youth Sport Trust, Worldpay, WHSmith, Office for Students, BigHand, and Hartpury College & University.

In the UK, we are proud to have been accepted onto the UK government’s Crown Commercial Services (Digital Outcomes & Specialists) and G-Cloud frameworks, enabling us to offer our services to UK governmental organisations and the public sector. This level of trust is further strengthened via our accreditation to the Cyber Essentials Plus standard and our membership of the UK Cyber Security Association.

Security Accreditation

We are Cyber Essentials Plus certified and place security and compliance at the centre of the services we provide. Our data protection, communications and freedom of information practices are reviewed on an annual basis. We maintain and execute a number of internal policies around GDPR and Data Protection that each team within the business is responsible for executing, with managers of each team accountable for implementation.

We work closely with a number of government bodies and local authorities. As such, we're well-versed in the extensive regulatory and compliance standards imposed upon suppliers, including GDPR and the DPA. Our work with the Ministry of Defence and The British Army is a testament to our commitment to operational excellence in this arena.



The logo for cantarus, featuring the word "cantarus" in a white, lowercase, sans-serif font. The text is enclosed within a white, hand-drawn style rectangular border that is slightly tilted and has rounded corners.

cantarus

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