

Ex-CEO

Scrum
Master

UX
Designer

Entrepreneur

Creative
Lead

Industry
Expert

Client

Analyst

Strategist

Change
Agent

Programme
Manager

Communications and Engagement Service

G-Cloud – Service definition document

About Cadence

Cadence Innova are the go-to SME for public services transformation that Discover, Design, and Deliver Positive Change to create a sustainable impact on communities and individuals.

Our mission is to inspire and enable our customers to deliver services that make peoples' lives better, communities more connected, and enterprises more sustainable.

Cadence Innova began in 2007 when three experienced, like-minded consultants joined forces to build a company with the kind of ethos that was hard to find elsewhere.

Today, we are B-Corp certified, have an employee share ownership programme, and have kept true to our principles to have social value at the heart of what we do.

Our work has put us, and our customers, in a position of winning multiple awards. We are particularly proud to have been named by The Financial Times as one of the UK's Leading Management Consultancies in the Public and Social Sector and Digital Transformation categories, for 5 years in a row. We have an established, growing team with many years of lived experience in private and public services. We draw these teams together to create a unique approach of working with, not doing to when solving our customers' challenges. We are different by design, collaborating with you to truly unpack your problems and stay with you to deliver meaningful impact and outcomes, change and transformation.

Customer feedback is important to us, we judge our success by their responses. Our customer voice programme helps us to continually improve, and when asked, 95% of our customers said they would recommend us.



Communications and Engagement Service

Our Communications and Engagement Service provides independent communications advice, planning and programme communications, and business change. With extensive experience and expertise in managing organisational reputations, corporate communications, stakeholder engagement, and internal communications, in politically sensitive environments, including both central and local government sectors.

Features

- Independent communications advice and planning
- Review corporate communications and reputation management
- Analysis of alignment with strategic vision
- Review of stakeholder map
- Stakeholder engagement and internal communications review and recommendations
- Development and implementation of communications and engagement strategies
- Development of recommendations on channel strategy for target users / audience

Benefits

- Organisation aligned behind a clear communications and engagement strategy
- Consistency of messaging to external stakeholders / audiences
- Clear explanations of digital and technology implementations, including cloud migration
- Channel strategy helps secure reach and impressions with target audience
- Improvement in reputational management
- Individuals understand what they need to do differently and why
- Creative and innovative approach in delivering all communications assets

Aligned services

Change Management Service

Change management is crucial for successful cloud-based solutions. Our service provides a comprehensive change function to guide your team through planning change activities, implementation across the organisation, embedding processes and ways of working as well as tracking and reporting to drive successful change programmes in a structured and efficient way.

Stakeholder Management and Engagement Service

Robust stakeholder management is vital for overall project success, especially when implementing or improving cloud systems. Our service provides a systematic approach to identifying, analysing, planning, and implementing the actions required to successfully maintain constructive relationships with people who are interested in, influenced, or impacted by the project.

Selection of customers we have worked with



Delivering customer success

what a fantastic job the team continues to do

the team has worked and continues to work very hard to make the migrations a success

It is comforting to know that whenever I need guidance or help you are on hand to assist me. Thank you so much.

Cadence InnoVA helped us drive progress more quickly

We've been impressed with our work with Cadence.

solve the many problems that delivery encounters and keep quality at the forefront.

ability to stick to course while flexing and learning from each other.

Cadence InnoVA provided flexible first-class skills to our programmes

Cadence were quick and flexible in adapting to the project being a non-standard project

Cadence immediately became part of our team and collaborated with us.

your approach was not a tick box but individual to us

Your professionalism and level of support galvanised us.

I felt you always had our best interest at heart

you have a successful track record of working with other Local Authorities.

Without your support, I would find it extremely difficult to look after multiple services that are currently in scope for me.

Without exception the team have been great to work with - friendly, adaptable and committed to driving the work forward.

Absolute collaboration, transparency, reception to challenge and new ideas

Cadence's user research and design of the processes have been thorough, clear, and comprehensive

A group of approximately 12 diverse office workers are posed in a modern, bright workspace with large windows and white brick walls. Some are sitting at desks, while others are standing or sitting on a white storage unit. They are all smiling and looking towards the camera. The image has a blue tint overlay.

Need a problem solved in a different way? Get in touch:

Name: Jane Barrett

Email: opportunities@cadenceinnova.com

Phone number: 07957634223

Website: www.cadenceinnova.com

Disclaimer:

This document contains general information only and Cadence Innova Ltd, by means of this publication, is not rendering professional advice or services. Before making any decision or taking any action that may affect your business, you should consult a qualified professional adviser. Cadence Innova Ltd shall not be responsible for any loss whatsoever sustained by any person or entity who relies on this publication.

Cadence Innova Ltd. is a company registered in England with number 10594707 whose registered office is The Stables, Goblands Farm, Cemetery Lane, Hadlow, TN11 0LT. © 2017. Cadence Innova Limited.

